

Ridgway Town Council Regular Meeting Agenda Wednesday, November 12, 2025

Pursuant to the Town's Electronic Participation Policy,
the meeting will be conducted both in person and via a virtual meeting portal. Members of the public may attend in person at the Community Center, located at 201 N. Railroad Street, Ridgway, Colorado 81432, or virtually using the meeting information below.

Join Zoom Meeting

<https://us02web.zoom.us/j/88031909314?pwd=YLTtqOIN8zZOUZEYnwKUCcu6mgImQ.1>

Meeting ID: 880 3190 9314

Passcode: 638384

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4:30 p.m.

ROLL CALL Councilors Kevin Grambley, Polly Kroger, Michelle Montague, Terry Schuyler, Josey Scoville, Mayor Pro Tem Beth Lakin and Mayor John Clark

WORK SESSION

1. Presentation and direction on the Draft 2026 Fiscal Year Budget and Five- and Ten-Year Capital Improvement Plans - Town Manager & Town Clerk/Treasurer.

5:30 p.m.

EXECUTIVE SESSION The Town Council will enter into a closed session for a conference with the Town attorney for the purpose of receiving legal advice on a specific legal question under C.R.S. Section 24-6-402(4)(b) and determining positions relative to matters that may be subject to negotiations, developing strategy for negotiations, and/or instructing negotiators, under C.R.S. Section 24-6-402(4)(e) concerning MTN Lodge Ridgway.

6:00 p.m.

MOMENT OF SILENCE IN HONOR OF JENNIFER NELSON

ADDITIONS & DELETIONS TO THE AGENDA

ADOPTION OF CONSENT CALENDAR All matters listed under the consent calendar are considered to be routine by the Town Council and enacted by one motion. The Council has received and considered reports and recommendations prior to assigning consent calendar designations. Copies of the reports are on file in the Town Clerk's Office and are available to the public. There will be no separate discussion on these items. If discussion is requested, that item will be removed from the consent calendar and considered separately.

2. Minutes of Regular Meeting of September 10, 2025.
3. Minutes of Regular Meeting of October 1, 2025.
4. Minutes of Budget Workshop and Special Meeting of October 4, 2025.
5. Register of Demands for November 2025.

6. Renewal of Restaurant Liquor License for Bella Vino.

PUBLIC COMMENTS Established time for the public to address the Council regarding any item not otherwise listed on the agenda. Comments will be limited to 5 minutes per person.

PUBLIC REQUESTS AND PRESENTATIONS Public comments will be limited to 5 minutes per person; discussion of each item may be limited to 20 minutes.

7. Presentation of annual report from the Ridgway Community Garden - Christine Lance, Ridgway Community Garden.
8. Annual presentation from EcoAction Partners regarding programs, projects and initiatives - EcoAction Partners.
9. Annual presentation from San Miguel Power Association regarding programs, projects and initiatives - Alex Shelley, San Miguel Power Association.

POLICY MATTERS Public comments will be limited to 5 minutes per person; overall discussion of each item may be limited to 20 minutes.

10. Interviews of Youth Advisory Council candidates and appointment of members - Town Manager.
11. Resolution No. 25-10 Establishing Expedited Review Policies for Affordable Housing Projects in the Town of Ridgway - Senior Planner.
12. Notice of Award for Marketing and Tourism Promotion Services - Community Initiatives Facilitator.
13. Appointment of new member to Ridgway FUSE Creative Main Street Committee - Community Initiatives Facilitator.
14. First Reading of Ordinance No. 04-2025 Amending Chapter 15 of the Ridgway Municipal Code Concerning Vehicle Idling Restrictions - Town Manager.
15. First Reading of Ordinance No. 05-2025 Amending Chapter 2 of the Ridgway Municipal Code Concerning Compensation of Town Council - Town Manager.
16. Presentation and direction on the Draft 2026 Fiscal Year Budget and Five- and Ten-Year Capital Improvement Plans (if needed) - Town Manager & Town Clerk/Treasurer.

WRITTEN AND VERBAL REPORTS Written reports may be provided for informational purposes prior to the meeting updating Council on various matters that may or may not warrant discussion and action.

17. Town Manager's Report.

COUNCIL COMMITTEE REPORTS Informational verbal reports from Councilors pertaining to the following committees, commissions and organizations:

Committees & Commissions:

Ridgway Planning Commission - Councilor Montague and Mayor Clark

Ridgway Parks, Trails & Open Space Committee - Councilor Kroger

Ridgway FUSE - Councilor Grambley

Ridgway Sustainability Advisory Board - Councilor Schuyler; alternate - Mayor Pro Tem Lakin

Ridgway Scholarship Committee - Mayor Pro Tem Lakin and Mayor Clark

Board Appointments:

Ouray County Weed Board - Mayor Pro Tem Lakin; alternate - Town Manager

Ouray County Joint Planning Board - Councilor Montague, citizens Rod Fitzhugh & Tom McKenney; alternate - Councilor Schuyler

Sneffels Energy Board - Councilor Schuyler and Town Manager; alternate - Mayor Clark

Region 10 Board - Mayor Clark

WestCO Dispatch Board - Town Marshal; alternate - Town Manager

Gunnison Valley Transportation Planning Region - Town Manager

Ouray County Transit Committee - Town Manager

Ouray County Water Users Association - Mayor Pro Tem Lakin; alternate - Councilor Montague

Water and Land Committee for the Uncompahgre Valley - Councilor Montague; alternate - Town Manager

Colorado Communities for Climate Action – Mayor Pro Tem Lakin; alternate - Town Manager

Colorado Municipal League Policy Committee - Town Manager

Home Trust of Ouray County - Town Manager

EcoAction Partners Board of Directors - Mayor Pro Tem Lakin; alternate - Councilor Kroger

Liaisons:

Chamber of Commerce - Councilmember Scoville

Communities That Care Coalition - Mayor Clark

Ouray County Fairgrounds - Councilor Schuyler

ADJOURNMENT

Deadline for agenda items for next regular meeting, Wednesday, December 3, 2025 at 4:00 p.m., Town Clerk's Office, 201 N. Railroad Street, Ridgway, Colorado.

AGENDA ITEM #1

GENERAL FUND						
		2024	2025	AS OF	ESTIMATED	2026
	DRAFT 11-12-25	ACTUAL	ADOPTED	AUG. 15, 2025	YR. END 2025	ADOPTED
			BUDGET			BUDGET
	BEGINNING FUND BALANCE	4,367,301	3,996,859		5,144,653	4,687,558
ACCOUNT #	REVENUES					
	TAXES					
400GOO	Property Tax	521,657	552,044	532,526	552,000	575,538
4001GOO	Property Tax - Bond Repayment					
4002GOO	Property Tax - State Backfill	30,946				
401GOO	Penalties & Interest - Property Tax	1,455	1,000	940	1,500	1,250
402GOO	Delinquent Property Tax	0	100	0	0	100
403GOO	Sales Tax	1,680,517	1,350,000	890,286	1,550,000	1,300,000
404GOO	Sales Tax - Food for Home Consumption	105,840	105,000	57,332	111,878	105,000
405GOO	Sales Tax - Capital Improvement Fund	314,008	235,000	170,984	280,000	235,000
4051GOO	Sales Tax - Cap Imprv-Food Home Consumptn	22,407	20,500	11,629	22,748	20,500
406GOO	Penalties & Interest - Sales & Lodging Tax	21,731	20,000	16,975	36,000	30,000
407GOO	Lodging Tax	132,185	100,000	48,362	105,000	55,000
4071GOO	Lodging Tax - Affordable Housing Fund	109,916	100,000	43,589	105,000	55,000
408GOO	Specific Ownership Tax	40,961	35,000	28,091	41,900	35,000
409GOO	Utility Franchise Tax	54,994	60,000	46,216	56,500	60,000
410GOO	Excise Development Tax	4,500	31,500	3,000	22,500	12,000
	TOTAL	3,041,117	2,610,144	1,849,930	2,885,026	2,484,388
	INTERGOVERNMENTAL					
411GOO	Highway Users	73,682	65,000	53,337	60,000	74,876
412GOO	Motor Vehicle Fees	6,844	6,000	4,637	7,000	7,000
413GOO	Cigarette Tax	3,262	2,400	1,532	2,500	2,500
414GOO	Conservation Trust Fund (Lottery)	15,468	18,000	7,751	15,500	15,500
415GOO	Grants - general	46,912	91,200	33,213	80,000	83,410
416GOO	Road & Bridge Apportionment	45,936	47,878	47,860	47,860	48,000
417GOO	Mineral Lease & Severance Taxes	63,716	60,000	0	4,444	2,500
	TOTAL	255,820	290,478	148,330	217,304	233,786
	LICENSES, PERMITS & FEES					
420GOO	Building Permits	134,066	80,000	58,175	88,000	80,000
421GOO	Liquor Licenses	7,944	4,600	5,995	6,900	5,000
422GOO	Sales Tax Licenses	18,425	20,500	3,780	19,250	20,000
430GOO	Marijuana Facility Licenses	12,000	12,000	4,050	10,050	10,000
423GOO	Planning Applications	10,325	5,000	2,900	6,400	5,000
424GOO	Excavation/Encroachment Permits	4,900	4,000	1,950	8,660	4,500
425GOO	Refuse Collection Fees	210,330	210,000	123,066	211,000	218,000
427GOO	USPS Rental Fees	8,894	9,074	6,049	9,074	9,074
428GOO	Parks, Facility & Rights of Way User Fees	6,028	6,500	5,825	6,500	6,500
429GOO	Permits - other (signs, etc)	975	1,000	600	825	1,000
431GOO	Short Term Rental Licenses	12,500	12,800	3,900	9,000	12,500
	TOTAL	426,387	365,474	216,290	375,659	371,574
	REIMBURSABLE FEES					
440GOO	Consulting Services Reimbursement	97,274	60,000	30,320	37,500	40,000
441GOO	Labor & Documents Reimbursement	532	1,000	0	750	1,000
442GOO	Bonds & Permits Reimbursement	3,204	7,500	8,160	8,885	7,500
443GOO	Mosquito Control Reimbursement	8,000	8,000	0	8,000	8,000
444GOO	Administrative Reimbursement	12,722	7,500	3,032	3,460	3,600
461GOO	Recycling Reimbursement					10,000
	TOTAL	121,732	84,000	41,512	58,595	70,100
	MISCELLANEOUS					
435GOO	Court Fines	7,965	7,500	8,263	11,000	10,000
450GOO	Donations - general (Parks & Marshal)	2,520	2,500	2,500	2,500	2,500
451GOO	Sales - other (copies, equip sales, misc)	130	250	50	100	250
452GOO	Credits & Refunds - general	6,176	8,500	6,743	13,579	7,000
453GOO	Other - general (T/Clerk&Marshal fees)	27,536	2,200	380	750	1,200
462GOO	EV Charging Station User Fees					3,500
454GOO	Special Events (festivals&concerts)	72,711	50,000	24,440	26,746	25,000
459GOO	Donations - FUSE Committee	27,769	15,000	0	0	100
455GOO	Interest Income	246,135	75,000	114,644	191,500	65,000
456GOO	Investment Income	13,410	7,500	6,761	11,400	
	TOTAL	404,352	168,450	163,781	257,575	114,550
	TOTAL GENERAL FUND REVENUES	4,249,408	3,518,546	2,419,843	3,794,159	3,274,398

GENERAL FUND						
		2024	2025	AS OF	ESTIMATED	2026
	DRAFT 11-12-25	ACTUAL	ADOPTED	AUG. 15, 2025	YR. END 2025	ADOPTED
			BUDGET			BUDGET
	TOTAL AVAILABLE RESOURCES	8,616,709	7,515,405	6,787,144	8,938,812	7,961,956

GENERAL FUND						
		2024	2025	AS OF	ESTIMATED	2026
	DRAFT 11-12-25	ACTUAL	ADOPTED	AUG. 15, 2025	YR. END 2025	ADOPTED
			BUDGET			BUDGET
ACCOUNT #	EXPENDITURES					
	ADMINISTRATIVE SERVICES					
	PERSONNEL					
500GOO	Administrative Wages	557,720	760,000	425,153	696,981	781,985
509GOO	Council Compensation	22,800	22,800	11,400	22,800	23,625
510GOO	Planning Commission Compensation	17,400	17,400	8,100	17,400	17,400
501GOO	Employer Tax Expense	45,165	61,300	34,000	56,394	62,960
502GOO	Health Insurance	83,620	127,204	79,368	114,137	137,055
503GOO	Retirement Fund	14,848	27,752	16,876	32,000	31,279
504GOO	Workers Compensation Insurance	48	2,200	207	2,535	3,200
	PROFESSIONAL SERVICES					
511GOO	Town Attorney	24,634	60,000	15,458	35,000	60,000
512GOO	Auditing Services	8,000	8,000	0	8,000	8,000
514GOO	Consulting Services	3,067	150,000	24,823	30,000	390,500
556GOO	IT Services	17,234	20,000	11,692	22,000	23,400
513GOO	Planning Consulting	124,884	66,000	22,743	30,000	66,000
515GOO	County Treasurer Services	12,250	14,000	10,636	11,500	12,500
519GOO	Contractual Services	117,754	140,000	25,869	45,000	111,500
538GOO	Sales Tax On-Line Filing Services	17,176	20,393	15,295	20,393	21,000
516GOO	Refuse Collection Franchise	226,929	210,000	140,579	211,000	218,000
	ADMINISTRATIVE EXPENSE					
520GOO	Insurance (Property & Casualty)	17,350	18,613	27,839	51,677	14,421
521GOO	Conferences, Workshops & Training	1,879	12,500	3,869	6,000	14,000
522GOO	Dues & Memberships	3,766	3,500	2,533	4,000	4,000
523GOO	Council/PComm - Conferences & Training	2,682	2,500	2,106	6,000	6,500
524GOO	Reimbursable Bonds & Permits	8,480	7,500	2,400	4,200	9,000
525GOO	Unemployment Tax	1,959	1,680	2,156	2,450	2,550
526GOO	Life Insurance (for all funds)	1,322	1,600	1,091	1,500	1,600
527GOO	Personnel - Recruitment/Testing	3,450	3,000	1,846	3,000	3,000
536GOO	Wellness Program	12,593	19,600	8,570	16,000	17,850
528GOO	Other - admin.	11	4,000	2,073	2,500	4,000
	OFFICE EXPENSE					
540GOO	Printing & Publishing	617	1,000	743	1,000	1,000
541GOO	Office Supplies	7,511	7,500	3,640	7,000	10,000
542GOO	Utilities	1,604	2,000	1,271	2,000	2,000
543GOO	Telephone	1,795	2,280	1,189	2,200	2,300
544GOO	Elections	87	2,500	91	91	2,500
530GOO	Computer	600	1,000	1,400	1,600	7,250
545GOO	Janitorial Services	4,858	5,000	3,589	6,790	7,200
546GOO	Council/Commission - Materials/Equipment	1,866	1,000	444	444	1,000
547GOO	Records Management	0	3,000	9	500	2,000
548GOO	Office Equipment - Leases	2,935	3,200	854	2,000	3,200
549GOO	Office Equipment - Maintenance/Repairs	0	500	0	0	500
550GOO	Filing Fees/Recording Costs	537	500	597	750	500
551GOO	Postage - general	541	1,000	304	1,000	1,200
552GOO	GIS Mapping - admin	771	9,800	919	2,000	2,500
553GOO	Meetings & Community Events	12,026	15,000	2,445	12,000	15,000
537GOO	Bank & Misc. Fees & Charges	2,431	3,000	1,466	2,650	3,000
	COMMUNITY & ECONOMIC DEVELOPMENT					
529GOO	Tourism Promotion - Allocated from Lodging Tax	122,281	100,000	50,142	105,000	72,300
5075GO1	Region 10	1,464	1,500	1,772	1,772	1,772
531GOO	Community Outreach	3,311	4,000	3,094	5,000	41,000
532GOO	Creative & Main Street Programs - FUSE Committ	58,750	60,000	28,229	74,000	55,000
5085GO1	Eco Action Partners	6,500	4,500	4,500	4,500	9,325
533GOO	Economic Development	1,015	2,500	1,055	1,055	2,500
535GOO	Affordable Housing	36,417	100,000	49,857	90,636	120,500
781POO	Festivals & Concerts	112,045	145,000	106,385	111,000	145,000
557GOO	Grants - pass thru to other agencies	37,500				
559GOO	Regional Transportation Service		35,000	0	35,000	35,000
595GOO	Electric Vehicle Charging Station	3,928	5,000	2,057	23,000	3,500

GENERAL FUND						
		2024	2025	AS OF	ESTIMATED	2026
	DRAFT 11-12-25	ACTUAL	ADOPTED	AUG. 15, 2025	YR. END 2025	ADOPTED
			BUDGET			BUDGET
	VEHICLE EXPENSE					
560GOO	Gas & Oil	123	350	278	350	350
561GOO	Vehicle Maintenance & Repair	0	750	271	400	400
	CAPITAL OUTLAY					
571GOO	Office Equipment Purchase	7,733	45,000	29,358	35,000	20,000
572GOO	Property Purchase	21,476	80,000	122,323	130,000	80,000
	DEBT SERVICE					
591GOO	RAMP Bond	120,176	117,086	8,343	117,086	118,996
	COMMUNITY GRANTS					
5010GO1	Uncompahgre Volunteer Legal Aid	3,000	3,000	0	3,000	98,225
5015GO1	Partners Program	1,000				
5020GO1	Colorado West Land Trust	4,000	3,000	0	3,000	
5025GO1	Voyager Program	10,000	9,250	8,325	9,250	
5040GO1	Other Contributions	3,654	5,000	5,808	5,808	5,000
5060GO1	Second Chance Humane Society	8,760	8,000	0	8,000	
5065GO1	Neighbor to Neighbor Program	1,000				
5095GO1	Student Scholarship	1,500	1,500	1,500	1,500	
5100GO1	Public Art Ridgway Colorado	3,000	3,000	0	3,000	
5110GO1	Uncompahgre Watershed Partnership	4,000	4,000	3,600	4,000	
5115GO1	George Gardner Scholarship Fund	1,000	1,500	1,350	1,500	
5120GO1	Ouray County Soccer Club	3,000	4,000	3,600	4,000	
5135GO1	Sherbino Theater	10,000	13,000	0	13,000	
5137GO1	Weehawken Creative Arts	6,000	10,000	0	10,000	
5138GO1	Friends of Colorado Avalanche Info Center	3,500	2,500	0	2,500	
5139GO1	Ridgway Western Heritage Society	500	2,000	0	2,000	
5140GO1	Ouray Mountain Rescue Team	10,000	9,250	8,325	9,250	
5141GO1	Minerva West Performing Arts	3,000	3,000	2,700	3,000	
5142GO1	Ouray County Support & Advocacy Project	5,000	5,000	4,500	5,000	
5143GO1	Ouray County Baseball	3,000	4,000	4,000	4,000	
5144GO1	San Juan Skijourning		2,000	2,000	2,000	
5145GO1	Cimarron Athletic Field at Ridgway Secondary School		4,000	3,600	4,000	
	SUBTOTAL COUNCIL INITIATIVES	84,914	97,000	49,308	97,808	103,225
	ADMINISTRATIVE EXPEND. SUBTOTAL	2,002,833	2,637,508	1,372,615	2,326,099	2,915,343

GENERAL FUND						
		2024	2025	AS OF	ESTIMATED	2026
	DRAFT 11-12-25	ACTUAL	ADOPTED	AUG. 15, 2025	YR. END 2025	ADOPTED
			BUDGET			BUDGET
ACCOUNT #	EXPENDITURES					
	STREETS & MAINTENANCE					
	PERSONNEL					
600GO2	Streets Wages	28,981	31,672	19,488	31,668	33,298
601GO2	Employer Tax Expense	2,260	2,423	1,910	2,423	2,547
602GO2	Health Insurance	7,056	7,788	5,482	7,788	8,566
603GO2	Retirement Fund	1,181	1,269	780	1,267	1,332
604GO2	Workers Compensation Insurance	1,436	2,000	0	1,541	2,000
	ADMINISTRATIVE EXPENSE					
613GO2	Office - miscellaneous	183	500	160	200	500
621GO2	Workshops & Training	0	3,000	0	0	3,000
628GO2	Other - streets	90	500	50	50	500
614GO2	Consulting & Contractual Services	6,437	48,000	1,190	1,250	6,500
615GO2	IT Services	112	100	1,024	1,045	100
	OPERATING EXPENSE					
631GO2	Maintenance & Repairs	5,295	5,000	743	1,250	5,000
632GO2	Supplies & Materials	4,866	4,500	4,612	6,500	7,500
635GO2	Gravel & Sand	22,778	50,000	9,671	30,000	30,000
636GO2	Dust Prevention (mag chloride)	43,080	44,000	50,400	60,000	55,000
637GO2	Paving & Maintenance	2,100	50,000	21,640	34,812	50,000
633GO2	Tools	0	500	23	250	500
638GO2	Street & Sidewalk Lighting	5,220	7,500	5,959	6,500	7,500
639GO2	Street Signs	3,114	6,000	3,661	5,500	6,000
634GO2	Safety Equipment	536	1,000	182	500	1,000
682GO2	Arborist Services - Rights-of-Ways	5,220	6,000	0	6,000	8,500
666GO2	Landscaping - Rights-of-Ways	35,252	31,000	15,557	20,000	30,000
663GO2	Storm Drainage	3,370				
	SHOP EXPENSE					
642GO2	Utilities	2,605	3,800	2,050	3,500	3,800
643GO2	Telephone	1,404	1,500	932	1,400	1,500
630GO2	Computer	900	900	807	1,100	900
	VEHICLE EXPENSE					
660GO2	Gas, Oil & Diesel	4,264	6,500	4,536	6,300	6,500
661GO2	Vehicle & Equip Maintenance & Repair	21,342	17,500	6,293	16,000	16,000
	DEBT SERVICE					
	CAPITAL OUTLAY					
670GO2	Vehicle Purchase					45,000
671GO2	Office Equipment Purchase	531	2,000	0	0	
672GO2	Equipment Purchase		85,834	68,034	68,034	50,000
	STREETS & MAINT. EXPEND. SUBTOTAL	209,613	420,786	225,184	314,878	383,043

GENERAL FUND						
		2024	2025	AS OF	ESTIMATED	2026
	DRAFT 11-12-25	ACTUAL	ADOPTED	AUG. 15, 2025	YR. END 2025	ADOPTED
			BUDGET			BUDGET
ACCOUNT #	EXPENDITURES					
	PARKS, FACILITIES & ENVIRONMENT					
	PERSONNEL					
700POO	Parks Maintenance Wages	73,018	109,882	49,357	80,205	87,691
706POO	Parks Maintenance - Seasonal Wages	24,766	32,000	23,041	28,500	32,000
701POO	Employer Tax Expense	7,426	10,854	6,251	8,316	9,156
702POO	Health Insurance	22,576	31,152	16,446	24,082	25,698
703POO	Retirement Fund	2,892	3,801	1,974	3,208	3,508
704POO	Workers Compensation Insurance	2,242	3,600	2,116	2,165	2,600
	ADMINISTRATIVE EXPENSE					
719POO	Contractual Services	-4,336	155,000	16,215	80,282	50,700
720POO	Insurance (Property & Casualty)	17,947	14,744	2,661	2,661	4,266
721POO	Workshops & Training	0	500	0	500	500
728POO	Other - parks	0	1,000	0	0	1,000
	FACILITIES					
732PO1	Supplies - community center/town hall	4,319	5,500	1,576	3,550	4,500
742PO1	Utilities - community center/town hall	1,687	1,800	1,168	1,800	1,800
779PO1	Janitorial Services - community center	5,258	4,500	3,589	6,790	7,200
731PO1	Maintenance & Repairs - comm. center/town hall	21,570	25,000	3,561	3,561	25,000
778PO1	Decker Community Room	20,034	137,500	129,463	143,200	101,000
782PO1	Visitor Center					
783PO1	Broadband Carrier Neutral Station	3,058	3,000	2,540	3,200	3,200
	OPERATING EXPENSE					
731POO	Maintenance & Repair	2,525	7,500	1,100	18,000	10,000
732POO	Supplies & Materials	31,048	40,000	26,577	40,000	52,000
733POO	Tools	0	3,000	229	500	3,000
734POO	Safety Equipment	1,610	2,500	757	1,000	2,000
741POO	Telephone	733	750	484	750	750
742POO	Utilities	5,070	7,000	3,464	6,400	7,000
729POO	IT Services	382	240	3,541	4,165	1,560
730POO	Computer	600	1,500	1,206	1,425	3,000
779POO	Janitorial Service - parks	14,574	13,000	10,781	14,000	14,000
765POO	River Corridor Maintenance & Gravel Removal			12,663	12,663	25,000
767POO	Arborist Services & Tree Maintenance	16,507	35,000	0	35,000	42,000
768POO	Mosquito Control	14,809	17,000	16,667	16,667	17,000
769POO	Weed Control	485	1,500	0	900	1,500
	VEHICLE EXPENSE					
760POO	Gas & Oil	2,970	4,000	3,730	6,400	6,000
761POO	Vehicle & Equipment Maint & Repair	6,010	4,500	801	2,500	5,000
	CAPITAL OUTLAY					
772POO	Equipment Purchase	28,500	46,500	35,571	35,578	
775POO	Park Improvements	46,405	120,000	14,722	14,722	27,500
	PARKS & FACILITIES EXPEND. SUBTOTAL	374,685	843,823	392,251	602,690	577,129

GENERAL FUND						
		2024	2025	AS OF	ESTIMATED	2026
	DRAFT 11-12-25	ACTUAL	ADOPTED	AUG. 15, 2025	YR. END 2025	ADOPTED
			BUDGET			BUDGET
ACCOUNT#	EXPENDITURES					
	LAW ENFORCEMENT					
	PERSONNEL					
800GO3	Law Enforcement Wages	370,087	450,668	275,454	456,187	556,848
807GO3	Municipal Judge	1,656	1,656	966	1,656	1,656
808GO3	Municipal Court Clerk	4,140	4,140	2,415	4,140	4,140
801GO3	Employer Tax Expense	28,424	34,920	22,068	35,342	43,042
802GO3	Health Insurance	62,841	77,880	53,087	74,651	102,792
803GO3	Retirement Fund	13,223	18,027	10,992	17,741	21,274
804GO3	Workers Compensation Insurance	12,386	13,500	14,411	14,411	15,000
	OFFICE EXPENSE					
809GO3	Law Enforcement - Coverage			10,960	10,960	
819GO3	Contractual Services	12,746	13,000	7,550	10,000	32,000
820GO3	IT Services	13,986	20,000	10,022	18,500	20,725
822GO3	Dues & Memberships	1,060	1,200	1,190	1,190	1,250
841GO3	Office Supplies	1,036	1,500	451	1,000	1,500
842GO3	Utilities	1,604	1,800	1,410	2,000	2,250
843GO3	Telephone & Mobile Hotspot	4,314	4,800	2,825	5,080	6,000
830GO3	Computer	3,221	5,000	2,176	3,500	9,750
849GO3	Office Equip - Maintenance/Repairs	0	100	0	0	100
850GO3	Insurance (Property Casulty)					51,000
	OPERATING EXPENSE					
832GO3	Equipment & Supplies	6,464	32,500	21,943	30,000	38,500
821GO3	Conferences, Workshops & Training	3,085	5,500	6,766	7,000	6,500
883GO3	Uniforms	2,379	4,500	2,836	4,500	4,500
884GO3	Traffic & Investigations	2,337	2,500	0	750	2,000
886GO3	Testing & Examinations	1,817	1,000	0	1,817	1,000
828GO3	Other - law enforcement	0	1,000	0	0	1,000
885GO3	Dispatch Services	76,631	64,345	48,259	64,345	84,014
834GO3	Multi-Jurisdictional Program Participation	23,038	23,796	20,594	34,883	32,400
835GO3	Community Outreach Programs	1,114	2,000	1,106	1,677	2,000
5030GO1	Juvenile Diversion	8,000	8,000	8,000	8,000	8,000
	VEHICLE EXPENSE					
860GO3	Gas & Oil	11,837	12,500	9,874	14,250	14,500
862GO3	Radio/Radar Repair	572	2,000	125	2,000	2,000
861GO3	Vehicle Maintenance & Repair	7,971	7,500	8,734	12,000	11,000
	CAPITAL OUTLAY					
870GO3	Vehicle Purchase	71,334	183,800	160,007	160,007	98,800
871GO3	Office Equipment Purchase	2,710	10,000	8,119	10,000	3,500
	LAW ENFORCEMENT EXPEND. SUBTOTAL	750,013	1,009,132	712,340	1,007,587	1,179,041

GENERAL FUND						
		2024	2025	AS OF	ESTIMATED	2026
	DRAFT 11-12-25	ACTUAL	ADOPTED	AUG. 15, 2025	YR. END 2025	ADOPTED
			BUDGET			BUDGET
	TOTAL GENERAL FUND EXPENDITURES	3,337,144	4,911,249	2,702,390	4,251,254	5,054,556
	TRANSFER CAPITAL PROJECT - Athletic Park Improvements	134,912				
	TOTAL TRANS. TO CAPITAL PROJECTS	134,912				
	Reserves for Athletic Park Improvements					125,000
	Tabor Emergency Reserves (3% of expenditures)		147,337		0	151,637
	ENDING GENERAL FUND BALANCE	5,144,653	3,052,622	4,084,754	4,687,558	2,755,763
	Restricted for Capital Improvement Fund		0		0	0
	(per GASBY 54)					

WATER ENTERPRISE FUND		2024	2025	AS OF	ESTIMATED	2026
	DRAFT 11-12-25	ACTUAL	ADOPTED	AUG 15, 2025	YR. END 2025	ADOPTED
			BUDGET			BUDGET
	BEGINNING FUND BALANCE	2,170,721	2,152,452		2,122,929	2,170,879
ACCOUNT#						
460WOO	Water Service Charges	721,010	736,500	443,196	755,000	750,000
461WOO	Penalty Fees on Water Charges	5,116	5,000	2,567	4,847	5,000
462WOO	Transfer fees - water	305	500	440	650	500
464WOO	Material/Labor Reimbursement - water	16,220	10,000	26,511	32,500	49,000
463WOO	Tap Fees - water	26,175	36,000	24,467	72,467	72,000
465WOO	Other - water	12,263	100	590	590	500
466WOO	Grants - water	93,973	6,027	6,027	6,027	0
456WOO	Investment Income/Desgn Reserves	94,067	75,000	45,881	77,100	60,000
	TOTAL WATER FUND REVENUES	969,129	869,127	549,679	949,181	937,000
	TOTAL AVAILABLE RESOURCES	3,139,850	3,021,579	549,679	3,072,110	3,107,879
	EXPENDITURES					
	PERSONNEL					
900WOO	Water Wages	160,817	167,983	100,340	163,004	204,747
901WOO	Employer Tax Expense	12,431	12,850	7,927	12,470	15,663
902WOO	Health Insurance	34,086	38,940	28,387	39,688	51,396
903WOO	Retirement Fund	5,851	6,719	3,763	6,270	8,190
904WOO	Workers Compensation Insurance	2,938	5,000	488	4,000	4,150
	ADMINISTRATIVE EXPENSE					
920WOO	Insurance (Property & Casualty)	18,052	17,963	17,035	12,695	13,300
921WOO	Workshops & Training	1,375	3,000	968	1,400	3,500
919WOO	Wellness Program	2,414	2,100	1,542	2,100	2,100
914WOO	Consulting & Engineering Services	136,697	180,000	78,469	112,000	150,000
917WOO	IT Services	8,585	8,700	4,620	8,200	9,015
912WOO	Auditing Services	3,750	3,750	0	3,750	3,750
911WOO	Legal Services	17,169	88,000	7,809	12,500	80,000
918WOO	Permits - water	350	400	350	350	350
	OFFICE EXPENSE					
913WOO	Office - misc	1,879	1,000	643	1,300	1,500
915WOO	Dues & Memberships	1,448	1,000	883	1,000	1,000
916WOO	Filing Fees/Recording Costs	26	150	7	100	150
942WOO	Utilities	25,614	26,000	16,324	26,000	26,000
943WOO	Telephone	2,026	2,200	1,346	2,100	2,200
930WOO	Computer	1,215	1,500	907	1,110	7,450
941WOO	Office Supplies	800	6,050	1,171	3,000	9,500
947WOO	Records Management	0	1,000	0	100	1,000
948WOO	Office Equipment - Leases	712	650	723	723	850
949WOO	Office Equipment - Maint & Repairs	0	250	0	0	250
951WOO	Postage - water	2,935	3,000	2,126	3,000	3,000
952WOO	GIS Mapping - water	1,294	9,850	1,239	2,400	2,500
	OPERATING EXPENSE					
931WOO	Maintenance & Repairs	366,731	165,000	127,913	150,000	176,850
932WOO	Supplies & Materials	40,824	45,000	38,907	64,000	70,000
933WOO	Tools	0	3,000	23	2,000	3,000
988WOO	Taps & Meters	64,285	120,000	53,528	55,034	75,000
989WOO	Plant Expenses - water	19,800	1,650	1,650	1,650	0
934WOO	Safety Equipment	1,435	2,500	637	1,000	1,500
990WOO	Testing - water	5,262	8,000	3,610	9,600	10,000
987WOO	Weed Control	485	1,500	0	900	1,500
928WOO	Other - water	759	1,500	10,500	15,320	4,820
	VEHICLE EXPENSE					
960WOO	Gas & Oil	6,699	7,500	6,053	8,000	8,000
961WOO	Vehicle & Equipment Maint & Repair	13,706	11,500	6,202	10,500	11,000

WATER ENTERPRISE FUND						
		2024	2025	AS OF	ESTIMATED	2026
	DRAFT 11-12-25	ACTUAL	ADOPTED	AUG 15, 2025	YR. END 2025	ADOPTED
			BUDGET			BUDGET
	<i>CAPITAL OUTLAY</i>					
971WOO	Office Equipment Purchase	1,053	2,000	2,034	2,034	
972WOO	Equipment Purchase		66,667	64,055	64,062	
	<i>DEBT SERVICE</i>					
993WOO	Debt Service - CWRPDA	22,500	22,500	11,250	22,500	22,500
997WOO	Debt Service - CWCB	30,918	30,918	0	30,918	30,918
999WOO	Debt Service - CWRPDA (2)		44,453	22,227	44,453	44,453
	TOTAL WATER FUND EXPENDITURES	1,016,921	1,121,743	625,656	901,231	1,061,102
TRANSFER CAPITAL PROJECT - Water Line Replacement			50,000		0	
	Reserved per financing agreement with CWCB		3,918			3,918
	ENDING WATER FUND BALANCE	2,122,929	1,664,112	-75,977	2,170,879	2,046,777

SEWER ENTERPRISE FUND						
		2024	2025	AS OF	ESTIMATED	2026
	DRAFT 11-12-25	ACTUAL	ADOPTED	AUG. 15, 2025	YR. END 2025	ADOPTED
			BUDGET			BUDGET
	BEGINNING SEWER FUND BALANCE	1,746,437	1,736,343		1,927,383	1,885,756
ACCOUNT#						
	REVENUES					
460SOO	Sewer Service Charges	354,481	355,000	218,220	370,000	365,000
461SOO	Penalty Fees on Sewer Charges	5,116	4,500	2,567	4,847	5,000
462SOO	Transfer Fees - sewer	245	500	440	650	500
464SOO	Material/Labor Reimbursement - sewer	2,272	3,500	0	0	1,000
463SOO	Tap Fees - sewer	52,800	36,000	28,800	82,000	72,000
465SOO	Other - sewer	0	100	349	349	100
466SOO	Grants - sewer					
456SOO	Investment Income - Desgn Reserves	84,298	65,000	44,478	75,100	55,000
	TOTAL SEWER FUND REVENUES	499,212	464,600	294,854	532,946	498,600
	TOTAL AVAILABLE RESOURCES	2,245,649	2,200,943	294,854	2,460,329	2,384,356
	EXPENDITURES					
	PERSONNEL					
900SOO	Sewer Wages	78,267	109,542	46,113	76,893	117,934
901SOO	Employer Tax Expense	5,947	8,380	3,643	5,882	9,022
902SOO	Health Insurance	19,241	31,152	16,534	22,643	25,698
903SOO	Retirement Fund	2,401	3,788	1,729	2,961	4,717
904SOO	Workers Compensation Insurance	2,994	3,500	494	2,627	3,200
	ADMINISTRATIVE EXPENSE					
920SOO	Insurance (Property & Casualty)	15,552	17,963	7,505	13,159	13,300
921SOO	Workshops & Training	191	3,500	427	550	3,500
914SOO	Consulting & Engineering Services	42,506	155,500	15,100	20,000	185,000
917SOO	IT Services	8,585	8,700	4,724	5,500	9,015
912SOO	Auditing Services	3,750	3,750	0	3,750	3,750
911SOO	Legal Services	0	1,000	0	0	1,000
919SOO	Wellness Program	695	1,400	409	700	1,750
	OFFICE EXPENSE					
913SOO	Office - misc	1,352	1,000	579	1,055	1,100
915SOO	Dues & Memberships	798	500	233	350	500
916SOO	Filing Fees/Recording Costs	0	150	7	50	150
941SOO	Office Supplies	808	5,500	905	3,000	9,500
942SOO	Utilities	52,677	53,000	31,932	52,000	53,000
943SOO	Telephone	2,334	2,300	1,530	2,300	2,300
930SOO	Computer	915	900	807	1,010	7,250
947SOO	Records Management	0	1,000	0	0	1,000
948SOO	Office Equipment - Leases	394	450	536	536	550
949SOO	Office Equipment - Maint & Repairs	0	250	0	0	250
951SOO	Postage - sewer	2,459	2,500	1,632	2,200	2,500
952SOO	GIS Mapping - sewer	813	9,850	919	2,000	2,500
	OPERATING EXPENSE					
931SOO	Maintenance & Repairs	23,877	110,000	27,894	35,000	40,000
932SOO	Supplies & Materials	12,753	27,500	22,635	27,500	30,000
933SOO	Tools	75	3,000	23	2,000	3,000
918SOO	Testing & Permits	8,801	15,000	4,835	15,000	10,000
928SOO	Other - sewer	1,175	52,000	51,041	51,041	1,000
934SOO	Safety Equipment	1,236	2,000	757	1,000	1,500
987SOO	Weed Control	485	1,500	0	900	1,500
	VEHICLE EXPENSE					
960SOO	Gas & Oil	3,677	6,000	2,578	4,000	6,000
961SOO	Vehicle & Equipment Maint & Repairs	6,541	5,000	4,795	6,200	7,000
	CAPITAL OUTLAY					
971SOO	Office Equipment Purchase	1,052	2,000	1,684	1,684	
972SOO	Equipment Purchase		56,667	45,167	45,167	
978SOO	Bio-Solid Removal		150,000	0	150,000	
	DEBT SERVICE					
996SOO	Debt Service - DOLA	15,915	15,915	15,915	15,915	15,915
	TOTAL SEWER FUND EXPENDITURES	318,266	872,157	313,082	574,573	574,401

SEWER ENTERPRISE FUND						
		2024	2025	AS OF	ESTIMATED	2026
	DRAFT 11-12-25	ACTUAL	ADOPTED	AUG. 15, 2025	YR. END 2025	ADOPTED
			BUDGET			BUDGET
	Reserves for Wastewater Plant Improvements		100,000	100,000	100,000	100,000
	ENDING SEWER FUND BALANCE	1,927,383	1,328,786	-18,228	1,885,756	1,809,955

[illegible]

CAPITAL PROJECTS FUND - RAMP Project Note Account						
		2024	2025	AS OF	ESTIMATED	2026
		ACTUAL	ADOPTED	AUG. 15, 2025	YR. END 2025	ADOPTED
			BUDGET			BUDGET
ACCOUNT#						
	REVENUES					
4001GOO	Property Tax					
	Transfer from restricted Cap Imprv Acc	119,776	117,086		117,086	118,996
	TOTAL REVENUES	119,776	117,086	0	117,086	118,996
	PROJECT EXPENDITURES					
591GOO	Note Principal & Interest Payment Amt	119,776	117,086		117,086	118,996
	TOTAL EXPENDITURES	119,776	117,086	0	117,086	118,996

CAPITAL PROJECTS FUND - Water Line Replacement - Water Plant to Moffat Street						
		2024	2025	AS OF	ESTIMATED	2026
		ACTUAL	ADOPTED	AUG. 15, 2025	YR. END 2025	ADOPTED
			BUDGET			BUDGET
ACCOUNT#						
	REVENUES					
2200A	Loan-State Revolving Funds(CWRPDA)		650,000		0	419,764
2200B	Grant - Energy Impact Funds (DOLA)		600,000		0	600,000
	Town Contribution					
	TOTAL REVENUES		1,250,000			1,019,764
	PROJECT EXPENDITURES					
CP2200	Design and Engineering	15,913	40,000	3,096	4,764	
CP2201	Project Management & Oversight		50,000		0	15,000
CP2202	Construction		1,000,000		600,000	400,000
	TOTAL EXPENDITURES	15,913	1,090,000	3,096	604,764	415,000

CAPITAL PROJECTS FUND - Athletic Park Master Plan Implementation						
		2024	2025	AS OF	ESTIMATED	2026
		ACTUAL	ADOPTED	AUG. 15, 2025	YR. END 2025	ADOPTED
			BUDGET			BUDGET
ACCOUNT#						
	REVENUES					
2300A	Town Contribution	134,912				
	TOTAL REVENUES	134,912				
	PROJECT EXPENDITURES					
CP2300	Parking Lot	134,912				
	TOTAL EXPENDITURES	134,912				

CAPITAL PROJECTS FUND - Beaver Creek Diversion Project						
		2024	2025	AS OF	ESTIMATED	2026
		ACTUAL	ADOPTED	AUG. 15, 2025	YR. END 2025	ADOPTED
			BUDGET			BUDGET
ACCOUNT#						
	REVENUES					
2400A	CWCB Draw Down Loan (will pay down by grants)		8,000,000		1,709,690	1,500,000
2400B	Colorado Disaster Assistance Fund		1,000,000		31,120	250,000
2400C	Emergency Water Protection Program		3,200,000	232,612	31,120	250,000
	NRCS -Natural Resources Conserv Services					
	TOTAL REVENUES		12,200,000	232,612	1,771,930	2,000,000
	PROJECT EXPENDITURES					
CP 2400	Engineering and Project Management	11,888	100,000	415,951	1,071,930	300,000
CP 2401	Construction		6,500,000		700,000	1,700,000
CP 2402	Loan Repayment (from grants)		5,600,000			
	TOTAL EXPENDITURES	11,888	12,200,000	415,951	1,771,930	2,000,000

5 Year Capital Improvement Project
2026-2030 General Fund

Project	Estimated Cost	Budget Line Item	Yr Added
North Amelia Street Construction Project	\$2,000,000		2019
South Amelia Street Construction Project	\$2,000,000		2019
Acquisition of South Railroad Street Right-of-Way			2020
Heritage Park - Construction Documents	\$40,000	719POO	2022
Hartwell Park - Playground Structure PHASE 1	\$500,000	775POO	2024
Hartwell Park - Playground Structure PHASE2	\$700,000	775POO	2024
Purchase of an Affordable Housing Unit for Employee Housing			2023
Intersection Treatment at N. Railroad St. and Highway 62			2024
Valley Pans in Solar Ranch Subdivision (project to be phased by street @ \$100,000 each)	\$300,000	663GO2	2025
Sidewalk on Clinton Street near Elementary School			2025
Resurface tennis and basketball courts at Athletic Park	\$40,000	775POO	2025
Green Street Park - Master Plan Construction Documents	\$45,000	719POO	2025
Town Hall Assessment & Design for Reconfiguring	\$35,000	514GOO	2022
Replace Truck in Streets Department (hybrid)	\$45,000	670GO2	2025
Patrol Vehicle for Marshals Department (hybrid)	\$98,000	870GO3	2025
Lift for light replacement and banner installation	\$50,000	672GOO	2025
Rollans Park - Replace Restroom	\$220,000	775POO	2025
Athletic Park - Replace & Expand Restrooms	\$500,000	775POO	2025
Hartwell Park - Update Restrooms	\$120,000	775POO	2025
Dog Park		775POO	2025
Reserves for Matching Funds for Athletic Park Improvements	\$125,000		2025
Total Expenditures in 2026	\$363,000		
Note: a yellow line delineates an item included in the 2026 Fiscal Year Budget			

5 Year Capital Improvement Project
2026-2030 **Water Fund**

Project	Estimated Cost	Budget Line Item	Yr Added
Water Conservation Plan / Basin Protection Implementation	\$25,000		
Video Inspection of Transmission Lines	\$57,500		
Second River Crossing of Lines	\$150,000		
Water Storage Tank Painting (2029)			
Increase Storage East of the Uncompahgre River	\$750,000		
Replace Module Membrane at Water Plant	\$150,000		
Beaver Creek Diversion Project - restore head gate (paid by loan and grants)		CP2400	2024
Water Line Replacement- Wtr Plant to Moffat St (paid by loan and grant)		CP2202	2024
Repair Flow Measuring Devices at Ridgway Ditch and Lake O	\$50,000	931WOO	2023
Hydra-Vac/Pothole Machine (split 2 funds)	\$100,000	972WOO	2025
Pipe Ridgway Ditch to County Road 5	\$750,000	914WOO	2023
Infiltration Gallery at Beaver Creek Diversion	\$100,000	914WOO	2025
Micro-Hydro Construction	\$1,000,000		2025
Total Expenditures in 2026			
Note: a yellow line delineates an item included in the 2026 Fiscal Year Budget			

5 Year Capital Improvement Project
2026-2030 Sewer Fund

Project	Estimated Cost	Budget Line Item	Yr Added
Emergency Generator	\$80,000	932S00	
Fine Bubble Diffuser System or Replace Aeration	\$425,000	931S00	
Preliminary Needs Assessment and Design of Treatment Plant	\$115,000	914S00	2023
Hydra-Vac/Pothole Machine (split 2 funds)	\$100,000	972S00	2025
Reserves for Wastewater Treatment Plant Improvements	\$100,000		2023
Upgrades to Wastewater Treatment Plant	\$7,500,000		2025
Total Expenditures in 2026	\$215,000		
Note: a yellow line delineates an item included in the 2026 Fiscal Year Budget			

10 Year Capital Improvement Project
2026-2036 **General Fund**

Project	Estimated Cost	Budget Line Item
Dennis Weaver Memorial Park - Vault Restroom Facility		
Heritage Park - Plan Implementation with Visitor's Center Improvements	\$1,000,000	
Heritage Park - ADA Restroom	\$130,000	
Rollans Park - Restoration Project & In-Stream Improvements		
Improve Drainage at Park-n-Ride Lot at Fairgrounds		
Chip Seal or Hard Surface Streets Throughout Town		
Stormwater Drainage Improvements		
Acquisition of Two Blocks of N. Laura Street for Right-of-Way		
Pedestrian Crossing Over/Under Pass on Highway 550		
Install Sidewalks Throughout Town		
Uncompahgre RiverWay Trail - Regional Partnership to Connect Montrose to Ouray		
Scanning and Electronic File Management Plan		

10 Year Capital Improvement Project
2026-2036 **Water Fund**

Project	Estimated Cost	Budget Line Item
Water Utility Augmentation (increase reliable water supply)	\$750,000	
Presedimentation Ponds Improvements and Piping	\$250,000	
Increase Capacity by the Lake Outfall (400' of 12" Line)	\$45,000	
Dallas Ditch Water into Cottonwood Creek		
Extend Water Mains Downtown (as needed)		
Develop Hydraulic Model of Distribution System	\$50,000	
Feasibility Study of Expansion of Water Treatment Plant		
Expansion of Water Treatment Plant	\$1,000,000	

10 Year Capital Improvement Project
2026-2036 **Sewer Fund**

Project	Estimated Cost	Budget Line Item
Lift Station Equipment Replacement		
Upgrade the Treatment System (when loading reaches 80% of approved design capacity - 0.194 MGD and 400 ppd of BOD)	\$100,000	

**Town of Ridgway
Memorandum**

FROM: Pam Kraft, Town Clerk/Treasurer
RE: Line Item Locations of Expenditures in 2026 Fiscal Year Budget

GENERAL FUND

514GOO Consulting Services

\$ 5,000	Website accessibility remediation
\$ 1,000	Digital format of building codes
\$ 60,000	Housing Action Plan
\$ 5,000	Survey undeveloped section of N. Elizabeth St. right-of-way
\$ 75,000	ADU PermitReady Plans(project will not fund unless grant received)
\$ 70,000	Update to Master Plan
\$170,000	Banner structure installation

519GOO Contractual Services

\$ 45,000	Development review (Swiftwater)
\$ 6,500	Town Engineer misc. services (CCS)
\$ 10,000	Building permit review for mechanical & large projects
\$ 10,000	Municipal code hosting and codification

529GOO Tourism Promotion

\$ 60,000	Contract for marketing services
\$ 12,300	Advertising film at Montrose Regional Airport

530GOO Computer

\$ 6,250	Server (split 4 ways)
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531GOO Community Outreach

\$ 5,000	Community outreach advertising (Plaindealer)
\$ 1,500	Small tent with town logo
\$ 1,500	Public outreach for planning department
\$ 15,575	County wide events calendar (participate w/ another agency)
\$ 2,500	All Electric Building Code outreach
\$ 10,000	Master Plan outreach

535GOO Affordable Housing

\$ 35,000 Contribution to Home Trust of Ouray County
\$ 35,500 Joint housing administration
\$ 50,000 Contribution to Telluride Foundation Down Payment
Assistance Program

541GOO Office Supplies

\$ 2,500 Asset Management software module (split 3 ways)

559GOO Regional Transportation Service

\$ 35,000 OUR WAY route contribution

571GOO Office Equipment

\$ 6,000 Replace laptops (3)
\$ 6,000 Replace desktop computers (3)

572GOO Property Purchase

\$ 50,000 Trail easement acquisition
\$ 25,000 Alpenglow property acquisition

614GO2 Consulting

\$ 6,500 Town Engineer misc. services (CCS)

621GO2 Training

\$ 2,500 Commercial Drivers License

632GOO Supplies and Materials

\$ 1,000 Weed Eater

637GO2 Paving & Maintenance

\$ 10,000 Crack sealing and pothole repair
\$ 40,000 Concrete curb and gutter repair

661GO2 Vehicle Maintenance and Repair

\$ 700 Light bar

670GO2 Vehicle Purchase

\$ 45,000 Hybrid pick up truck

672GO2 Equipment Purchase

\$ 50,000 Lift for light replacement and banner installation

719POO Contractual Services

\$ 5,700 Tree Inventory

\$ 45,000 Green Street Park Master Plan

730POO Computer

\$ 1,500 Internet access points Hartwell park

731PO1 Maintenance and Repairs Community Center/Town Hall

\$ 3,000 Lighting in hallway to Community Center

\$ 8,000 Energy efficient windows in Clerks Office

\$ 1,500 Ceiling fan in Clerks Office

732POO Supplies

\$ 4,000 Spider boxes (2)

\$ 3,000 Weed eaters

\$ 1,500 Battery operated leaf blowers

\$ 600 Life preserver at Rollans Park

\$ 2,800 Tennis court wind screens (7)

761POO Vehicle Maintenance and Repair

\$ 700 Light bar

775POO Park Improvements

\$ 4,500 Fencing at Rollans Park
\$ 17,000 Trash and recycling receptacles for park and streetscape (9)
\$ 6,000 Water fountain in Hartwell Park

778PO1 Decker Meeting Room

\$ 29,126 Room Coordinator position
\$ 25,000 Lighting upgrades
\$ 5,000 Signage
\$ 3,000 Insulate pipes in ceiling
\$ 10,000 Art hanging/display
\$ 7,200 Cleaning
\$ 9,800 Monthly management & common space cleaning/annual
payment
\$ 1,800 Monthly electricity
\$ 6,000 Proximity space and credit card fees
\$ 3,000 Repairs
\$ 1,200 Internet
\$ 500 Supplies
\$ 700 Subscriptions (Apple Music, Adobe)

819GO3 Contractual Services

\$ 6,300 Axon for Evidence.com (body camera storage)
\$ 18,648 In-vehicle cameras
\$ 5,529 Lexipool (policy manual)

830GO3 Computer

\$ 6,250 Server (split 4 ways)

832GO3 Equipment and Supplies

\$ 8,200 Red dot weapons (7)

834GO3 Multi-Jurisdictional Program Participation

\$ 19,200 Emergency Management & Public Tela-Communication
\$ 13,200 Victim Assistance Program

871GO3 Office Equipment

\$ 2,700 Body Camera docking stations

870GO3 Vehicle Purchase

\$ 70,000	Hybrid police vehicle
\$ 28,000	Outfit with police package
\$ 800	Decals

WATER FUND**911WOO Legal**

\$ 20,000	Special legal counsel
\$ 3,000	Review code updates
\$ 50,000	Modification of water rights

914WOO Consulting & Engineering Services

\$ 61,334	Water plant operations contractor
\$ 1,700	Review water tank inspection data (CCS)
\$ 2,550	GIS verification of utilities (CCS)
\$ 6,500	Town Engineer misc. services (CCS)
\$ 31,668	Cyber security (Browns Hill Engineering)
\$ 15,000	Development infrastructure inspection (Swiftwater)
\$ 15,500	Code updates (CCS)

921WOO Training

\$ 2,500	Commercial Drivers License
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928WOO Other

\$ 4,820	Contribution to County for Bureau of Reclamation water lease
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930WOO Computer

\$ 6,250	Server (split 4 ways)
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931WOO Maintenance and Repairs

\$ 10,000	Air compressor - Cell 1 at plant
\$ 600	Injection assembly
\$ 12,000	Chlorine analyzers (2)
\$ 2,252	Valves for maintenance washers (2)
\$ 32,000	Strainer control panel
\$ 10,000	Upgrade programming for lift stations (5)

\$ 90,000 GAC media replacement (2 times)

932WOO Supplies and Materials

\$ 5,000 Hydrant replacements

941WOO Office Supplies

\$ 4,050 Community Connect software module (split 2 ways)

\$ 2,500 Asset Management software module (split 3 ways)

961WOO Vehicle Maintenance and Repair

\$ 700 Light Bar

SEWER FUND

914SOO Consulting & Engineering Services

\$ 30,667 Wastewater plant operations contractor

\$ 115,000 Preliminary needs assessment to relocate plant (CCS)

\$ 3,000 Review camera footage of lines (CCS)

\$ 4,000 Renewal of CDPHE Discharge Permit (CCS)

\$ 6,500 Town Engineer misc. services (CCS)

\$ 16,667 Development infrastructure inspection (Swiftwater)

\$ 5,000 Code updates (CCS)

921SOO Training

\$ 2,500 Commercial Drivers License

930SOO Computer

\$ 6,250 Server (split 4 ways)

931SOO Maintenance & Repairs

\$ 6,000 Camera sewer lines

\$ 15,000 Install discharge pipe

\$ 1,000 Switch boxes

932SOO Supplies and Materials

 \$ 600 Life Preserver at wastewater plant

941SOO Office Supplies

 \$ 4,050 Community Connect software module (split 2 ways)

 \$ 2,500 Asset Management software module (split 3 ways)

961SOO Vehicle Maintenance and Repair

 \$ 700 Light Bar

**Town of Ridgway
Memorandum**

FROM: Pam Kraft, Town Clerk/Treasurer
RE: Line Item Locations of Revenues in 2026 Fiscal Year Budget

GENERAL FUND

415GOO Grants

\$ 1,000	Main Street (reimburse travel to conference)
\$ unknown until 2026	Colorado Creative Industries
\$ 26,160	Housing Action Plan
\$ 56,250	DOLA grant for ADU Permit Ready Plan (offset of 514GOO – project will not happen if this grant is not received)

452GOO Credits and Refunds

\$ 7,788	Share of Community Calendar from City of Ouray
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TOWN COUNCIL BUDGET WORKSHOP

November 12, 2025



AGENDA

- 1. Overview of Budget Adoption Process**
- 2. Overview of Proposed 2026 Fiscal Year Budget**
 - Financial Overview**
 - Follow-up on any Council directions or requests**
 - Further discussion and direction on Capital Projects and special projects for 2026**
 - Council discussion and public comment**



PURPOSE OF THE BUDGET DOCUMENT

Meets legal requirements (deficit spending not allowed per state budget law)

States projected revenues and expenditures

Prioritizes objectives and establishes a work plan for the fiscal year



BUDGET ADOPTION PROCESS

The Charter of the Town of Ridgway

Article IX - FINANCE

9-4: Budget.

(A) The Town Council shall cause the preparation of a proposed annual budget by the first regular Council meeting in October of each year for the next fiscal year.

(B) The budget shall contain at a minimum the following information:

(1) Detailed revenues, expenditures and balances for each fund and account for

(a) the prior fiscal year,

(b) the adopted budget for the current fiscal year,

(c) the estimated actual revenues and expenditures for the current year and

(d) the budget year.

(2) Prior to the adoption of the budget, a public hearing shall be held, notice of which shall be posted and published once in a newspaper of general circulation within the Town at least 15 days prior to the hearing.

(3) Prior to adoption of the budget, the Council may amend the proposed budget as appropriate.

(4) The budgeted expenditures shall be balanced by budgeted revenues, which may include fund balances and reserves.

(5) The Council shall adopt the budget by the minimum vote of 4 members of Council by resolution prior to December 15.

Adoption of the budget shall constitute the appropriation of the budgeted expenditures by fund.



BUDGET ADOPTION PROCESS

Timeline

August 5, 2025: Application Materials for 2026 Community Grant Program made available

August 18 – September 12, 2025: Meetings with Town staff

September 22, 2025: Deadline for 2026 Community Grant Program Applications

October 1, 2025: Draft 2026 Fiscal Year Budget Submitted/Introduced to Council

October 4, 2025: Council Budget Retreat

November 12, 2025: Council Budget Hearing/Work Session

November 13, 2025: Funding Recommendations for 2026 Community Grant Program made by Ad Hoc Review Committee

December 3, 2025: Council Budget Workshop

December 10, 2025: Council Budget Hearing

- Adoption of 2026 Fiscal Year Budget, including Capital Projects Plan and 2026 Strategic Plan
- Approval of Resolution Certifying Mill Levy



BUDGET ADOPTION PROCESS

Budget Approach

1. Balance core operation expenses with conservative revenue projections
2. Ensure long-term fiscal stability
3. Provide for the delivery of quality services and maintain an enhanced service delivery
4. Establish reserves necessary to meet known and unknown future obligations.



DRAFT 2026 FISCAL YEAR BUDGET – FINANCIAL OVERVIEW

General Fund

Projected Beginning Fund Balance - \$4,687,558

Projected Total General Fund Revenues - \$3,274,398

Projected Total Available Resources - \$7,961,956

Projected Total General Fund Expenditures - \$5,054,556

Projected Ending General Fund Balance - \$2,755,763



<u>Adopted Budget</u>	<u>Revenues</u>	<u>Expenditures</u>
2020	2,573,426	3,149,182
2021	2,382,654	3,300,060
2022	3,080,755	3,572,706
2023	3,673,609	4,376,598
2024	3,378,643	4,196,970
2025	3,518,546	4,911,249

Note: Expenditures do not include TABOR Emergency Reserves required to be set aside

OPERATION RESERVES

3% Emergency Reserve (required by TABOR)

Additional Fund Balance

Reserve	
3% TABOR Emergency Reserve	\$ 151,637.00
Additional Fund Balance	\$ 2,755,763.00
TOTAL	\$ 2,907,400.00
General Fund Expenditures	\$ 5,054,556.00
Reserve % of General Fund Expenditures	57.52%



DRAFT 2025 FISCAL YEAR BUDGET – FINANCIAL OVERVIEW

Water Enterprise Fund

Projected Beginning Fund Balance - \$2,170,879

Projected Total Water Fund Revenues - \$937,000

Projected Total Available Resources - \$3,107,879

Projected Total Water Fund Expenditures - \$1,061,102

Projected Ending Water Fund Balance - \$2,046,777



DRAFT 2025 FISCAL YEAR BUDGET – FINANCIAL OVERVIEW

Sewer Enterprise Fund

Projected Beginning Fund Balance - \$1,885,756

Projected Total Sewer Fund Revenues - \$498,600

Projected Total Available Resources - \$2,384,356

Projected Total Sewer Fund Expenditures - \$574,401

Projected Ending Sewer Fund Balance - \$1,809,955



PERSONNEL

Personnel expenditures across all three funds equals approximately 36.7% of total 2026 expenditures.

New personnel budgeted for 2026:

- Staff recommends carrying over a full-time Public Works Maintenance Operation position (+1.0 FTE) into 2026 as it has gone unfilled so far in 2025
- Staff recommends increasing the part-time Deputy Marshal position to full time in 2026 (+0.5 FTE)

Funds are budgeted in 2026 for three full-time seasonal Parks positions.



2026 PAY MOVEMENT RECOMMENDATIONS

Logic Compensation Group (LCG) is recommending that the Town's salary structure be adjusted by 2.4% to ensure that the Town maintains its competitive position among the public and private sectors in which the Town competes for talent. From an implementation standpoint, the recommendation is for the Town to move eligible employees their one step in the salary step structure and then apply the 2.4% structure adjustment. The proposed increases are closely aligned with the market average pay movement and will help to ensure that the Town maintain its competitive position in the market.

As a percentage of total payroll, the proposed increase is \$100,312, which is 6.5% above total payroll in 2025.



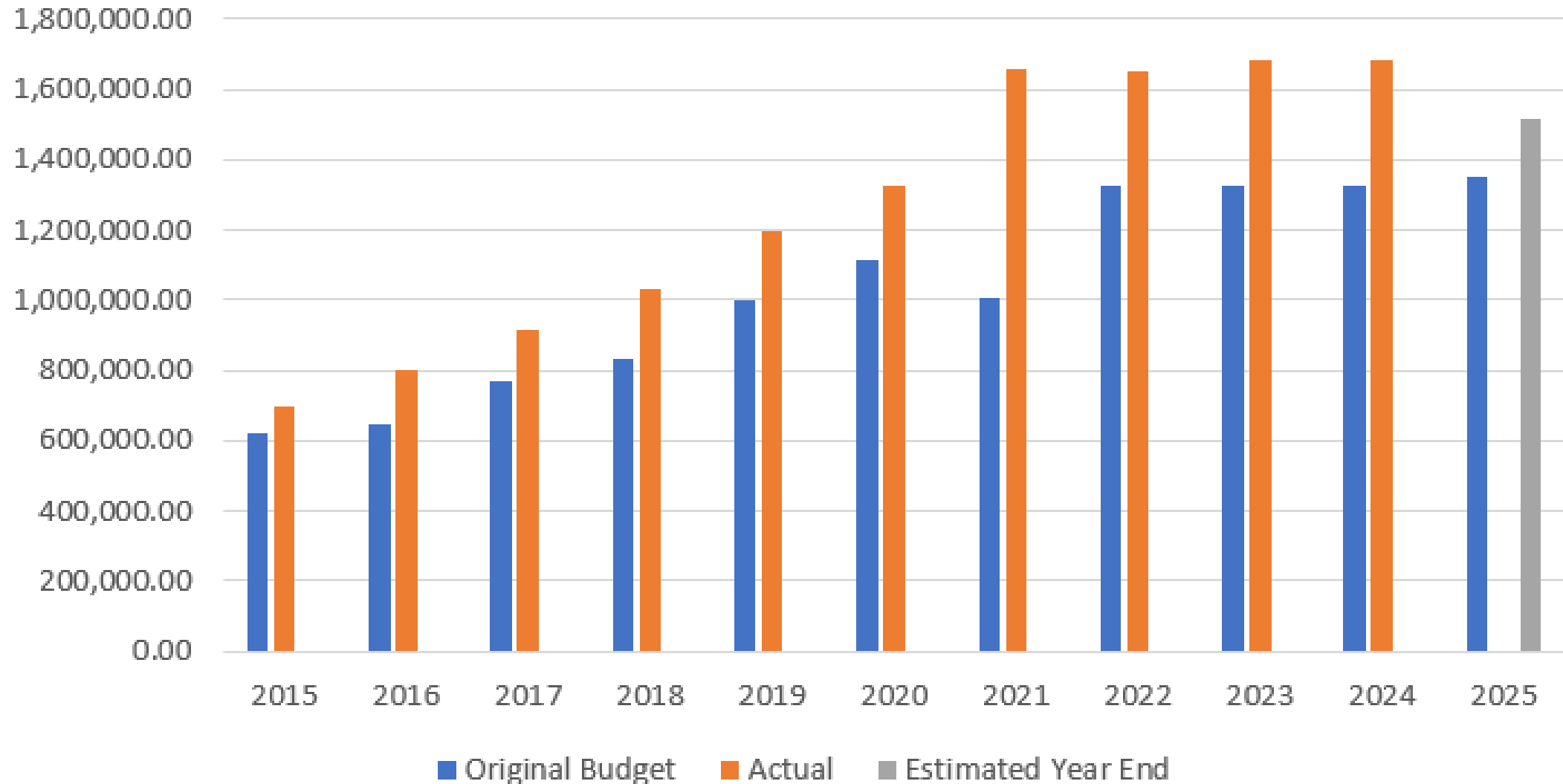
REVENUE PROJECTIONS AND TRENDS

Sales Tax: \$1,300,000 (proposed) is a 3.7% decrease from 2025 Adopted Budget, 22.64% decrease from 2024 Actual

Proposed Sales Tax revenue is \$250,000 under the Estimated Year End 2025 Budget and \$50,000 under the 2025 Adopted Budget



Sales Tax Revenues vs. Original Budget



REVENUE PROJECTIONS AND TRENDS

Greg Sobetski, Chief Economist with the Colorado Legislative Council, presented an Economic and Revenue Forecast for Colorado in September 2025.

The General Fund is estimated to have ended FY2024-25 with a 14.5 percent reserve, \$94.8 million below the statutory reserve requirement. General Fund revenue fell by 0.4 percent and totaled \$17.18 billion.

The General Fund is expected to end FY2025-26 with a 12.9 percent reserve, \$306.7 million below the statutory reserve requirement. Revenue is expected to remain flat and total \$17.17 billion.

General Fund revenue for FY2026-27 is expected to grow 7.4 percent and total \$18.44 billion as impacts from the OBBBA become less pronounced.

The current economic situation for the U.S and Colorado economies is fluid, but most indicators remain stable. Economic output has maintained a moderate pace of growth, unemployment rates remain relatively low, and incomes continue to improve. Though consumer sentiment has weakened over the past few months, spending has been sufficient to keep the economy moving. However, inflation expectations and rapid shifts in federal policy remain top concerns for consumers and businesses. Businesses, faced with the uncertainty of the changing environment and still having to contend with high lending costs, have pulled back their investments and slowed their rates of hiring.

While this forecast anticipates the U.S. and Colorado economies will expand though the forecast period, recent weakening in several economic indicators has heightened risks and narrowed the path for continued economic expansion. A near-term recession is possible, though not necessarily imminent and not assumed here.

This forecast expects variable federal policies to continue to create uncertainty for consumers and businesses, influencing their behavior, which will have downstream economic impacts. Over the rest of the year, tariffs are likely to reduce trade volumes, put upward pressure on prices, and dampen consumer spending and business investment.



PROJECT LIST (items mentioned during Budget Retreat but not yet included in 2026 Budget and Strategic Plan)

- Resurface the tennis courts in the Athletic Park
- STR compliance activity and enforcement assistance
- Establish license requirements for tobacco product and tobacco paraphernalia retailers
- Alternative to magnesium chloride street treatment
- Note that the budget document does not yet contain matching funds for the IMPACT Accelerator Grant

ADDRESS IDENTIFICATION, COMPLIANCE MONITORING & RENTAL ACTIVITY REPORTING

Price

- Estimated 50 properties
- Identify property & address
- Identify property owner address
- Real-time reporting of all new listings & daily calendar monitoring
- 10,000+ Websites monitored Daily, worldwide
- FutureCast™ - Identify future bookings as they are made on the rental platform
- Automatic identification of violations

\$5,000
Annually

OUTREACH CAMPAIGN

- Letter campaign to inform STR owners/hosts about compliance requirements and procedures
- All letter templates will receive Town approval pre-campaign
- Campaign includes one Introductory letter and two additional escalation letters

INCLUDED

REPORTING & ANALYSIS

- On Demand, Dynamic reporting, offering multiple ad hoc reports
- Filters allowing users to focus on specific segments of the STR population

INCLUDED

DEDICATED ACCOUNT MANAGER

- Single Point of Contact for Town staff for all matters
- Ensures the Town is following Industry best practices
- Shepherds the implementation process from start to finish
- Periodic meetings/calls throughout the life of the account

INCLUDED

UNLIMITED ACCOUNTS & TRAINING SESSIONS

- No limit on the number of Rentalscape user accounts
- No per-session training costs

INCLUDED

The base cost of \$5,000 (at left) includes Address Mapping, Verification, Outreach Campaign and Reporting.

For Compliance Monitoring, Deckard Technologies would need to know if the STR is properly registered. One of two options would need to happen:

- 1) The optional Registration Portal is selected, and data will move in real time as it happens (\$5,000).
- 2) A third-party registration system (i.e., Town) is used and the information is downloaded from the Town then uploaded into the RENTALSCAPE platform at a frequency of our choosing (no cost added).

Their Constituent Portal, a public facing portal made available by a link on our website that would provide permit date and responsible party contact info for STR property would be \$5,000.

AGENDA FOR BUDGET WORKSHOP ON DECEMBER 3, 2025

- 1. Overview of Budget Adoption Process**
- 2. Overview of Proposed 2026 Fiscal Year Budget**
 - Financial Overview**
 - Follow-up on any Council directions or requests**
 - Finalization of Capital Projects and special projects for 2026**
 - Council discussion and public comment**
- 3. Direction on 2026 Community Grant Program Awards, as recommended by the Ad Hoc Review Committee**
- 4. Review and direction on Draft 2026 Strategic Plan (Draft 2026 Strategic Plan will be emailed to Council members by Friday, November 21, 2025)**



Consent Agenda

RIDGWAY TOWN COUNCIL
MINUTES OF REGULAR MEETING
SEPTEMBER 10, 2025

CALL TO ORDER

The meeting was held both in person and via virtual meeting portal Zoom Meeting, pursuant to the Town's Electronic Participation Policy.

The Mayor called the meeting to order at 5:35 p.m. In attendance Councilors Grambley, Kroger, Schuyler, Scoville, Mayor Pro Tem Lakin and Mayor Clark. Councilor Montague was absent.

CONSENT AGENDA

1. Minutes of the Regular Meeting of August 13, 2025.
2. Register of Demands for September 2025.
3. Request for water leak adjustment Act. #8248/Pryor.
4. Renewal of liquor store license for The Liquor Library.

ACTION:

It was moved by Councilmember Kroger, seconded by Mayor Pro Tem Lakin and carried unanimously to approve the consent agenda.

PUBLIC REQUESTS AND PRESENTATIONS

5. Presentation of the 2024 Fiscal Year Audit

Pete Blair with Blair and Associates presented the Management Discussion and Analysis for Fiscal Year Ended December 31, 2024 and reviewed the annual audit with the Council.

He reported Town assets exceeded liabilities by \$20,794,716 which is the net position on December 31st, with an increase of \$1,088,056 over the prior year. The General Fund balance was \$5,144,653, an increase of \$760,304 over the prior year; long term debt decreased by \$125,305 with no new debt issued; property, sales and other taxes totaled \$2,824,925 or 77% of the revenues. The Water Fund current cash assets are \$2,224,020 and Sewer Fund \$1,938,048.

He stated "everything is positive" as all funds "went up"; "you did an excellent job, stayed the course, increased all funds, which is remarkable when everyone else is holding flat".

6. Proclamation Declaring September 2025 as National Suicide Prevention Awareness Month

Heidi Gofforth with Tri-County Health Network asked the Council to adopt a proclamation declaring September as National Suicide Prevention Awareness Month. The Mayor noted the importance of "breaking the stigma of mental health" and "talking about it" as evidence has proven that seeking help will decrease the chance of a person committing suicide.

ACTION:

Councilmember Kroger moved to approve the Proclamation declaring September 2025 as National Suicide Prevention Awareness Month Mayor Pro Tem Lakin seconded and the motion carried unanimously.

7. Request to hold Defend our Democracy rally in Hartwell Park, and march along Highway 62

Al Lowande on behalf of Ridgway Ouray Community Council requested permission to hold a Defend our Democracy rally in Hartwell Park and a march along Highway 62, on September 28th. He noted the organization will be hiring a security person as the Marshals Department will not have extra staff coverage that day.

ACTION:

Moved by Mayor Pro Tem Lakin with a second by Councilor Kroger, the motion to approve the application for the Defend Democracy rally and march, was approved unanimously.

PUBLIC HEARINGS

8. Extension request to meet conditions of approval of Preserve PUD Preliminary Plat; Location: Savath Subdivision Part of Outlot A and Woodford Addition; Address: TBD County Road 23

Staff Report dated 9-5-25 from Planner Kemp presenting a request for extension on the Preserve PUD Preliminary Plat.

Planner Kemp presented a background on the preliminary plat for the Preserve PUD. Originally placed on hold in 2008, the project began again in 2018, and since has had two approvals of two year extensions, the last to expire in September of 2026. She reported the applicant is preparing for infrastructure and construction should extend into the 2027 building season, and they are seeking another extension.

Chris Hawkins with Alpine Planning, addressed the Council on behalf of the applicant Dalwhinnie Group LLC. He explained the request is being made due to construction schedules which will commence in spring of 2026, will conclude in the fall of 2027. Additionally the applicant is waiting for approval from the Colorado Department of Health regarding the Town required lift station, which can take six to eight months to receive.

There were comments from the Council.

ACTION:

Moved by Councilor Schuyler, seconded by Councilor Scoville and unanimously carried to approve the extension request to meet conditions of the approval of Preserve PUD Preliminary Plat.

POLICY MATTERS

9. Resolution No. 25-08 Adopting the Ouray County Hazard Mitigation Plan 2025

Glenn Boyd, Ouray County Emergency Manager, presented the multi-jurisdictional Ouray County Hazard Mitigation Plan which has been adopted by the County and City of Ouray. He explained the plan must be adopted every five years pursuant to Federal Emergency Management (FEMA) regulations, and allows for application of State and Federal funding for

hazards. He noted that both FEMA and the State Homeland Authority have reviewed and approved the plan.

ACTION:

Councilor Schuyler moved to approve Resolution No. 25-08 Adopting the Ouray County Mitigation Plan 2025. Councilmember Kroger seconded and the motion carried unanimously.

10. Release of Subdivision Improvement Agreement for Riverfront Village PUD

Staff Report dated 9-2-25 from the Town Manager presenting a request to release the Riverfront Village PUD Subdivision Improvement Agreement.

Manager Neill explained the Town entered into a Subdivision Improvement Agreement with the developer of Riverfront Village PUD on 1-3-24 and the terms of the agreement have now all been met.

ACTION:

Mayor Pro Tem Lakin moved to release the Subdivision Improvement Agreement between Alpine Homes-Ridgway LLC and the Town of Ridgway, and the associated irrevocable letter of credit, as terms of the agreement have been met. Councilor Grambley seconded the motion which carried unanimously.

11. Agreement for Services between Ouray County, City of Ouray, Town of Ridgway and Home Trust of Ouray County Concerning Affordable Housing Services

Staff Report from the Town Manager dated 9-4-25 presenting an agreement for Affordable Housing Services.

The Town Manager reported in December of 2024 the Town, City and County of Ouray entered into an Intergovernmental Agreement establishing an Affordable Housing Services Administrator. A request for proposals was issued and on May 29th one proposal was received from the Home Trust of Ouray County. An interview was held and it was clear the Home Trust has little experience with the many of the duties and services identified in the scope of services, however the three agencies agreed to recommend approving a service contract for a "one year trial run". The total to be split between the three jurisdictions would be \$100,157 and the services will begin in mid October of this year.

Andrea Sokolowski, Executive Director of the Home Trust, addressed the Council and reported three applicants were interviewed for the administrator position, and a candidate has been chosen.

ACTION:

Councilor Scoville moved to approve the Agreement for Services between Ouray County, City of Ouray, Town of Ridgway and Home Trust of Ouray County concerning affordable housing services with changes to the agreement of an October start date and financial changes. Councilmember Kroger seconded the motion, on a call for the vote the motion carried unanimously.

12. Introduction of Ordinance No. 03-2025 Amending Section 7-4-8 "Landscape Regulations" of the Ridgway Municipal Code

Staff Report from the Town Planner dated 9-4-25 presenting a proposed ordinance amending the Municipal Code section pertaining to landscape regulations.

Planner Kemp explained State Senate Bill 24-005 prohibits the installation of nonfunctional turf, artificial turf and invasive plant species on non-residential property for new development and applicable redevelopment projects after January 1, 2026. She noted the current Town Landscape Regulations comply with portions of SB24-005 by prohibiting noxious and invasive species, however does not comply as artificial turf is allowed in areas as part of the "non-live groundcover" classification.

She reported staff is proposing modifications to Municipal Code Section 7-4-8 Landscape Regulations by clarifying the intent of the regulations to be more concise; make the regulations apply to all construction and change of use projects; apply to projects which require a building permit and result in disturbance of more than 50% of the aggregate landscape area; remove artificial turf as an option for non-live groundcover and note turf used to meet the requirement should only be "functional turf"; allow shrubs in three gallon size; clarify requirements, water conservation, exceptions or deviations. She noted the Town can institute regulations more restrictive than the State regulations, but cannot be less restrictive.

There were questions from the Council asking if the Senate bill applies to commercial properties, why it is being applied as a regulation to residential; the reason for elimination of artificial turf; and process for requests for exemption. There was discussion among the Council.

ACTION:

Mayor Pro Tem Lakin moved to introduce Ordinance No. 03-2025 Amending Section 7-4-8 "Landscape Regulations" of the Ridgway Municipal Code. Councilor Schuyler seconded the motion. On a call for the vote the motion passed with Councilors Grambley and Scoville voting no.

13. Presentation of Ridgway FUSE Creative Main Street Plan

Staff Report from the Community Initiatives Facilitator dated 9-10-25 presenting a proposed Creative Main Street Plan for 2025 through 2028.

Facilitator Tera Wick presented a background on the proposed 2025-2028 FUSE Creative Main Street Plan. Co-chair of the FUSE Committee Donna Jaffe presented the content of the plan which is organized under "the four pillars of the Main Street Approach". These include design, organization, promotion and economic vitality. She noted the plan will guide program implementation over the next three years, allowing staff to coordinate annual work plans, budgets and reporting.

ACTION:

Moved by Mayor Pro Tem Lakin, seconded by Councilor Kroger and unanimously carried to approve the 2025-2028 FSUE Creative Main Street Plan.

14. Presentation of Decker Community Room Management Plan

Memo from the Community Initiatives Facilitator dated 9-10-25 presenting a proposed plan for management of the Decker Community Room.

Facilitator Wick explained 18 months ago the Town opened the Decker Community Room and staff has “been learning along the way” regarding needs for room uses. Arielle Bielak coordinator for the room, reported from January to June of this year there were 97 uses of the multi use space such as meetings, presentations, private events, workshops, classes and art shows. She presented a management plan which focuses on making the space more available, signage, visibility, community engagement, volunteer opportunities, enhancing the space and operations.

There was discussion and comments by the Council, noting the need for the facility to be open more often with consistent hours, and insulating the exposed pipes in the ceiling.

ACTION:

Councilmember Kroger moved, with a second by Mayor Pro Tem Lakin to accept the Decker Community Room Management Plan. The motion carried unanimously.

15. Update from the Ridgway Sustainability Advisory Board

David Kehmeier, Sustainability Advisory Board (SAB) Chairperson presented an update on items the board is addressing. These include staggering terms for members of the board; preparing a net zero by 2030 roadmap; community outreach and education; energy code amendments; festival and event waste reduction.

16. Appointments to Sustainability Advisory Board

Staff Report from the Town Manager dated 9-5-25 regarding appointment of members to the Sustainability Advisory Board.

Manager Neill reported on expiration of terms for current members on the board, and letters of interest were solicited to fill a vacancy and none were received by the deadline.

ACTION:

Moved by Councilor Scoville, seconded by Mayor Pro Tem Lakin and unanimously carried to appoint Dana Ivers and Dave Jones to the Sustainability Advisory Board for one-year terms and direct staff to readvertise the vacant Sustainability Advisory Board position for the next month.

17. Notice of Award for the Highway 62 Banner Structure Project

Staff Reported dated 9-2-25 from the Town Manager pertaining to the Banner Structure Project on Highway 62.

The Town Manager reported a request for quote was issued for the Banner Structure Project on July 9th and none were received by the due date of August 1st. Staff reached out to a variety of contractors to solicit interest and quotes and on August 21st a quote was received from Tri-M Construction LLC in the amount of \$159,849. The amount budgeted for the project is \$100,000. He noted though the bid is above the budgeted amount staff feels the General Fund Budget can accommodate the overage.

ACTION:

Councilor Schuyler moved to issue Notice of Award for the State Highway 62 Banner Structure Project to Tri-M Construction, LLC at an amount not to exceed \$159,849, Councilor Kroger seconded, the motion carried unanimously.

18. Report on common consumption areas under the Colorado Liquor Code

Staff Report from the Town Clerk dated 8-4-25 presenting information on Colorado Liquor Codes pertaining to common consumption areas.

The Town Clerk explained Council had requested information on formation of an Entertainment District on Clinton Street. She reported under Colorado Liquor Codes an entertainment district is a common consumption area that uses physical barriers to close the area to motor vehicles and limits pedestrian access, and must contain 20,000 square feet of premises. She noted these requirements eliminate the use of Clinton Street, as the current licensed facilities do not total 20,000 square feet, and the Town would need to close Clinton Street to vehicles, including delivery trucks.

She reported communal dining areas in outdoor spaces can be used for food and alcohol beverage service by two or more licensed premises for on-premises consumption, as long as the area is located within 1,000 feet of the permanent licensed premises. She noted currently there are four licensed premises adjacent to one another on the south side of Clinton Street, and this option would be available to them, and allow for the movement of food and alcoholic beverages within the communal dining area, as long as the licensees have a control plan regarding how to manage, supervise and control the area; obtain insurance; and individually complete an application to modify the licensed premises, and pay a fee to the State, to include communal outdoor dining to the existing license.

There were comments by the Council.

19. Rescind current fire restrictions

The Town Manager reported the Town is currently in Stage 2 Fire Restrictions, and the County recently rescinded all county-wide fire restrictions,

ACTION:

Moved by Mayor Pro Tem Lakin, seconded by Councilor Scoville to ratify and move fire restrictions to Stage 1, the motion carried unanimously.

ACTION:

Mayor Pro Tem Lakin moved to rescind all fire restrictions in the Town of Ridgway, Councilmember Kroger seconded and the motion was unanimously carried.

MISCELLANEOUS REPORTS

The Manager presented a proposed schedule of meetings for preparation of the 2026 Fiscal Year Budget, and noted the budget retreat will be held on October 4th.

The Town Manager presented an overview of the written monthly Managers Report.

The Mayor noted two workshops are being offered from the Colorado Municipal League and encouraged members to attend.

ADJOURNMENT

The meeting adjourned at 8:15 p.m.

Respectfully Submitted,

Pam Kraft, MMC
Town Clerk

RIDGWAY TOWN COUNCIL
MINUTES OF REGULAR MEETING
OCTOBER 1, 2025

CALL TO ORDER

The meeting was held both in person and via virtual meeting portal Zoom Meeting, pursuant to the Town's Electronic Participation Policy.

The Mayor called the meeting to order at 5:35 p.m. The Council was present in its entirety with Councilors Grambley, Kroger, Montague, Schuyler, Scoville, Mayor Pro Tem Lakin and Mayor Clark in attendance.

CONSENT AGENDA

1. Register of Demands for October 2025.
2. Renewal of restaurant liquor license for Thai Paradise.
3. Renewal of restaurant liquor license for Chipeta Lodge-Resort Plus Spa.
4. Water leak adjustment for Account #3430.3/Moran.
5. Water leak adjustment for Account #3850.0/Murphy.
6. Water leak adjustment for Account #3990.4/Sagel.
7. Water leak adjustment for Account #2890.1/Phillips.
8. Water leak adjustment for Account #8256.0/Greydanus.
9. Water leak adjustment Account #6650.1/Kinne.

ACTION:

It was moved by Councilmember Grambley, seconded by Councilmember Kroger and carried unanimously to approve the consent agenda.

PUBLIC COMMENTS

Kim Wheels with Eco Action Partners presented an update on the pursuit to acquire a Local Impact Accelerator grant on behalf of the Town. She announced the review board "has encouraged us to submit a full application" after evaluation of the letter of intent. She noted the grant is competitive and if awarded would require a five percent match, and asked the Council to consider this during the upcoming budget retreat.

Terese Seal asked the Council to consider during budget discussions installing a dog park in the Green Street Park area. She noted an on-line petition shows one hundred people "would also like a park". The Mayor asked Ms. Seal to forward the petition to the Town Clerk.

PUBLIC HEARINGS

10. Application for resubdivision of Lot 7 in Marie Scott Subdivision and Lot 2 of the Anderson Minor Subdivision

Staff report dated 9-25-25 from the Town Planner presenting a request from Keith Garvey to resubdivide Lot 7 in Marie Scott Subdivision and Lot 2 of the Anderson Minor Subdivision.

Mayor Pro Tem Lakin recused herself from the discussion.

Planner Angie Kemp explained the resubdivision request will combine two existing residential lots and create three. Lot 2 contains a single family home with greenhouse, storage cabin, shed and movable tiny home, the adjoining Lot 7 is vacant. The resubdivision will create Lot C with the existing home and storage cabin, Lot B to be vacant with the removal of the greenhouse and shed, and Lot A which will also be vacant. The Planning Commission held a hearing on September 17th at which time a letter was received pertaining to the tiny home structure. On September 25th the applicant responded in writing that the concerns raised are being addressed. At the September 17th meeting the Planning Commission recommended approval by the Town Council.

The applicant addressed the Council regarding a “spam email” received from an account claiming to be the Town, and billing for services. The Mayor noted the Towns contractual IT Company is aware of information being taken from the website pertaining to the application, and the fraudulent activity.

ACTION:

Moved by Councilor Montague, seconded by Councilor Scoville and unanimously carried to approve the Garvey Resubdivision, finding the criteria set forth in Ridgway Municipal Code Section 7-5-2(J)(3) have been met with the following conditions: prior to the Town recording the Resubdivision Plat with the Ouray Count Clerk and Records Office, all signatures shall be obtained, and the remaining water and sewer tap fees and excise tax for all lots shall be paid.

Mayor Pro Tem Lakin returned to sit with the Council.

11. Ordinance No. 03-2025 Amending Section 7-4-8 “Landscape Regulations” of the Ridgway Municipal Code

Staff Report from the Town Planner dated 9-25-25 presenting a proposed ordinance amending the Municipal Code section pertaining to landscape regulations.

Planner Kemp explained State Senate Bill 24-005 prohibits the installation of nonfunctional turf, artificial turf and invasive plant species on non-residential property for new development and applicable redevelopment projects after January 1, 2026. She reported at the prior meeting when introducing the ordinance there was discussion regarding the proposed modifications to the Municipal Code which came from the Planning Commission, to not allow installation of artificial turf anywhere including residential properties. The regulation is more restrictive than the State regulations she noted. Also discussed was administrative flexibility to allow installation or other deviations. She noted deviation in an amount of 10% can be granted at the administrative level, but waivers can not. Request for a waiver from standards can be heard at a public hearing before the Board of Adjustment.

The Planner went through the proposed code changes section by section.

There were comments by the Council, and disagreement regarding prohibiting the use of artificial turf for residences.

ACTION:

Mayor Pro Tem Lakin moved to adopt Ordinance No. 03-2025 Amending Section 7-4-8 "Landscape Regulations" of the Ridgway Municipal Code. Councilor Montague seconded the motion. On a call for the vote the motion carried with Councilors Grambley and Scoville voting no.

POLICY MATTERS

12. Presentation of the Draft 2026 Fiscal Year Budget

The Town Clerk/Treasurer presented the draft 2026 Fiscal Year Budget, noting the Town is meeting statutory requirements with the presentation. She reviewed the document with the Council, and answered questions.

13. Target funding amount for 2026 Community Grant Program

Staff Report from the Town Manager dated 9-24-25 presenting a request to establish a funding target amount for the 2026 Community Grant Program.

The Town Manager reported applications for the community grant program were solicited on August 5th with a deadline of September 22nd. The Ad Hoc Committee, comprised of community members, business owners and representation from non-profit organizations, will be reviewing the applications to prepare funding recommendations to the Council, and a target funding amount is need to work within. He noted staff is recommending two percent of the general fund, or \$98,225.

ACTION:

Councilor Schuyler moved to target up to \$98,225 for the Community Grant Program funding which the Ad Hoc Review Committee funding recommendation shall not exceed, seconded by Mayor Pro Tem Lakin the motion carried unanimously.

14. Agreement for Self-Updating Community Calendar Software with Localist

Staff Report from the Town Manager dated 9-26-25 regarding the Community Calendar software.

Manager Neill reported at the meeting in August Council directed staff to move forward with a cost sharing agreement with the City of Ouray and County, for a Community Calendar, including preparation of an agreement or contract to formalize roles and responsibilities. He explained an agreement has been prepared, but prior to this meeting he was informed during County budget discussions, it was decided to not fund the project.

There was discussion by the Council and it was agreed to direct staff to ask if the City of Ouray is planning to participate in the program.

ACTION:

Councilmember Schuyler moved, with a second by Mayor Pro Tem Lakin to approve the agreement if the other agencies are willing to participate. The motion carried unanimously.

15. Request to use Town right-of-way for Ridgway Independent Film Festival Community Walk/Run event on October 19th

The Town Clerk reported staff has received a request from the Ridgway Independent Film Festival to conduct a Community Walk/Run event on public sidewalks on October 19th between 11:45 am and 2:00 pm. Additionally they have requested to use Hartwell Park for a native american dance performance after the event.

ACTION:

Moved by Mayor Pro Tem Lakin, seconded by Councilor Kroger and unanimously carried to approve the request to use Town right-of-ways for Ridgway Independent Film Festival Community Walk/Run event on October 19th from 11:45 am to 2:00 pm with the addition of performers in the park.

16. Report on compensation for Town Council and Planning Commission

Staff Report from the Town Manager dated 9-23-25 presenting a review of compensation paid to Council and Planning Commissioners in other municipalities.

Manager Neill explained an item in the 2025 Strategic Plan was to research and evaluate stipend amounts for members of the Council and Planning Commission. He noted staff has researched compensation of other governing bodies in comparable communities, and presented a graph displaying the information.

There was discussion by the Council. It was agreed to increase the Mayors stipend to \$5,300 annually, and Councilors to \$3,200 annually. Staff was directed to prepare an ordinance memorializing the changes.

MISCELLANEOUS REPORTS

The Council received a report regarding mosquito management in 2025 from Rodney Paulson, Public Works Maintenance Operator. The Mayor noted there were difficulties working with representatives from Ridgway State Park this summer, and adequate treatment of problem areas was not conducted. Staff has spoken to the representatives and "their participation should be better in the summer of 2026".

The Council received the annual Noxious Weed Management Report from Julie Kolb, Ouray County Vegetation Management. The Manager noted there is "excellent communication and collaboration with Julie".

The Town Manager presented a progress report to the 2025 Strategic Plan, reporting more items will be added to the working document after the budget retreat on Saturday.

The Manager noted the Town is being encouraged to move forward on the Impact Accelerator Grant opportunity, which will have multi-year fiscal responsibility.

The Town Manager presented an overview of the written monthly Managers Report.

Councilor Schuyler reported on the Sustainability Advisory Board.

ADJOURNMENT

The meeting adjourned at 7:15 p.m.

Respectfully Submitted,

Pam Kraft, MMC
Town Clerk

RIDGWAY TOWN COUNCIL
MINUTES OF BUDGET RETREAT
and SPECIAL MEETING
OCTOBER 4, 2025

The Town Council convened for a budget retreat workshop and special meeting at 9:05 a.m. in the Ridgway Community Center at 201 N. Railroad Street. The meeting was held both in person and via Zoom Meeting, a virtual meeting portal, pursuant to the Town's Electronic Participation Policy.

The Council was present in its entirety with Councilors Grambley, Kroger, Montague, Schuyler, Scoville, Mayor Pro Tem Lakin and Mayor Clark in attendance.

Town Clerk's Notice of Budget Workshop Meeting dated September 26, 2025; Notice of Special Meeting dated September 29, 2025.

The Council received a packet of information including an overview of the budget adoption process; the draft 2026 Fiscal Year Budget; listing of proposed expenditures within the draft budget; draft Five and Ten Year Capital Improvement Plans; update to the 2025 Strategic Plan; requests for funding; affordable housing expenditures since 2021; review of hybrid and electric vehicles for law enforcement use.

Through a PowerPoint presentation the Town Manager presented the retreat goals; an overview of the budget adoption process as it relates to the Town Charter; adoption timelines; budget approach with conservative revenue projections; operational reserves and overview of all funds; sales tax revenues of original budget versus year end receipts; state economic and revenue forecast along with projections and trends.

The Town Clerk asked the Council to consider holding another budget workshop prior to the regular meeting in November. It was agreed to hold the workshop and begin at 4:30 pm.

Members of the Council presented items for consideration in budgeting and capital improvement planning. Items included setting aside funds for improvements to the Athletic Park; trails in Green Street Park; a dog park; resurfacing tennis courts; tobacco licensing; increase number of refuse cans in Hartwell Park; monitor number of beds rented under short term rental licenses; update restrooms in Hartwell Park.

The Town Clerk presented the draft 2026 Fiscal Year Budget and reviewed with Council the revenue projections and operational expenditures by each fund, along with a listing of expenditures staff is requesting to place within the budget. She noted revenues were projected conservatively.

The Town Clerk presented a report on waiver of fees given to affordable housing projects from 2021 to present, from the general, water and sewer funds.

The Town Manager recommended maintaining the classification and compensation step structure to ensure the Town maintains a competitive position in attracting and retaining employees. He noted cost of living projections will be forth coming from compensation consultants, Logic Compensation.

Marshal Schmalz presented an analysis on use of electric and hybrid patrol vehicles. There was discussion and the Council agreed use of hybrid vehicles would be preferred.

The Town Manager presented a request for contribution from the Home Trust of Ouray County, and noted the Town has also committed to contribute to jointly funding a housing administrator. There was discussion by the Council and it was agreed to fund the request at \$35,000.

Manager Neill presented a funding request from EcoAction Partners for \$9,325 and the Council agreed to fund the request as presented.

The Council took a recess for lunch between 12:05 p.m. and 12:35 p.m.

The Council reviewed a request from the Telluride Foundation to participate in the affordable housing down payment assistance program. It was agreed to place the amount of \$50,000 in the draft budget, and revisit the allocation after the budget is closer to being finalized.

The Town Manager presented a Staff Report dated 9-24-25 regarding the Producer Responsibility Program for State Statewide Recycling Act. He explained House Bill 22-1355 established the program and requires companies that sell products in packaging to fund a statewide recycling program. Producers must pay producer responsibility dues on covered materials and the proposed plan is to use the fees to reimburse consumers for recycling. He noted it is possible the Town will receive reimbursement, which would allow residential customers to no longer pay for recycling services by the second half of 2026. The Town franchise agreement with local collector, Bruin Waste Management, would be amended by the Circular Action Alliance to pay or reimburse for contracted recycling collection costs. Jeff Kendell with Bruin Waste Management addressed the proposed process. Chris Trosper with the company explained compost collection for residential customers will soon be offered.

The Town Manager noted the current franchise agreement for refuse and recycling services with Bruin Waste Management expires on October 15th, and presented a resolution extending the terms of the agreement to October 15, 2027. He noted modifications to the existing contract include a consumer price index escalator and the new voluntary residential compost collection.

There were questions from the Council and it was noted the compost will be taken to a facility in Delta Colorado for processing.

ACTION:

Moved by Mayor Pro Tem Lakin to approve Resolution Number 25-09 Extending the Receipt of Waste, Refuse and Recycling Services from Bruin Waste Management. Councilor Grambley seconded and the motion carried unanimously.

Manager Neill presented the Growing Water Smart Action Plan and discussed the document with the Council.

The Town Clerk presented a memorandum outlining items staff is requesting Council input on regarding inclusion in the budget; and draft worksheets of the Five and Ten Year Capital Improvement Projects by each fund, and reviewed them with the Council.

The Council discussed allocating funds for use to match grant funds raised by Athletic Park user groups wishing to construct new amenities, and also reviewing infrastructure requests from user groups with the Parks Committee, then recommendations for funding can be made for the 2027 budget. There was discussion regarding purchase of vacant property at Highway 62 and Railroad Street for a transit hub, and staff was directed to contact the property owners to explore options to purchase at a later date.

The Town Manager presented an updated 2025 Strategic Plan, and reviewed items from the meeting which would be included in the 2026 document.

The Manager explained staff will be expanding \$9,000 this year to test Perma-Dyne on a portion of a street, to determine if the product works better than magnesium chloride for dust control.

The meeting adjourned at 3:05 p.m.

Respectfully Submitted,

Pam Kraft, MMC
Town Clerk

Town of Ridgway
Register of Demands
 Sept 2025

Name	Memo	Account	Paid Amount
Bruin Waste Management		Alpine-Operating Account	
	Oct 2025	516GOO · Refuse Collection Franchise	-18,201.24
TOTAL			-18,201.24
UNCC		Alpine-Operating Account	
	Oct 2025	915WOO · Dues & memberships	-27.18
	Oct 2025	915SOO · Dues & Memberships	-27.18
TOTAL			-54.36
Clear Networx, LLC		Alpine-Operating Account	
	Nov 2025	778PO1 · Decker Room	-100.00
TOTAL			-100.00
Clear Networx, LLC		Alpine-Operating Account	
	Nov 2025	543GOO · Telephone	-56.00
	Nov 2025	643GO2 · Telephone	-56.00
	Nov 2025	843GO3 · Telephone	-81.00
	Nov 2025	943WOO · Telephone	-56.00
	Nov 2025	943SOO · Telephone	-56.00
	Nov 2025	530GOO · Computer	-50.00
	Nov 2025	630GO2 · Computer	-50.00
	Nov 2025	730POO · Computer	-50.00
	Nov 2025	830GO3 · Computer	-50.00
	Nov 2025	930WOO · Computer	-50.00
	Nov 2025	930SOO · Computer	-50.00
	Nov 2025	843GO3 · Telephone	-40.00
TOTAL			-645.00
SGS North America Inc.		Alpine-Operating Account	
		990WOO · Testing - water	-217.00
TOTAL			-217.00
Verizon Wireless		Alpine-Operating Account	
	9/24/25 - 10/23/25	741POO · Telephone	-56.52
	9/24/25 - 10/23/25	943SOO · Telephone	-131.43
	9/24/25 - 10/23/25	943WOO · Telephone	-108.32
	9/24/25 - 10/23/25	843GO3 · Telephone	-228.41
	9/24/25 - 10/23/25	543GOO · Telephone	-116.47
	9/24/25 - 10/23/25	643GO2 · Telephone	-18.84
	9/24/25 - 10/23/25	952WOO · GIS Mapping - water	-40.01
	9/24/25 - 10/23/25	830GO3 · Computer	-200.05
TOTAL			-900.05
Hartman Brothers Inc		Alpine-Operating Account	
	Oct 2025	661GO2 · Vehicle & Equip Maint & Repair	-12.40
	Oct 2025	961SOO · Vehicle & Equip Maint & Repair	-12.40
	Oct 2025	961WOO · Vehicle & Equip Maint & Repair	-12.40
TOTAL			-37.20

Town of Ridgway
Register of Demands
 Sept 2025

Name	Memo	Account	Paid Amount
Alsco		Alpine-Operating Account	
		932WOO · Supplies & Materials	-41.15
		932SOO · Supplies & Materials	-41.15
		732PO1 · Supplies - c center/town hall	-41.14
		632GO2 · Supplies & Materials	-41.15
TOTAL			-164.59
Caselle Inc		Alpine-Operating Account	
	Dec 2025	914SOO · Consulting & Engineering Servs	-208.00
	Dec 2025	914WOO · Consulting & Engineering Ser...	-208.00
TOTAL			-416.00
CEBT		Alpine-Operating Account	
	Dec 2025	902SOO · Health Insurance	-1,679.00
	Dec 2025	902WOO · Health Insurance	-2,397.00
	Dec 2025	602GO2 · Health Insurance	-469.50
	Dec 2025	502GOO · Health Insurance	-8,152.00
	Dec 2025	802GO3 · Health Insurance	-5,114.00
	Dec 2025	702POO · Health Insurance	-1,408.50
	Dec 2025	526GOO · Life Insurance (all)	-121.24
	PRDD - Dec - DeFrancesco	66000 · Payroll Expenses (Payroll expen...	-980.00
	PRDD - Dec - Duncan	66000 · Payroll Expenses (Payroll expen...	-48.00
	PRDD - Dec - Neill	66000 · Payroll Expenses (Payroll expen...	-1,412.00
	PRDD - Dec - Patton	66000 · Payroll Expenses (Payroll expen...	-943.00
	PRDD - Dec - Schmalz	66000 · Payroll Expenses (Payroll expen...	-41.00
TOTAL			-22,765.24
Voyager Youth Program		Alpine-Operating Account	
	final award	5025GO1 · Voyager Program	-925.00
TOTAL			-925.00
Bruin Waste Management		Alpine-Operating Account	
	second pickup - Oct 2025	742POO · Utilities	-367.20
TOTAL			-367.20
Uncompahgre Watershed Parte...		Alpine-Operating Account	
	final award	5110GO1 · UncompahgreWatershedPart...	-400.00
TOTAL			-400.00
Christopher J Bolane		Alpine-Operating Account	
	plant operations - Oct 2025	914WOO · Consulting & Engineering Ser...	-5,100.00
	plant operations - Oct 2025	914SOO · Consulting & Engineering Servs	-900.00
	oversee sludge removal	914SOO · Consulting & Engineering Servs	-460.00
TOTAL			-6,460.00

Town of Ridgway
Register of Demands
 Sept 2025

<u>Name</u>	<u>Memo</u>	<u>Account</u>	<u>Paid Amount</u>
RESPEC		Alpine-Operating Account	
	project mngmnt - thru 9/30/25	CP2400 · Engineering and Proj Manage...	-17,592.50
TOTAL			-17,592.50
Buckhorn Engineering		Alpine-Operating Account	
	engineering - banner pole	514GOO · Consulting Services	-1,837.50
TOTAL			-1,837.50
Points Consulting		Alpine-Operating Account	
	Housing Analysis	535GOO · Affordable Housing	-8,530.00
TOTAL			-8,530.00
DHM Design		Alpine-Operating Account	
	athletic park - const.docs	719POO · Contractural Services	-28,999.04
TOTAL			-28,999.04
Nbl Construction		Alpine-Operating Account	
	replace boiler - Hartwell Park restrooms ...	731POO · Maintenance & Repairs	-3,896.73
TOTAL			-3,896.73
Rodney Paulson		Alpine-Operating Account	
	Paulson	919SOO · Wellness Program	-358.76
TOTAL			-358.76

AGENDA ITEM #7

November 3, 2025

The Honorable John Clark, Mayor of Ridgway
and Members of the Ridgway Town Council
201 N. Railroad St.
Ridgway, Colorado 81432

Dear Mayor Clark and Members of the Town Council:
Subject: Ridgway Community Garden FY 2025 report

The Ridgway Community Garden (RCG) had another productive year in 2025 with 8 new members joining the garden this year.

In 2025, we:

- Served 113 adults and 26 children.
- Rented all 54 garden plots. Two of the plots were communal rhubarb and raspberry beds. The rhubarb was very productive with 3 harvests which were distributed to our garden members. The raspberries survived two early freezes, and therefore no fruit this year. But they continue to produce healthy shoots. We hope for a harvest in 2026!
- Our big infrastructure project was to build 3 pre-fab raised beds with the generous donation from a local resident. Thanks Susie Meade! Three beds now grow herbs, pollinator flowers and fruit bearing shrubs. These have been enjoyed by the garden membership – a great success!
- Our 2024 revised board is working beautifully, but we also need a new member to keep us moving forward, so are in an active search for 2026.
- Finished the garden shed extension to protect tools such as wheelbarrows and hoses. The shed extension was used, quite surprisingly as a shelter, during an outreach party for the Woman's Club of Ouray. They are a faithful donor non-profit for us.
- Nurtured the Stewards Program, started in 2023, for community members who want to participate in RCG's volunteer program. Wally Hall has become our personal engineering guru! He solves so many problems for us and not only donates his time, but his financial resources too. This year Wally; stabilized a sitting bench, re-imagined the kids T-pee cover and set it up, and came to understand the irrigation system to better inform us of water leaks and other issues. He also entertains the gardeners at our Coffee, Croissants and Conversation get togethers.
- Supported the Ridgway Community Apiary with a sublease and access to RCG's water.
- Collaborated with the Apiary to host community conversations in the garden.
- Donated produce to the Ouray County Food Pantry (which supports 170 adults and 45 children in the community).
- Served three families in the WIC program, with their mentorship partner. Three adults and 2 children came to grow food and be part of the garden community.
- Hosted enrichment activities for children from Voyager's summer program. Teen adventure Wednesdays created a "garden to table program" and there was an RCG tour

and harvest with Taco Gnar's chef Joe. Teens learned to harvest, taste and take to the cooking event a lot of produce from the RCG. They then made Kale Pesto and Chard Paella or their families. Teen garden to table!

- The children's garden acquired a wooden jungle gym, and they continue to draw on the kids chalk board built and maintained by local volunteer Ralph Tingey.
- Coordinated three learning sessions for garden members to help with general garden bed upkeep and common areas maintenance.
- Partnered with the seed library of the Ridgway Public Library on a Seed Up Saturday seed give-away event at the garden.
- At the library taught a spring class called: 25 top tips for a successful gardening season in for 30 attendees.
- Held three educational bed side chats with our Master Gardener.
- Held two social gatherings called Coffee, Croissants and Conversation for all members of the RCG, the Apiary, and their families.

Our biggest success in 2025? Putting together the 3 garden share beds, filling them with compost and soil and planting them for the garden at large. This project involved 10 members and our 3 faithful garden stewards. We carefully chose the edible shrubs, flowers and herbs with the help of a local gardening expert and member. We hope to see these perennials prosper into the coming years. Herbal cooking knowledge will come to the garden in 2026.

Our biggest challenge in 2025? Sustaining membership participation in collective garden work sessions. We decreased the number of work sessions and asked gardeners to work independently to keep the garden weed free and the area around their beds neat and clean. Gardeners really stepped up when we announced an important donor party event. Plot renters came in mid-season to weed and beautify. Our maintenance mower spent extra time trimming and making it all look perfect! Thanks Henrik!

We are very grateful for Town's continuing support of this beautiful garden.

Sincerely,
Christine Lance
Ridgway Community Garden, President



Town of Ridgway

Annual Report 2025

Chris Lance

MISSION

Provide infrastructure and resources to community members of all ages for growing produce in a setting that inspires camaraderie, learning, and sharing.



Board of Directors



Chris Lance - President



Doug Unfug - Vice President



Agnieszka Przeszlowska - Treasurer



Jill McCord - Secretary



**Dave Peterson - Membership
Coordinator**



Lisa Erickson - Outreach Coordinator



Judi Chamberlin - Member at Large



OF BEDS RENTED

2023	2024	2025
90 adults	101 adults	113 adults
35 children	26 children	26 children
83% renewal	72% renewal	91% renewal

2023	2024	2025
48 of 50	51 of 54	54 of 54

3 more communal beds in 2025!

Our Mission

To provide infrastructure and resources to community members of all ages for growing produce in a setting that inspires camaraderie, learning, and sharing.

What's Happening



FINAL WORK SESSION

SUN., OCT 26 • 10:00 AM - NOON

This is the final cleanup in preparation to shutdown for the season. We hope to see everyone there!

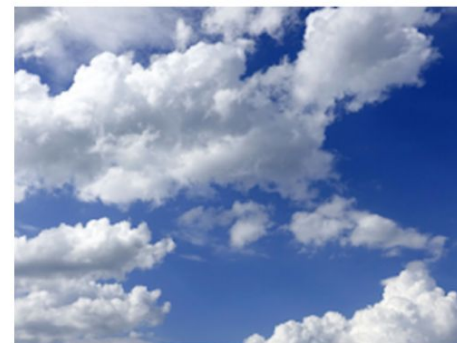


PREP YOUR BED FOR WINTER

WED., OCT 29 • 4:00 - 6:00 PM

Join Chris Lance at the garden for instruction on how to prepare your bed for winter.

[Prepare Your Bed for Winter](#)



WEATHER STATION

Checkout the Garden's weather station for real time weather.

[CONNECT HERE](#)

Vibrant Partnerships

RELATIONSHIPS THAT STRENGTHEN OUR COMMUNITY

In addition to our community gardeners growing wholesome, nourishing food, Ridgway Community Garden (RCG) places a priority on building partnerships with community organizations to support and nourish our local residents – including low-income families and children.

VOYAGER YOUTH PROGRAM

We love to see the excitement on the faces of the kids from the Voyager Youth Program (a local nonprofit) as they roll their sleeves up, dig in, taste and harvest edible vegetables, fruits, and flowers. They learn essential gardening techniques, environmental stewardship and healthy eating habits. Many of these kids then progress to cooking classes where they use produce from the garden to prepare nutritious meals and gain practical skills and confidence. Our community gardeners, in turn, come to learn the importance of Voyager in our Ouray County community.

voyageryouth.org

OURAY COUNTY FOOD PANTRY

RCG donates considerable fresh produce to the Ouray County Food Pantry – nutritious, seasonal veggies that are often unavailable through traditional donations.

This food improves the quality of meals offered to individual and families facing food insecurity. The partnership also strengthens community bonds, as resident gardeners see their efforts directly supporting their neighbor's health and well-being.

ouraycountyfoodpantry.org



Partnerships Voyager



- ★ Teen Adventure Wednesday
- ★ Garden to Table
- ★ RCG garden tour & harvest
- ★ Cooking with Gnar's Chef Joe: kale pesto & chard paella
- ★ Strawberry bed: play & learn

Partnerships



Ouray County Food Pantry



- ★ **FOOD PANTRY**
- ★ 170 adults
- ★ 45 children

Partnerships

- ★ 2 families
- ★ 3 adults
- ★ 3 children

Women, Infants and Children Program



Amy mentors families in the garden!



Youngsters discover healthy food ...and a great play place!

Partnerships



Ridgway Community Apiary



- ★ Lease partners through the Town of Ridgway
- ★ Collective social gatherings
- ★ Mentoring youth and touring adults

Ridgway Public Library

Partnerships



Chris' Top 25 Tips for a Successful Garden



Taught by Chris Lance,
local gardening expert
Ridgway Public Library
Saturday, March 15
10-11:30 AM

Space is limited, so please sign up at the
Library circulation desk or call (970) 626-5252

- ★ Seeds for gardeners
- ★ Spring gardening class

Ridgway Public Library

Partnerships



★ **Seed Up Saturday!**

Kids in the garden... the sandpit continues to entertain!



Community Stewards

- ★ 3 garden stewards - Moss Stahl and Nancy & Wally Hall
- ★ Wally is our everything man!
- ★ Wally...fixes, adjusts, and reconstructs...



Coffee, Croissants and Conversation



Woman's Club of Ouray Social



A growing community in the garden ... on to next year!



AGENDA ITEM #8



Town of Ridgway EcoAction Partners Annual Program Update

November 12th, 2025

Emma Gerona, Executive Director

Siobhan Montoya Lavender, Development Director

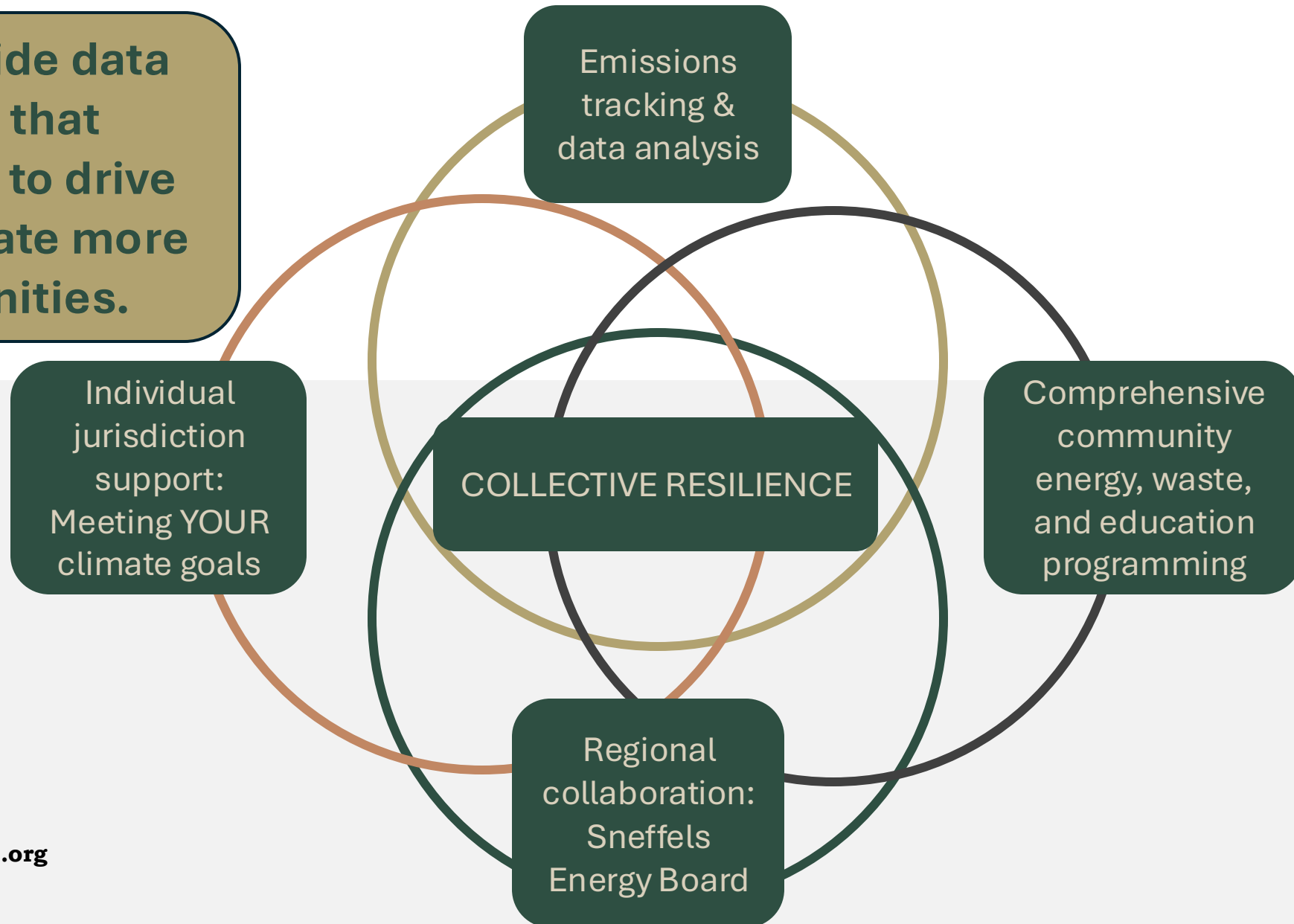


Ecoactionpartners.org



Who is EcoAction Partners

Our mission is to provide data centered solutions that empower our partners to drive climate action and create more sustainable communities.



Business As Usual is Costing Us

Looking Forward through 2050:

- Estimated flood expenses **\$600k-\$3 million** (Buildings, bridges)
- Estimated fire expenses **\$560-\$870k** (Buildings, Suppression)
- Local costs of drought **\$110k-\$330k** (Cattle, Crops, Rafting)
- This does not include economic impacts to restaurants, hotels, retail etc.

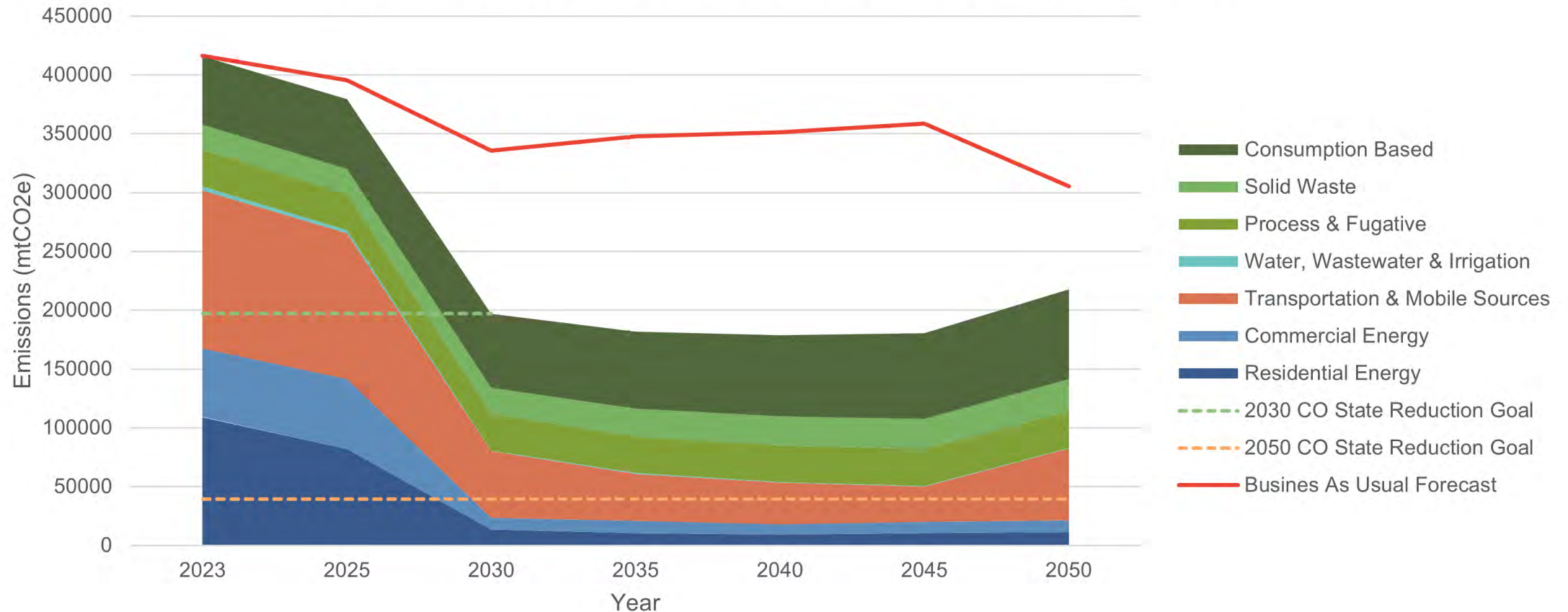
Good News: We can do something...and we are.



Looking Forward

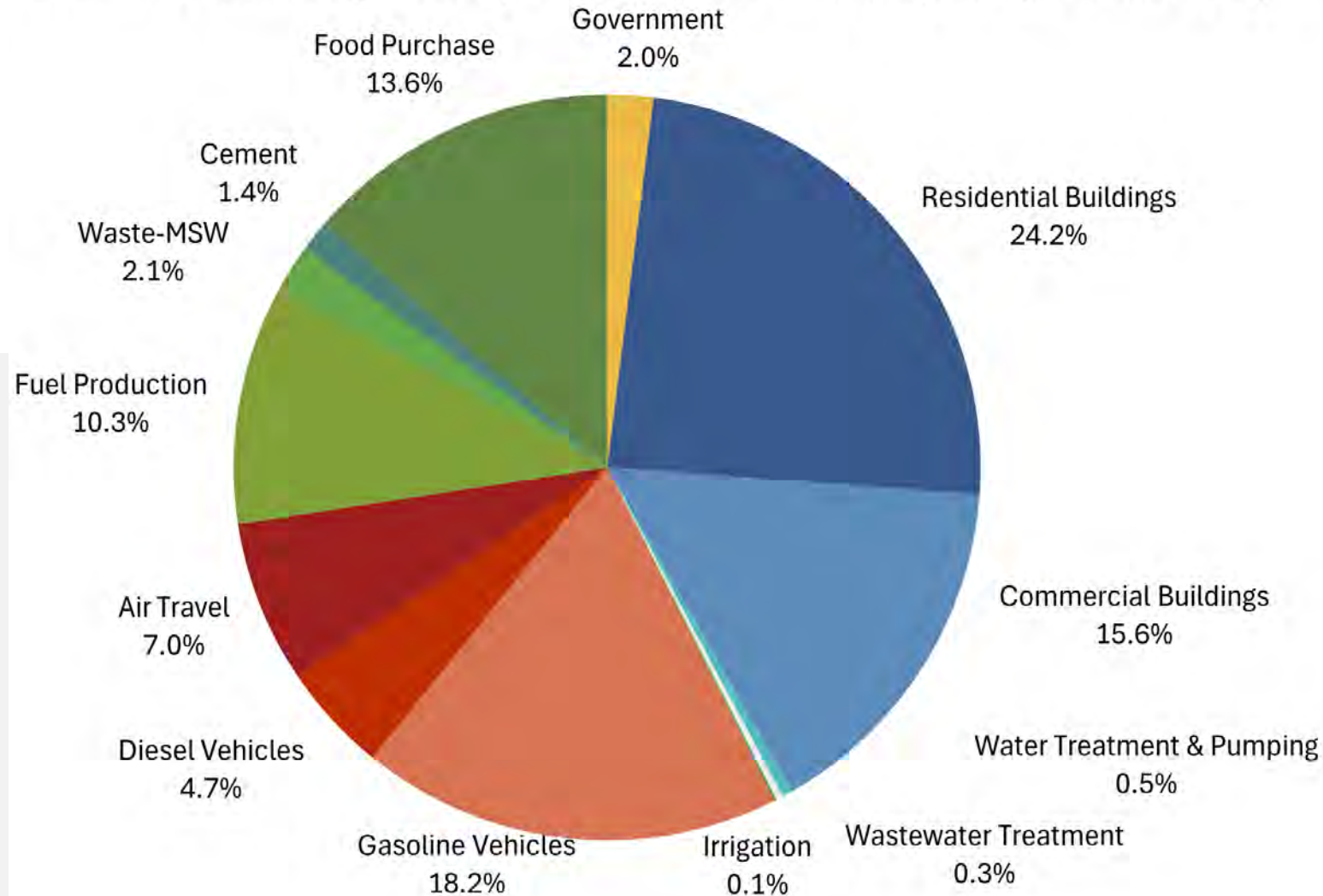
Goal 50% emissions reduction by 2030
Goal 90% emissions reduction by 2050

Aggressive Reduction Scenario – San Miguel & Ouray Counties



Data Collection & Analysis

2024 GHG Inventory - Ouray & San Miguel Counties (~422,000 mtCO₂e)



Buildings: 41%

Transportation: 30%

Waste: 11%

Consumption Based:
16%

Government: 2%

Data Driven Programming

Community: Empower and acknowledge local sustainability actions

1. Sneffels Energy Board
2. Workforce development
3. Climate Action Plan
4. Student engagement
5. Community outreach, education & engagement
6. Implementation capacity: grant writing, program development etc.
7. EV Readiness Plan & taskforce

Energy: Promote energy efficiency and renewable energy

1. Green Business
2. CARE Program
3. Building department support
4. Energy incentives
5. Green Grants
6. SMPA support (rebates, incentives, renewable projects)
7. Code cohort
8. REMP workbook updates

Emissions: Track progress toward regional greenhouse gas emission reduction goals

1. GHG tracking and analysis
2. Regional inventory
3. Forecasting

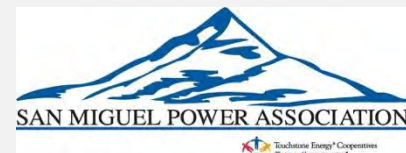
Waste: Reduce waste through recycling, composting, and education initiatives

1. Festival CRT
2. E-waste/clean-up events
3. Compost support: THS waste audit, education resources, trash bash, compost awareness week
4. Plastic Film

Sneffels Energy Board

- Formed 2009 by CEO grant opportunity
- Led CAP development and ongoing GHG tracking efforts
- Informs new climate programming
- Creates collaborative funding opportunities

EcoAction's role is to facilitate implementation, identify funding resources, opportunities for collaboration, and collective learning



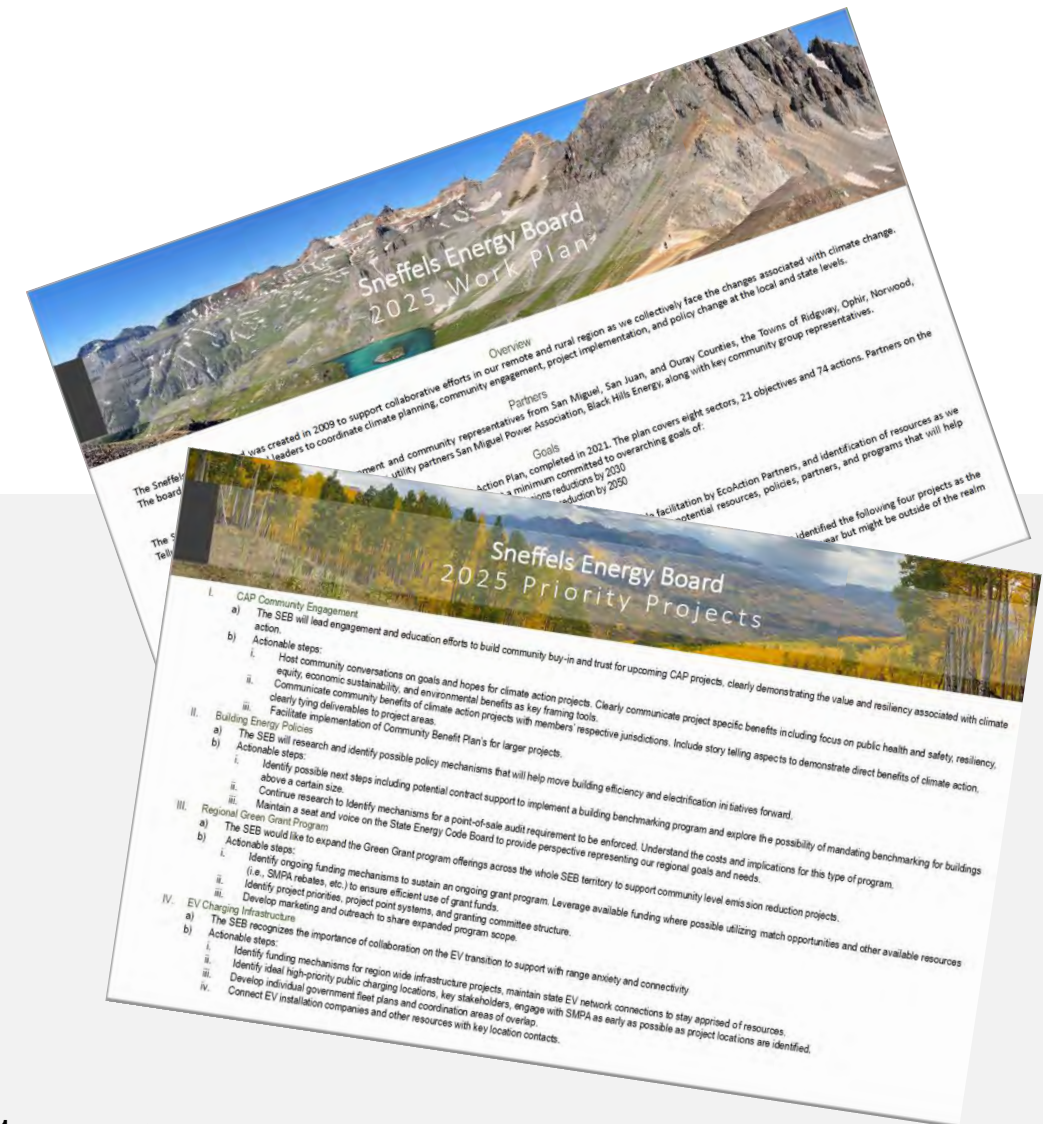
Ecoactionpartners.

Sneffels Energy Board Workplan

2025 workplan decided by the SEB members includes:

- I. CAP community outreach
- II. Building energy policies
- III. Regional Green Grants Program
- IV. EV charging infrastructure

2026 priorities will be decided by the Board



Student & Outreach Programming

- Building climate literacy through place-based education
- Students as agents of change → Broad community impact
- Reached 751 students in 2024 and 1098 so far in 2025
- Program successes have led to regional expansion of student offerings for K-12

Reached 2,019 people total at outreach efforts 2024 and 3,626 so far in 2025



Our Community In 50 years



Ecoactionpartners.org

Colorado Affordable Residential Energy Program

2016-2024



\$1,081,697

In weatherization
upgrades



272

Homes
serviced



38

Metric tons of
annual CO₂e
savings

- Income qualified weatherization - 80% AMI
- Free weatherization upgrades
- Address health & safety concerns
- Lower utility bills



Colorado Affordable Residential Energy Program

2016-2024

“We bought our house back in May...and I couldn't keep up with bills. We had our gas shut off after a leak...The following Monday, I called EcoAction, my last resource and asked for help. All you said was, "Yes, this is an emergency, and we are going to move you to the top of our list." Those words **brought peace of mind and so much gratitude**. It was incredible. They were open to my schedule, open to any questions and such a great support for my family...The CARE Program helped us get a **new water heater, insulation, a new thermostat and help us seal door airways**. My husband and I want to thank all your team for the assistance you all have provided.”

- safety concerns
- Lower utility bills



Regional Green Grants

Telluride Green Grant accumulative accomplishments from 2019 into 2024



35

Grant awardees



\$316,000

Funding awarded



400

Metric tons of CO2
reduced since
2019



6,600

Equates the amount of carbon
sequestered by more than 6,600
tree seedlings over 10 years

2025 program expansion:
\$323,000 in available funding
across whole SEB region including
Town of Ridgway



Ecoactionpartners.org



Energy Workforce Development Program



3

Graduates now
working



\$3,422

Funding awarded to
graduates



13+

Unique qualifying
courses/certifications

“My journey to become an installer of heat pumps began as a customer in search of better comfort... **I had a hard time finding a contractor ... The EWDP was a pivotal resource** that enabled me to take the leap. About a year later, I'm happy to say that my new business is built upon this program and the connections made in the process of working with EcoAction Partners.”



[Ecoactionpartners.org](https://ecoactionpartners.org)

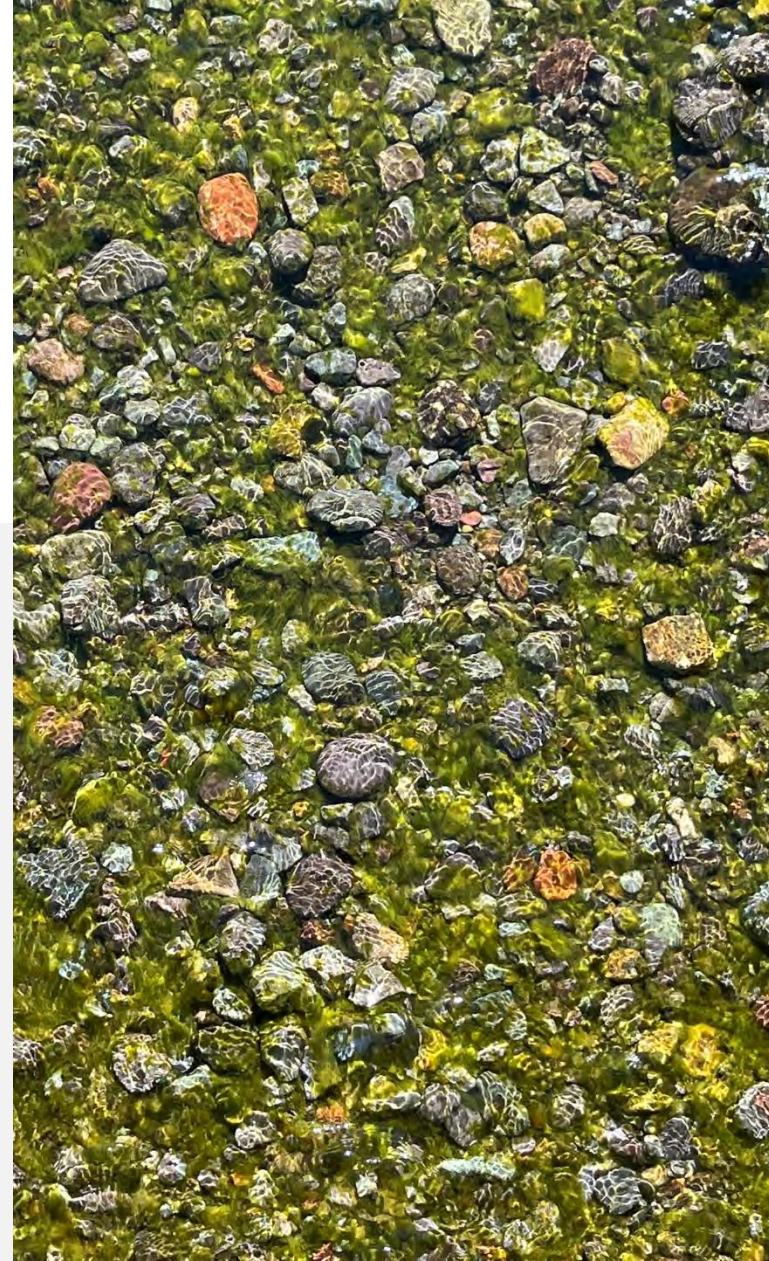


Regional Value in Your Community

- Ridgway is deeply connected to the surrounding environment
 - Watershed, shared air quality, fire risks, regional tourism traffic
- Leveraged resources
 - Centralized programming = efficient use of limited rural capacity
 - Policymakers more responsive to regional coalitions showing broad support and measurable impacts & grantors favor regional collaboration
 - SEB participation enhances eligibility for funding from CEO, DOLA, EPA, etc.
- Supports a strong local ecosystem-based economy
- Protects quality of life for future generations
 - Regional efforts safeguard environment, clean air, & snowpack

Looking Ahead

- Now more than ever we need and appreciate your local government leadership to drive resilience
- EcoAction is excited to continue our long-standing partnership with Ridgway in 2026 to expand EAP's foundational programming and support your emission reduction goals



Questions?

Ecoactionpartners.org

Contact us at:



Emma Gerona

Executive Director



Director@ecoactionpartners.org



(970)-728-1340



Siobhan Montaya Lavendar

Climate Development Director



Siobhan@ecoactionpartners.org



Ecoactionpartners.org

Thank you to our Partners

Town of Ridgway

Ouray County

City of Ouray

Town of Norwood

Town of Telluride

Town of Mountain Village

Town of Ophir

San Miguel County

San Juan County

Town of Silverton

San Miguel Power Association

Colorado Energy Office

Energy Outreach Colorado

Black Hills Energy

Telluride Foundation

Alpine Bank

Telluride Bluegrass

AGENDA ITEM #9

SMIPA UPDATE:



OUR HOME • OUR COOPERATIVE • OUR FUTURE

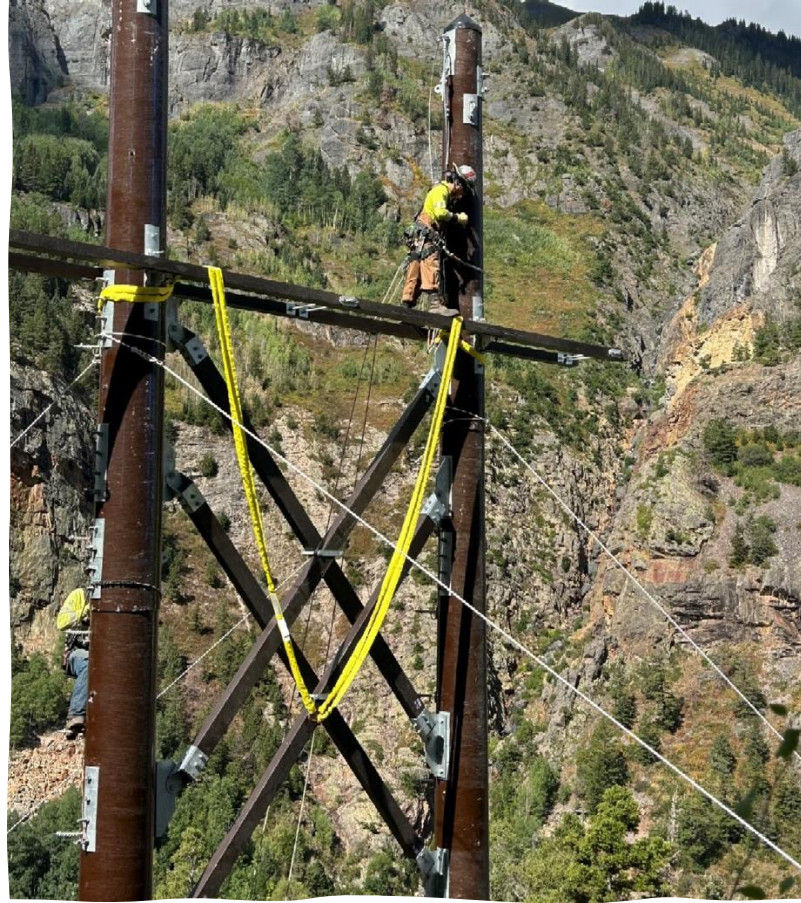
Town of Ridgway Council Meeting
November 12, 2025



SMPA Operations Update

- New Ops Manager / Svc. Planning Supervisor
- New Locate Partner
- Reliability Projects
- Vision: Most Reliable Service Possible





Red Mountain Electrical Reliability & Broadband Improvement

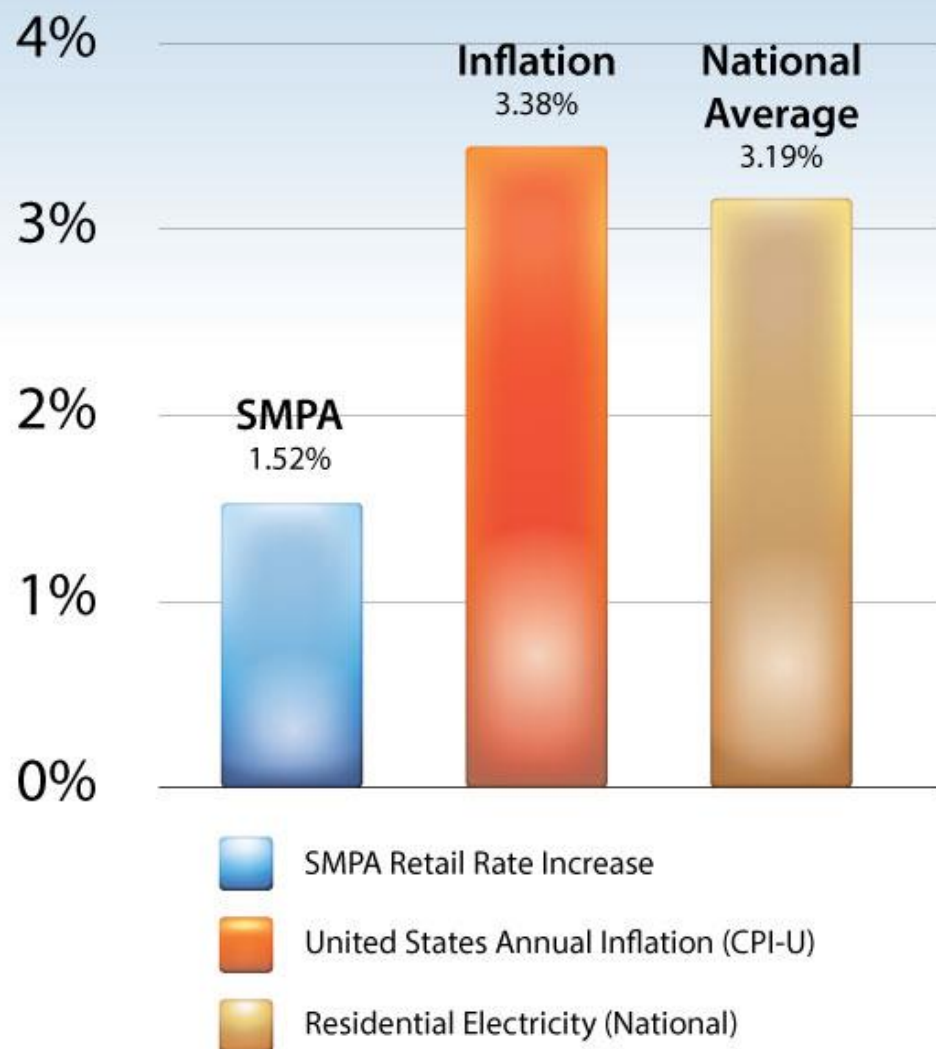
- Red Mtn. Sub to Alpine Loop turnoff
- Upgrades at Ouray Sub & nearby structures
- Redundant power for Ouray County
- Vegetation Management

Beneficial Electrification / Energy Future

- Tri-State New Policy 115 / B.Y.O.R.
- Local Microgrid Projects
- EcoAction Partners / Climate Action Plan
- EV Adoption / B2G Tech
- TOU Rate – Opportunity for energy storage and off-peak savings



10-Year Average Annual Growth Rate Comparison



2026 Rates Outlook

\$2 Million wholesale rate increase (7.2%)

Depreciation Red Mountain Reliability & Broadband

15% - 20% insurance increases

Materials / Labor increases

Rate Increase Proposal: \$5 increase to monthly access charge; \$0.03/kWh increase to Peak Energy rate.



New Program: Electrify & Save

- Energy-Efficient / Beneficial Technology
- Screened Contractors
- On-Bill-Repayment
- No Money Down, No Loans
- Free Home Energy Assessments



SAN MIGUEL POWER ASSOCIATION

A Touchstone Energy[®] Cooperative



THANK YOU.

AGENDA ITEM #10



To: Honorable Mayor Clark and Ridgway Town Council
From: Preston Neill, Town Manager
Date: November 3, 2025
Agenda Topic: **Interviews of Youth Advisory Council candidates and appointment of members**

ACTION BEFORE COUNCIL:

Council is asked to interview and appoint candidates to the 2025-2026 Town of Ridgway Youth Advisory Council.

SUMMARY:

In July of 2020, Council approved Resolution No. 20-09 establishing the Town of Ridgway Youth Advisory Council (YAC). According to the *Town of Ridgway Youth Advisory Council Authority and Procedures*, appended to this memo as Attachment A, the Youth Advisory Council shall be composed of five high school youth and the Council shall appoint members after candidates complete an application and interview with the Council. Members shall serve one-year terms.

In order to be eligible for appointment to the YAC, candidates must 1) reside in the Town of Ridgway or attend Ridgway Secondary School, 2) be between the ages of 14 and 18 and be in high school entering the 10th, 11th, or 12th grade, 3) be able to commit to one year of participation, and 4) maintain at least a 2.75 GPA throughout the school year or, if GPA is below 2.75, submit a letter of recommendation from a teacher, counselor or administrator to the Town.

On September 29th, the Town began soliciting applications from area youth for appointment to the 2025-2026 YAC. The submittal deadline was October 30th.

CANDIDATES AND INTERVIEW PROCESS:

The Town received five applications. The following students have submitted completed Youth Advisory Council applications:

- Masen Barker
- Orion Krois
- Thea Mahlin
- Sloan Patton
- Sunny Wick

The information received from applicants is attached to this report as Attachment B. During Wednesday's meeting, Council will interview each applicant for a maximum of five minutes. The interview order is organized alphabetically.

PROPOSED MOTION:

"I move to appoint [candidate names] to the 2025-2026 Youth Advisory Council, with terms expiring on June 30, 2026."

ATTACHMENTS:

Attachment A – Resolution No. 20-09
Attachment B – Applications

ATTACHMENT A

RESOLUTION NO. 20-09

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF RIDGWAY, COLORADO, ESTABLISHING THE TOWN OF RIDGWAY YOUTH ADVISORY COUNCIL

WHEREAS, the Town of Ridgway, Colorado (“Town”) is a home rule municipality and political subdivision of the State of Colorado (“State”) organized and existing under a home rule charter (“Charter”) pursuant to Article XX of the Constitution of the State; and

WHEREAS, many municipalities use youth advisory councils to inject fresh ideas and youth perspectives into local decision-making; and

WHEREAS, the Town Council recognizes youth to be a valuable resource when given the opportunity to provide public input and citizen participation in the determination of Town policies and procedures; and

WHEREAS, youth advisory councils can promote community service and foster a better understanding among young people of how municipal government works; and

WHEREAS, the Town Council recognizes that establishing a Youth Advisory Council to serve as an advisory body to the Town Council, will empower youth, will give them opportunities for input on projects, programs, and events, and will afford them opportunities to have influence and impact on issues and decisions they care about; and

WHEREAS, the Town Council desires to create a Youth Advisory Council; and

WHEREAS, Section 5-3 of the Ridgway Charter states that the Town Council may create any commissions and boards as it deems appropriate and specify their duties, terms and responsibilities; and

WHEREAS, the Town Council finds that the establishment of a Youth Advisory Council will promote the health, safety and general welfare of the Ridgway community.

NOW THEREFORE, the Ridgway Town Council hereby **RESOLVES to establish the Town of Ridgway Youth Advisory Council as set forth in Exhibit A: Town of Ridgway Youth Advisory Council Authority and Procedures**, attached hereto.

ADOPTED AND APPROVED this ____ day of July, 2020.

ATTEST:

John Clark, Mayor

Pam Kraft, Town Clerk

ATTACHMENT A

EXHIBIT A

TOWN OF RIDGWAY YOUTH ADVISORY COUNCIL AUTHORITY AND PROCEDURES

1. **Establishment and Goals.** There is hereby established the Town of Ridgway Youth Advisory Council (Youth Advisory Council). The goals of the Youth Advisory Council program are as follows:
 - a. To provide an opportunity for the youth of this community to acquire a greater knowledge of and appreciation for the American political system through active participation in that system.
 - b. To help the Ridgway Town Council solve the problems and accomplish the goals of this community by working directly with the representatives of the youth.
 - c. To serve the youth of this community by:
 - i. Informing the town government of the needs and wishes of the youth.
 - ii. Planning and implementing social, educational, cultural, athletic and recreational activities for the youth.
 - iii. Working with the Ridgway Town Council, Ridgway School District and other local organizations to provide new opportunities for Ridgway youth.
2. **Roles and Responsibilities.** The roles and responsibilities of the Youth Advisory Council are as follows:
 - a. Makes specific recommendations for youth programs and activities to town government.
 - b. Serves as a forum for the expansion of ideas, needs, concerns, and goals relating to community issues particularly as they may affect youth.
 - c. Makes recommendations to enhance the range and quality of opportunities for young people.
 - d. Enlists community-wide participation in assuming the responsibility for resolving youth concerns.
 - e. Initiates and encourages youth-driven community service projects.

ATTACHMENT A

- f. Performs other tasks as the Ridgway Town Council may direct.
3. **Membership and Term.** The Youth Advisory Council shall be composed of five high school youth. The Ridgway Town Council shall appoint members after candidates complete an application and interview with the Town Council. Members shall serve one-year terms and may reapply until they graduate from high school. Current members who meet expectations shall be given preference for reappointment year to year.
 4. **Qualification of Members.** Youth Advisory Council members shall:
 - a. Reside in the Town of Ridgway or attend Ridgway Secondary School.
 - b. Be between the ages of 14 and 18 and be in high school entering the 10th, 11th, or 12th grade.
 - c. Be able to commit to one year of participation.
 - d. Maintain at least a 2.75 GPA throughout the school year or, if GPA is below 2.75, submit a letter of recommendation from a teacher, counselor or administrator to the Town.
 5. **Quorum.** Three (3) members of the Youth Advisory Council shall constitute a quorum for the transaction of business, but in the absence of a quorum, a lesser number may adjourn any meeting to a later time or date.
 6. **Removal from Office.** Any member of Youth Advisory Council may be removed for just cause at the pleasure of the Ridgway Town Council by a majority vote of the entire Council in office at the time the vote is taken. Just cause shall include misconduct, conduct unbecoming of a Town official, or more than two (2) unexcused absences within a twelve-month period. Prior to removal, the Ridgway Town Council shall conduct a hearing and shall provide written notice to the Youth Advisory Council member stating the grounds for removal at least three (3) days prior to the hearing.
 7. **Officers.** The Youth Advisory Council shall select its own Mayor and Mayor Pro-Tem. The Mayor or, in the absence of the Mayor, the Mayor Pro-Tem, shall be the presiding officer of its meetings. In the absence of both the Mayor and the Mayor Pro-Tem from a meeting, the members present shall appoint a member to serve as Acting Mayor at the meeting.
 8. **Staff.** The Town Manager, or his or her designee, shall serve as the staff of the Youth Advisory Council and shall provide for the service of a recording secretary who shall act in the capacity of secretary for the Youth Advisory Council.

ATTACHMENT A

9. **Meetings.** Youth Advisory Council members shall attend regular meetings held once a month at Ridgway Town Hall. Youth Advisory Council members may be required to attend other meetings during their terms, including Ridgway Town Council meetings or presentations to local groups or organizations.
10. **Appropriation Authority.** The Youth Advisory Council shall not have authority to appropriate or spend Town of Ridgway funds. The Youth Advisory Council may provide recommendations to the Town Manager and/or Ridgway Town Council with regard to any annual budget.
11. **Council Amendments.** The Ridgway Town Council reserves the right to amend, increase, reduce or change any or all of the powers, duties and procedures of the Youth Advisory Council.



ATTACHMENT B

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EXHIBIT 2

TOWN OF RIDGWAY YOUTH ADVISORY COUNCIL APPLICATION

APPLICANT INFORMATION

Name: Masen Michael Barker

Date of Birth: [REDACTED]

Phone: [REDACTED]

Email: [REDACTED]

Address: [REDACTED]

City: [REDACTED]

ZIP Code: [REDACTED]

School: Ridgway Secondary School

Grade: [REDACTED]

EMERGENCY CONTACTS

Name of parent/guardian: [REDACTED]

Email: [REDACTED]

Relationship: [REDACTED]

Phone: [REDACTED]

Name of parent/guardian: _____

ATTACHMENT B

Email: _____

Relationship: _____

Phone: _____

I CAN BE RESPONSIBLE FOR THE FOLLOWING (INITIAL BY EACH ONE):	INITIALS
Advise the Town Council on the issue that young people in Ridgway are facing.	MB
Attend 80% of the Youth Advisory Council meetings.	MB
Actively participate in the meetings.	MB
Maintain at least a 2.75 GPA.	MB
Be respectful of others and their ideas.	MB
Demonstrate leadership skills for other youth.	MB
Present Youth Advisory Council information to schools, organizations and committees if requested.	MB
Objectively evaluate Youth Advisory Council activities for effectiveness, value and interest to other youth.	MB
Provide ideas for other teen program activities.	MB
Stay out of trouble at school and with law enforcement.	MB

APPLICANT QUESTIONS

What issues in your community are you passionate about?

I am passionate about small issues that I believe are/have been overlooked, or maybe issues that only affect the youth. Being on Youth Advisory Council would give me a chance to bring some issues to light.

What are your strengths and weaknesses in working on a team and accomplishing projects?

I am good at both being a leader and ~~working~~ working with other people. I like helping people if they are having a hard time figuring something out. Sometimes I find it hard to communicate with some people though.

You and another person have different opinions about an issue that is important to you – how do you handle the situation?

I would take the time to listen to everything they have to say, and express what I think.

ATTACHMENT B

Tell us about a time when you had a commitment at school and something else came up – how did you handle the schedule conflict?

As I am writing this I am actually pretty ~~ill~~ ill. I woke up and decided I was too sick for school and promptly emailed my teachers letting them know I would be gone and asking what I can do from home. I made sure I still got my work done and no one was left hanging.

What expectations do you have about the Town of Ridgway Youth Advisory Council? Do you have any additional questions about the Council?

I have older friends that have been on the council and think it is going to be an opportunity to do something good + fun for the community (based on what they did on the Y.A.C.). I have also seen things be changed based on council members voicing concerns. A past ~~Y~~ Youth Council member, Hannah Freed, ~~was~~ (I believe) was able to prove why new stop signs were needed to town council through the Y.A.C. I hope to make some kind of improvement through this opportunity.

SIGNATURES

By signing below, I agree to the policies, procedures, and expectations detailed in the Town of Ridgway Youth Advisory Council Authority and Procedures.

Signature of applicant: Mason Barker

Date: 10-28-25

Signature of parent/guardian: [Signature]

Date: 10-29-2025



ATTACHMENT B

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EXHIBIT 2

TOWN OF RIDGWAY YOUTH ADVISORY COUNCIL APPLICATION

APPLICANT INFORMATION

Name: Orion Krois

Date of Birth: [REDACTED]

Phone: [REDACTED]

Email: [REDACTED]

Address: [REDACTED]

City: [REDACTED]

ZIP Code: [REDACTED]

School: Ridgway Secondary School

Grade: [REDACTED]

EMERGENCY CONTACTS

Name of parent/guardian: [REDACTED]

Email: [REDACTED]

Relationship: [REDACTED]

Phone: [REDACTED]

Name of parent/guardian: [REDACTED]

ATTACHMENT B

Email: _____

Relationship: _____

Phone: _____

I CAN BE RESPONSIBLE FOR THE FOLLOWING (INITIAL BY EACH ONE):	INITIALS
Advise the Town Council on the issue that young people in Ridgway are facing.	OK
Attend 80% of the Youth Advisory Council meetings.	OK
Actively participate in the meetings.	OK
Maintain at least a 2.75 GPA.	OK
Be respectful of others and their ideas.	OK
Demonstrate leadership skills for other youth.	OK
Present Youth Advisory Council information to schools, organizations and committees if requested.	OK
Objectively evaluate Youth Advisory Council activities for effectiveness, value and interest to other youth.	OK
Provide ideas for other teen program activities.	OK
Stay out of trouble at school and with law enforcement.	OK

APPLICANT QUESTIONS

What issues in your community are you passionate about?

preserving the natural habitats in and surrounding the town of Ridgway.

Persuading more people to stop using single use plastic bags and to try leaving less of a carbon footprint.

What are your strengths and weaknesses in working on a team and accomplishing projects?

I work very well with others, I'm good at finding similarities between others and myself and I love turning those similarities into a friendship.

You and another person have different opinions about an issue that is important to you – how do you handle the situation?

I would try to find a compromise between our opinions and talk about what is important to me, then I would encourage small exceptions that everyone can agree with.

ATTACHMENT B

Tell us about a time when you had a commitment at school and something else came up – how did you handle the schedule conflict?

Recently, I joined the basketball team, after watching all my friends join the climbing team, I wanted to as well. I was able to join both since climbing practices are only on Tuesdays and Thursdays. I compromised with my basketball coach that I would go to basketball practices Monday, Wednesday, and Friday, and go climbing Tuesday and Thursday.

What expectations do you have about the Town of Ridgway Youth Advisory Council? Do you have any additional questions about the Council?

I do not know what to expect of the Town of Ridgway Youth Advisory Council.

SIGNATURES

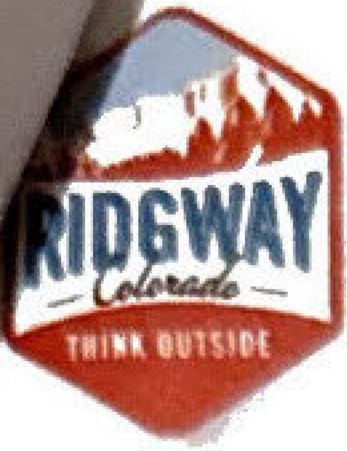
By signing below, I agree to the policies, procedures, and expectations detailed in the Town of Ridgway Youth Advisory Council Authority and Procedures.

Signature of applicant: Orian Krass

Date: 10/28/25

Signature of parent/guardian: Deborah

Date: 10/28/25



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EXHIBIT 2

**TOWN OF RIDGWAY YOUTH ADVISORY COUNCIL
APPLICATION****APPLICANT INFORMATION**Name: Thea MahlinDate of Birth: [REDACTED]Phone: [REDACTED]Email: [REDACTED]Address: [REDACTED]City: [REDACTED]ZIP Code: [REDACTED]School: Ridgway High SchoolGrade: [REDACTED]**EMERGENCY CONTACTS**Name of parent/guardian: [REDACTED]Email: [REDACTED]Relationship: [REDACTED]Phone: [REDACTED]Name of parent/guardian: [REDACTED]

Email: _____

Relationship: _____

Phone: _____

I CAN BE RESPONSIBLE FOR THE FOLLOWING (INITIAL BY EACH ONE):	INITIALS
Advise the Town Council on the issue that young people in Ridgway are facing.	JM
Attend 80% of the Youth Advisory Council meetings.	JM
Actively participate in the meetings.	JM
Maintain at least a 2.75 GPA.	JM
Be respectful of others and their ideas.	JM
Demonstrate leadership skills for other youth.	JM
Present Youth Advisory Council information to schools, organizations and committees if requested.	JM
Objectively evaluate Youth Advisory Council activities for effectiveness, value and interest to other youth.	JM
Provide ideas for other teen program activities.	JM
Stay out of trouble at school and with law enforcement.	JM

APPLICANT QUESTIONS

What issues in your community are you passionate about?

Growing up in Ridgway, a small mountain town, I have become very connected with the environment around me. I am passionate about protecting the world and nature around us and our town.

What are your strengths and weaknesses in working on a team and accomplishing projects?

When working in a group, I always do my best to support others through positive contributions, while also maintaining my own part of the work. I love working with others, and using it as an opportunity to expand ideas and learn.

You and another person have different opinions about an issue that is important to you – how do you handle the situation?

I would hear the other person out, listen to what they have to say so that I could communicate with them with a greater understanding of their perspective on the topic.

Tell us about a time when you had a commitment at school and something else came up – how did you handle the schedule conflict?

After communicating with both parties involved, seeing if there is anything I could do to make up for my absence, and figuring out which commitment would be impacted most by my absence, I would pick the more (important) of the two, making sure

What expectations do you have about the Town of Ridgway Youth Advisory Council? Do you have any additional questions about the Council?

I expect the youth town advisory council to help me gain an understanding of my town, while also giving me opportunities to become involved in events, current issues, and the community itself.

all are aware of why I might be missing,

SIGNATURES

By signing below, I agree to the policies, procedures, and expectations detailed in the Town of Ridgway Youth Advisory Council Authority and Procedures.

Signature of applicant: Yana Hallin

Date: 10/15/25

Signature of parent/guardian: [Signature]

Date: 10/15/25

ATTACHMENT B



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EXHIBIT 2

TOWN OF RIDGWAY YOUTH ADVISORY COUNCIL APPLICATION

APPLICANT INFORMATION

Name: Sloan Elizabeth Patton

Date of Birth: [REDACTED]

Phone: [REDACTED]

Email: [REDACTED]

Address: [REDACTED]

City: [REDACTED]

ZIP Code: [REDACTED]

School: Ridgway Secondary School

Grade: [REDACTED]

EMERGENCY CONTACTS

Name of parent/guardian: [REDACTED]

Email: [REDACTED]

Relationship: [REDACTED]

Phone: [REDACTED]

Name of parent/guardian: [REDACTED]

ATTACHMENT B

Email: [REDACTED]

Relationship: [REDACTED]

Phone: [REDACTED]

I CAN BE RESPONSIBLE FOR THE FOLLOWING (INITIAL BY EACH ONE):	INITIALS
Advise the Town Council on the issue that young people in Ridgway are facing.	SP
Attend 80% of the Youth Advisory Council meetings.	SP
Actively participate in the meetings.	SP
Maintain at least a 2.75 GPA.	SP
Be respectful of others and their ideas.	SP
Demonstrate leadership skills for other youth.	SP
Present Youth Advisory Council information to schools, organizations and committees if requested.	SP
Objectively evaluate Youth Advisory Council activities for effectiveness, value and interest to other youth.	SP
Provide ideas for other teen program activities.	SP
Stay out of trouble at school and with law enforcement.	SP

APPLICANT QUESTIONS

What issues in your community are you passionate about?

What are your strengths and weaknesses in working on a team and accomplishing projects?

You and another person have different opinions about an issue that is important to you – how do you handle the situation?

ATTACHMENT B

Tell us about a time when you had a commitment at school and something else came up – how did you handle the schedule conflict?

What expectations do you have about the Town of Ridgway Youth Advisory Council? Do you have any additional questions about the Council?

SIGNATURES

By signing below, I agree to the policies, procedures, and expectations detailed in the *Town of Ridgway Youth Advisory Council Authority and Procedures*.

Signature of applicant: Glenn Patton Date: 10/27/25

Signature of parent/guardian: Lois Patton Date: 10/27/25

Applicant Question Responses

Sloan Patton

1. What issues in your community are you passionate about?

I'm passionate about the amount of substance abuse occurring in youth in our community. Often times when teens have nothing to do or in communities to connect to they turn to drugs or alcohol as an outlet. I believe in creating safe spaces for teens to go to connect and engage in the community so they have places to find security instead of falling into bad habits.

2. What are your strengths and weaknesses in working on a team and accomplishing projects?

A strength I have with working in a team is being able to keep a good balance of communicating my ideas and listening to others and considering their takes. A weakness I have is if I feel stressed about how a team member is handling their workload I may want to just take over the task, which is not beneficial for any team member.

3. You and another person have different opinions about an issue that is important to you - how do you handle that situation?

I would handle the situation by having both me and the other person clearly explain our opinions on the matter, then try to find any sort of common ground or shared belief between us on the matter. I would then proceed to work off of our shared belief and try to create an environment where we can both respectfully express our opinions and move forward with the conversation to find a way to each keep our values but still work together.

4. Tell us about a time when you had a commitment at school and something came up - how did you handle the schedule conflict?

Once I had a school project where I was presenting with a handful of other classmates. However, family came to visit while the project was due and they proposed skipping school to go to activities with them. While I did want to do this, I decided to attend school and present because I had made the prior commitment and had people counting on me to follow through, and just postponed the family activities to a time outside of school.

ATTACHMENT B

5. What expectations do you have about the Town of Ridgway Youth Advisory Council? Do you have any additional questions about the Council?

I expect to be given opportunities to express my creativity and show my values to help better the community. Some additional questions I have about the council are what do typical meetings look like, what kind of workload could be expected, and what does it look like to be successful in a Council position.



ATTACHMENT B

TOWN HALL PO Box 10 | 201 N. Railroad Street | Ridgway, Colorado 81432 | 970.626.5308 | www.town.ridgway.co.us

EXHIBIT 2

TOWN OF RIDGWAY YOUTH ADVISORY COUNCIL APPLICATION

APPLICANT INFORMATION

Name: Sunny James Wick

Date of Birth: [REDACTED]

Phone: [REDACTED]

Email: [REDACTED]

Address: [REDACTED]

City: [REDACTED]

ZIP Code: [REDACTED]

School: Ridgway Secondary School

Grade: [REDACTED]

EMERGENCY CONTACTS

Name of parent/guardian: [REDACTED]

Email: [REDACTED]

Relationship: [REDACTED]

Phone: [REDACTED]

Name of parent/guardian: [REDACTED]

ATTACHMENT B

Email: [REDACTED] _____

Relationship: [REDACTED] _____

Phone: [REDACTED] _____

I CAN BE RESPONSIBLE FOR THE FOLLOWING (INITIAL BY EACH ONE):	INITIALS
Advise the Town Council on the issue that young people in Ridgway are facing.	SW
Attend 80% of the Youth Advisory Council meetings.	SW
Actively participate in the meetings.	SW
Maintain at least a 2.75 GPA.	SW
Be respectful of others and their ideas.	SW
Demonstrate leadership skills for other youth.	SW
Present Youth Advisory Council information to schools, organizations and committees if requested.	SW
Objectively evaluate Youth Advisory Council activities for effectiveness, value and interest to other youth.	SW
Provide ideas for other teen program activities.	SW
Stay out of trouble at school and with law enforcement.	SW

APPLICANT QUESTIONS

What issues in your community are you passionate about?

I am passionate about creating more opportunities and resources for youth. Living in a small town makes it hard to find specific opportunities or resources both academically and socially. Creating these resources and spaces, or making it easier for youth to access them, would be beneficial for the youth.

What are your strengths and weaknesses in working on a team and accomplishing projects?

When accomplishing a project, one of my strengths is that I can come up with unique ideas, and I can problem-solve very well on the fly. One thing I need to work on is that I sometimes have a hard time speaking up in the moment.

You and another person have different opinions about an issue that is important to you – how do you handle the situation?

I keep an open mind while listening to the other person's point of view and try to understand where they are coming from. Then I share my point of view and why I might disagree with them.

ATTACHMENT B

Tell us about a time when you had a commitment at school and something else came up – how did you handle the schedule conflict?

I had committed to help out with the middle school play as a backstage manager, but unfortunately, the day of the final rehearsal, my dad told me that our family was going to dinner with some family friends. I made the choice to stay and work at the play because I had promised that I would, and I had the whole cast counting on me for everything, and I couldn't ditch them all.

What expectations do you have about the Town of Ridgway Youth Advisory Council? Do you have any additional questions about the Council?

I think that it will be really interesting to be able to learn about local government and to get more involved in my town. I also think it will be a good teamwork and learning experience for me. I don't have any additional questions, but I'm sure I will.

SIGNATURES

By signing below, I agree to the policies, procedures, and expectations detailed in the *Town of Ridgway Youth Advisory Council Authority and Procedures*.

Signature of applicant: Sam Wick

Date: 10/28/25

Signature of parent/guardian: JWick

Date: 10/27/25

AGENDA ITEM #11



To: Honorable Mayor Clark and Town of Ridgway Town Council
Cc: Preston Neill, *Ridgway Town Manager*
TJ Dlubac, AICP, *CPS, Contracted Town Planner*
From: Angie Kemp, AICP, *Senior Planner*
Date: November 4, 2025

Re: Resolution No. 2025-10 Establishing Expedited Review Policies for Affordable Housing Projects in the Town of Ridgway.

PURPOSE

Expedited review can be utilized as an incentive for developers to include affordable units in their projects. With this in-mind, a requirement of Prop 123 is for opt-in communities to formalize their commitment to expedite review of qualifying projects. If communities formalize this early, and before December 31, 2025, the Colorado Department of Local Affairs (DOLA) is offering a \$50,000.00 incentive. The local government is able to utilize these funds for anything qualified under their Local Planning Capacity Grant (LPCG) after DOLA verifies compliance with the statutory requirements of Prop 123. The Local Planning Capacity Grant webpage explains the intent the program is to increase the capacity of local government planning departments to address affordable housing.

BACKGROUND

Voters of Colorado approved Proposition 123 in 2022, creating the State Affordable Housing Fund to make certain funds available to local governments as defined by C.R.S. 29-32-104. The law mandates that review of applications be completed within 90 calendar days of a complete application submission (*C.R.S. § 29-32-105(2)(a)*). The expedited review requirements apply to housing projects where affordable housing constitutes 50% or more of the units. Developers have the option to opt-out of the expedited review process if they choose.

Statutory definition of “Affordable” (*C.R.S. 29-32-101(2)*): Rental: ≤60% AMI, costing <30% of monthly income; For-sale: ≤100% AMI, costing <30% of monthly income.
(See: 2025 CHFA AMI Chart, attached)

By December 31, 2026, local governments must demonstrate that they have implemented a Fast-Track Review Process in order to remain eligible for future Proposition 123 funding and commitment cycles. Since Ridgway’s process already supports the ability for a qualifying application to obtain a final decision within 90 days of the submittal of a complete application, the process of formalizing this is through the adoption of a Resolution and does not require changes to the Ridgway Municipal Code.

PROP 123 COMMITMENT AND REGIONAL INTERGOVERNMENTAL AGREEMENT

Ridgway's Prop 123 commitment filing includes the increase in affordable units by 3% annually from an established baseline. This equates to ten (10) units over a 3-year compliance period.

Not only has Ridgway opted in to Prop-123 and filed a commitment with DOLA, but Ridgway is also obligated to comply with an Intergovernmental Agreement (IGA) from August of 2023 between the Town, the City of Ouray, and Ouray County which discusses the Fast-Track requirement and each governments' individual responsibility *for the initiation and approval of any "fast-track" development process for affordable housing funding opportunities, pursuant to C.R.S. 29-32-105(2).*

CONCLUSION

Resolution No. 2025-10 Establishing Expedited Review Policies for Affordable Housing Projects in the Town of Ridgway is intended to further Ridgway in their compliance with Prop 123, serving as a formal recognition of Town processes that are codified and in-place to support the speedy review of certain land use applications. Formalizing this shows Ridgway's support for projects that supply below market-rate housing options to our community, even if we are not seeing the type of development that would trigger the fast-track requirement (projects offering 50% affordable units).

In general, an action to adopt this Resolution and formalize the Town's commitment may not practically attract or incentivize qualified developments. It does, however, alert the development community to a stance that the Town wishes to support this type of development and has the capacity to complete review processes expeditiously, which can offer a sense of certainty to developers, and increase their willingness to invest in Ridgway. Staff recommends adoption of *Resolution No. 2025-10 Establishing Expedited Review Policies for Affordable Housing Projects in the Town of Ridgway*. If adopted, Staff will submit the Resolution to DOLA for verification of compliance with Prop 123 and submit a request for the early adoption incentive award.

ATTACHMENTS:

1. *Resolution 2025-10 Establishing Expedited Review Policies for Affordable Housing Projects in the Town of Ridgway; and*
2. *2025 CHFA AMI CHART for Ouray County, Colorado.*

RESOLUTION NO. 25-10

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF RIDGWAY, COLORADO ESTABLISHING EXPEDITED REVIEW POLICIES FOR AFFORDABLE HOUSING PROJECTS IN THE TOWN OF RIDGWAY

WHEREAS, the Town of Ridgway, Colorado (the “Town”) is a home rule municipality and political subdivision of the State of Colorado organized and existing under a home rule charter pursuant to Article XX of the Constitution of the State; and

WHEREAS, the voters of Colorado approved Proposition 123 in 2022 creating the State Affordable Housing Fund to make certain funds available to local governments as defined by [C.R.S. 29-32-104](#); and

WHEREAS, the Town has set a baseline and commitment to increase affordable housing as defined in [C.R.S. 29-32-105](#); and

WHEREAS, the Town’s current process for reviewing proposed housing projects already meets the requirement for a 90-day review process; and

WHEREAS, the Town also creates this policy for expedited review to ensure that affordable housing projects are reviewed and a decision rendered within 90 days of a complete application in alignment with the requirements of C.R.S. 29-32-105(2) et seq., as determined by the Ridgway Planning Department; and

WHEREAS, the Town recognizes that an affordable housing development project which has at least 50% of the units as affordable, as defined in statute (C.R.S. 29-32-101 and C.R.S. 29-32-105(2)) would be eligible for expedited review; and

WHEREAS, the Town recognizes the following application types which require expedited review: Site Plan, Variance, Conditional Use Permit, Minor Amendment to Conditional Use Permit, and Administrative Reviews such as Building Permit, Administrative Adjustment; and

WHEREAS, the Town’s expedited review process for affordable housing projects does not apply if an applicant chooses to opt-out of the process; and

WHEREAS, the Town recognizes the allowable extensions in C.R.S. 29-32-105(2), both for applicants and for the Town, and recognizes the circumstances under which the expedited review timeline may be extended, or the application may be removed from the expedited review process. If substantive modifications to application materials are made or are required, the review process will restart.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF RIDGWAY, COLORADO the creation of the following policy to implement a system to expedite the development review process for affordable housing:

Any complete application received by the Town for an affordable housing development will be placed on the next available agenda once the application has been properly

noticed to the public and a decision shall be rendered on the application within 90 days to ensure an expedited and timely review of the affordable housing project, with the intent to comply with the requirements in C.R.S. 29-32-105(2) et seq.

APPROVED AND ADOPTED this _____ day of November, 2025.

TOWN OF RIDGWAY, COLORADO

John I. Clark, Mayor

ATTEST:

Pam Kraft, Town Clerk

Exhibit A

Typical Timeline for Projects Eligible for Expedited Review:

Ridgway Municipal Code 7-4-3(B) General Application Review Procedures contains the details about Town of Ridgway review timelines, explained below:

Application Submittal by Applicant triggers *Completeness Review*

Completeness Review conducted in **10 days** or less from submittal (RMC 7-4-3(B))

If the application is deemed complete, it triggers *Referral and Technical Review*

START DATE: *Referral and Technical Review* is a **21-day** review (RMC 7-4-3(B))

If there are no substantive changes needed, and no additional *Referral and Technical Review* is needed, then this triggers the application to be added to the next *Planning Commission* Agenda for which the *Public Notice* can be met.

10-day Public Notice requirement by code for a *Planning Commission* recommendation or decision, depending on the application type.

10-day Public Notice requirement by code for a *Town Council* decision, if applicable.

Planning Commission Regular Meetings are held on the third Wednesday of each month; and

Town Council Regular Meetings are held on the second Wednesday of each month.

*The time between the closing of the Referral and Technical Review period and the Regular Planning Commission meeting can vary, but we prioritize it going on the very next agenda. If no substantive changes are anticipated with Referral and Technical Review, we can conduct Public Notice concurrent with Referral and Technical Review OR we can hold a special meeting so that the fast-track timeline is accommodated. This would ONLY become necessary IF the decision is a Town Council decision AND the Referral and Technical Review period closes around the same time as a Regular Planning Commission Meeting that is spaced **35 days** from the next Regular Planning Commission Meeting. Wherever possible, we conduct concurrent or “overlapping” review time periods to reduce the overall length of the review process.*



2025 Income Limit and Maximum Rent Tables for All Colorado Counties

HUD Effective Date: April 1, 2025

20% to 120% of Area Median Income (AMI) [20% to 160% AMI for rural resort counties]

- The IRS allows Housing Tax Credit projects that placed in service as of 12.31.2008 to use higher HERA Special limits.
- All Housing Tax Credit and CHFA Loan projects are "held harmless" from limit decreases. To be "held harmless," a project must be in service before 05.16.2025.
- Housing Tax Credit and CHFA Multifamily Loan projects whose counties experienced a decrease in 2025 limits and that place in service before 05.16.2025 may continue to apply the same limits used in 2024.

County	HERA	AMI	2025 Maximum Rents					2025 Income Limits							
			0 Bdrm	1 Bdrm	2 Bdrm	3 Bdrm	4 Bdrm	1 Person	2 Person	3 Person	4 Person	5 Person	6 Person	7 Person	8 Person
Ouray		160%	2,928	3,136	3,764	4,348	4,852	117,120	133,760	150,560	167,200	180,640	194,080	207,360	220,800
Ouray		150%	2,745	2,940	3,528	4,076	4,548	109,800	125,400	141,150	156,750	169,350	181,950	194,400	207,000
Ouray		140%	2,562	2,744	3,293	3,804	4,245	102,480	117,040	131,740	146,300	158,060	169,820	181,440	193,200
Ouray		130%	2,379	2,548	3,058	3,532	3,942	95,160	108,680	122,330	135,850	146,770	157,690	168,480	179,400
Ouray		120%	2,196	2,352	2,823	3,261	3,639	87,840	100,320	112,920	125,400	135,480	145,560	155,520	165,600
Ouray		110%	2,013	2,156	2,587	2,989	3,335	80,520	91,960	103,510	114,950	124,190	133,430	142,560	151,800
Ouray		100%	1,830	1,960	2,352	2,717	3,032	73,200	83,600	94,100	104,500	112,900	121,300	129,600	138,000
Ouray		90%	1,647	1,764	2,117	2,445	2,729	65,880	75,240	84,690	94,050	101,610	109,170	116,640	124,200
Ouray		80%	1,464	1,568	1,882	2,174	2,426	58,560	66,880	75,280	83,600	90,320	97,040	103,680	110,400
Ouray		70%	1,281	1,372	1,646	1,902	2,122	51,240	58,520	65,870	73,150	79,030	84,910	90,720	96,600
Ouray		60%	1,098	1,176	1,411	1,630	1,819	43,920	50,160	56,460	62,700	67,740	72,780	77,760	82,800
Ouray		55%	1,006	1,078	1,293	1,494	1,667	40,260	45,980	51,755	57,475	62,095	66,715	71,280	75,900
Ouray		50%	915	980	1,176	1,358	1,516	36,600	41,800	47,050	52,250	56,450	60,650	64,800	69,000
Ouray		45%	823	882	1,058	1,222	1,364	32,940	37,620	42,345	47,025	50,805	54,585	58,320	62,100
Ouray		40%	732	784	941	1,087	1,213	29,280	33,440	37,640	41,800	45,160	48,520	51,840	55,200
Ouray		30%	549	588	705	815	909	21,960	25,080	28,230	31,350	33,870	36,390	38,880	41,400
Ouray		20%	366	392	470	543	606	14,640	16,720	18,820	20,900	22,580	24,260	25,920	27,600

AGENDA ITEM #12



To: Honorable Mayor Clark and Ridgway Town Council
From: Tera Wick, Community Initiatives Facilitator
Date: November 12, 2025
Agenda Topic: **Award of Contract for Marketing and Tourism Promotion**

SUMMARY

The Town issued a Request for Proposals (RFP) for Marketing and Tourism Promotion Services on August 15, 2025, seeking a qualified consultant to develop and implement a comprehensive tourism marketing strategy aligned with Ridgway's community values, Main Street and Creative District goals, and new Destination Marketing Organization (DMO) framework. Proposals were due on September 26, 2025, and eleven (11) were received. The following firms submitted proposals:

- Barebonz, LLC
- Destination By Design
- Destination iQ
- Koch Communications
- Latitude 42 Media, Inc.
- McGuckin Entertainment PR
- Red Hawk
- River Travel Media
- Scream Agency
- Slate Communications
- The Marketing Dept.

The RFP requested a firm capable of:

- Developing a digital-first, place-based marketing strategy that amplifies Ridgway's authentic identity and encourages responsible tourism;
- Coordinating with local creatives and regional partners to produce high-quality storytelling content and manage multichannel campaigns (website, social media, email, print, and kiosks);
- Implementing paid regional media placements in markets such as Telluride, Ouray, Montrose, and Grand Junction;
- Managing and maintaining the ridgwaycolorado.com website for accessibility, SEO, and content consistency;
- Create and promote a visitor newsletter and county-wide events calendar to boost visibility and engagement; and
- Tracking and reporting on marketing performance and return on investment.

As identified in the RFP, an Evaluation Committee consisting of Town staff, a Town Council member, Creative Main Street program representatives, and community business and non-profit stakeholders reviewed all proposals based on the evaluation criteria listed

in the RFP, which included: qualifications, project understanding, creativity, cost-effectiveness, and past performance. Members of the Evaluation Committee included the following people:

- Joan Chismire
- John Clark
- Sue Husch
- Donna Jaffee
- Preston Neill
- Nicole Ouellette
- Tera Wick

The Committee reviewed the proposals carefully against the evaluation criteria listed in the RFP and elected to interview the teams from Destination By Design, Destination iQ, Scream Agency and Slate Communications.

Based on the interviews, the quality of the proposals, the selection criteria outlined in the RFP, the results of a reference checking process, and some very thoughtful consideration by Committee members, the Committee recommends awarding the contract to Destination by Design (DbD) of Boone, North Carolina. DbD has nearly 15 years of experience in community and regional tourism planning and has produced award-winning destination marketing campaigns for small towns and rural counties across the American West and Southeast.

DbD stands out for its integrated in-house approach—combining planners, strategists, designers, and videographers to ensure consistent storytelling and efficient coordination—and its nationally recognized expertise in dynamic visual storytelling. Their campaigns for communities such as Harney County, Oregon; Bath County, Virginia; and Aiken, South Carolina demonstrate how multimedia storytelling, branding, and community engagement can strengthen visitor awareness while honoring local culture and land stewardship.

DbD’s proposed work plan follows five coordinated tasks designed to deliver a cohesive, values-based tourism marketing program grounded in authentic storytelling and measurable results.

- **Task 1 – Project Initiation and Discovery:**
DbD will begin with a kickoff meeting, field visit, and stakeholder engagement to understand Ridgway’s tourism assets, current marketing channels, and partner networks. Deliverables include a **Discovery Brief** summarizing findings, content themes, and recommendations for campaign coordination.
- **Task 2 – Campaign Strategy and Development:**
Building on discovery, DbD will create a **strategic marketing framework** defining target audiences, key performance indicators, seasonal messaging, and media strategies. Deliverables include an **Annual Marketing Plan** with a



seasonal campaign calendar, performance metrics, and implementation tools to guide content and media planning.

- **Task 3 – Content Development and Coordination:**
DbD will produce photography, video, and written content in collaboration with local creators and coordinate distribution across digital, print, and visitor platforms. Deliverables include 2–3 **seasonal content capture sessions**, a **bi-monthly visitor newsletter**, and **promotion of the county-wide events calendar** to increase visibility of community events, local businesses, and values-based storytelling.
- **Task 4 – Website Maintenance and Optimization:**
DbD will manage ongoing updates to **ridgwaycolorado.com**, maintaining current content, accessibility compliance, and SEO performance. Deliverables include quarterly accessibility scans, content refreshes, and website analytics reports integrated with broader campaign metrics.
- **Task 5 – Media Planning and Reporting:**
DbD will manage regional media placements and paid social campaigns to amplify reach in key markets. Deliverables include an **annual media flight plan**, **monthly performance dashboards**, **quarterly review sessions**, and a **year-end campaign summary** detailing reach, engagement, and ROI.

FINANCIAL IMPLICATIONS

DbD’s proposed annual budget of \$60,000 includes: \$40,000 annual retainer for agency services covering strategy, project management, content production, website support, and reporting; and \$20,000 dedicated media budget for regional paid advertising across social, digital, and print platforms. DbD’s pricing structure reflects the RFP’s anticipated annual budget and includes no agency markup or commissions on media buys, ensuring transparency and maximizing the Town’s return on investment. This expenditure will be paid using General Fund Lodging Tax dollars, as mandated by the Ridgway voters and Chapter 3 of the Ridgway Municipal Code.

PROPOSED MOTION

“I move to authorize staff to enter into a Professional Services Agreement with Destination by Design for Tourism and Marketing Promotion Services for the Town of Ridgway in the amount of \$60,000.”

ATTACHMENT:

Destination by Design Planning, LLC. Proposal – *Marketing and Tourism Promotion, Town of Ridgway* (September 26, 2025)

September 26, 2025

Marketing and Tourism Promotion

Town of Ridgway, CO

PREPARED BY:

Destination by Design Planning LLC
136 Furman Rd, ste 6 Boone, NC 28607
Zach Hoffman, Business Strategist
(828) 263-7933
zach@dbdplanning.com



Letter of Interest

Dear Pam Kraft and Members of the Selection Committee,

It is our pleasure to submit this proposal in response to the Town of Ridgway's Request for Proposals for Marketing and Tourism Promotion Services. At Destination by Design, we specialize in integrated place marketing—blending brand strategy, creative storytelling, and content-rich campaign execution to help rural destinations like Ridgway amplify their values, connect with regional visitors, and strengthen their tourism economy in a way that reflects and respects community identity.

We are inspired by Ridgway's vision for a digital-first, place-based strategy rooted in responsible tourism and community pride. With a creative culture, iconic mountain setting, and growing reputation as a hub for outdoor recreation and the arts, Ridgway has all the elements of a truly magnetic destination. Our role is to help share that story—consistently, strategically, and across the platforms that matter.

We bring nearly 15 years of experience working with small towns, counties, and tourism offices across the American West. Our multi-year partnership with Harney County, Oregon is a strong example of what we can bring to Ridgway—supporting everything from regional brand strategy to content development, web design, tourism marketing campaigns, and ongoing implementation. We also recently completed a tourism assessment for Visalia, California, where we explored how community values and visitor patterns intersect to inform a destination marketing approach grounded in local identity.

Why Destination by Design?

Western Rural Destination Focus – We specialize in partnering with small communities to craft scalable, high-impact marketing strategies that make the most of local assets, stakeholder partnerships, and limited resources.

Integrated Creative + Media Planning – Our in-house team of strategists, writers, designers, videographers, and digital marketers executes fully integrated campaigns under one roof—ensuring message consistency and efficient deployment.

Place-Based Storytelling – We don't use generic campaigns or stock templates. Our creative work is built from the ground up for each place, rooted in values-based messaging and aligned with community priorities.

We are energized by the opportunity to support the Town of Ridgway during this exciting transition and would be honored to serve as your agency partner. Thank you for your time and consideration.



Matt Powell
Communications Director, Destination by Design
matt@dbdplanning.com, (828) 386-1866
136 Furman Rd. Boone, NC 28607
www.destinationbydesign.com



Helping **create**
the communities
you **love**.

Place Branding & Destination Storytelling

Destination by Design (DbD) is a multi-disciplinary placemaking and marketing firm. We specialize in economic development strategies that increase visibility and enhance quality of life. Our team collaborates to create the places you love by developing and promoting vibrant Main Streets and destination-quality parks, trails, and recreation areas.

For over a decade, we have partnered with communities to develop and leverage assets for sustainable growth, while providing branding solutions to tell their stories.

Our Communications division takes a hands-on approach, working closely with communities and facilitating a process to help them discover their authentic identity. Beginning with boots-on-the-ground, we engage stakeholders, perform market research, and extract insights to shape a community-led vision for the brand.

Using what we discover, our creative team develops a strategy to serve as the cornerstone for all marketing and communication efforts. By crafting intentional brand language—including positioning, promise, voice, and taglines— we ensure a cohesive identity and messaging.

Building on this framework, we translate the brand visually through logo designs, photography, videos, websites, signage and marketing collateral. Our designers provide comprehensive art direction to ensure that the visual brand remains consistent with the strategy, and recognizable in diverse environments.

Our collaborative, multidisciplinary approach results in distinctive visual solutions, increased public engagement, and innovative end-products for communities and destinations nationwide.



Project Team

Erin Welsh, our Marketing Director, will serve as the primary contact and day-to-day lead for this initiative. She will oversee all facets of project execution, ensuring seamless coordination and clear communication throughout. Visual direction will be led by Matt Wagoner, our Senior Art Director, who—alongside graphic designer Dylan Connell and our broader creative team—will craft compelling visual assets tailored to Ridgway’s unique identity. Megan Biddix, our Social Media Specialist, will lead strategy and implementation across digital platforms, ensuring content is timely, engaging, and aligned with campaign goals. Strategic oversight will be provided by Matt Powell, ensuring alignment with the Town’s broader objectives. Backed by our multidisciplinary team of marketers, planners, and designers, this collaborative structure ensures a process marked by creativity, precision, and purpose—resulting in a final product that reflects Ridgway’s character and resonates with both visitors and the community.



Matt Powell

Communications Director

A multi-award-winning Creative Director, Matt leads all of DbD’s branding and marketing-related projects, directs multimedia and web campaigns, and develops targeted brand strategies to promote quality of life. With a Masters in Communications and an undergraduate in Recreation & Tourism Management, Matt is passionate about helping communities discover authentic brand stories that increase their visibility, visitation, and economic vibrancy.



Erin Welsh

Marketing Director

With over three years at Destination by Design, Erin brings a wealth of expertise in brand strategy, marketing, and project management. A proud Elon University alumna and longtime resident of the NC High Country, Erin has led impactful projects for municipal, county, and destination marketing organizations. Her strategic insights and storytelling skills foster strong connections with communities, driving successful outcomes for clients. Outside of work, she enjoys exploring the region’s scenic beauty and staying active in the local community.



Matt Wagoner
Senior Art Director

Matt has been a designer for 15+ years, and has built brands for communities, non-profit organizations and startups big and small. He especially loves taking communities through a discovery process, the branding journey, and helping them uncover the unique attributes that will make them stand out. Matt is a graduate of University of South Carolina with a Fine Arts degree in Graphic Design. His favorite activities include long walks on the beach, camping with the fam, and mountain biking- just don't ask him to ride a skinny.



Megan Biddix
Brand Strategy & Communications Specialist

Megan built her career in hospitality and nonprofit leadership, supporting small businesses and downtown development and sparking a passion for place-making and the stories that connect people to community. She holds a degree in cultural anthropology with a minor in sustainable development from Appalachian State University. Outside of work, she enjoys exploring back roads with her dog, tending her growing plant collection, traveling, skiing, and diving into a good book.



Jon Black
Visual Content Director

Jon Black is a photographer & director with 15 years experience in the field. Curious about the wide-ranging human experience Jon is always learning from the communities and institutions he documents. Jon currently has his eye on innovation and sustainable development. From small organizations to enterprise scale operations, witnessing people work towards a common-good goal keeps him inspired. Jon loves jumping on the trampoline with his family, traveling abroad and learning to cook.



Dylan Connell
Graphic Designer

Dylan is a graphic designer with local roots in the Appalachian Mountains. He holds a B.S. in Graphic Communications Management from Appalachian State University with a minor in Studio Art. He is passionate about understanding the intersection between creativity and commerce. In his free time, you will find Dylan searching for a new coffee shop, out on a trail with his camera, or on a backroad in his Jeep searching for another cool place to discover...



Alex Gotherman

Design Director, PLA



Caroline Stahlschmidt

Senior Project Manager



Kristen Lysne

Planning Technician



Keagan Massie

GIS Planner



Ed McLean

Landscape Architect, PLA



Case Neal

Senior Landscape Architect, PLA



Jessie Schottanes

Landscape Designer



Tim Johnson

Outdoor Recreation
Planning Director



Ivan Vazquez

Landscape Designer



Pooja Bonde

Environmental Graphic Designer



Eric Woolridge

Planning Director, AICP



Ron Hancock

Senior Planner, AICP



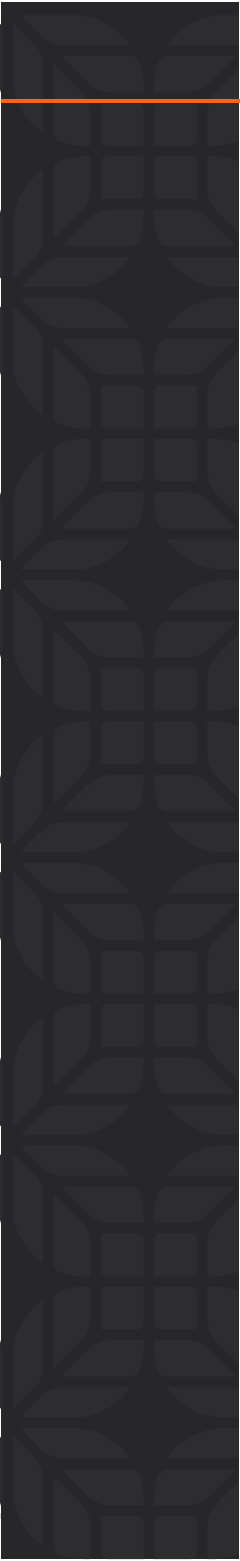
Sydnie Schmidtbauer

Landscape Architect, PLA



Zachary Hoffman

Project Manager and Designer



Project Understanding

UNDERSTANDING THE PROJECT:

The Town of Ridgway is seeking a creative and capable marketing partner to lead its tourism promotion efforts through a cohesive, values-based strategy. With its location in the San Juan Mountains and close proximity to high-traffic destinations like Telluride and Ouray, Ridgway is uniquely positioned to capture the interest of regional visitors seeking authenticity, outdoor adventure, and a strong sense of place. This project is an opportunity to elevate Ridgway's identity through responsible tourism messaging, locally resonant campaigns, and compelling creative assets that speak to both visitors and residents. With a renewed focus on digital-first storytelling, strategic media placement, and cross-platform consistency, the Town is looking to build awareness, support local businesses, and ensure tourism growth aligns with community character.

APPROACH:

At Destination by Design, we specialize in helping rural communities define and promote what makes them special. For Ridgway, our approach begins with understanding your story—your values, your stakeholders, and your role within the broader regional tourism landscape. We will work closely with Town staff to develop a campaign strategy that integrates the “Do Ridgway Right” message, supports Creative District and Main Street goals, and targets audiences already drawn to surrounding destinations. Our team will coordinate with local content creators to produce high-quality assets, manage updates to the destination website, plan and place regional media buys, and oversee social media, email, and calendar promotions. With in-house capabilities spanning strategy, design, video, media planning, and analytics, we will ensure every element is cohesive, measurable, and aligned with Ridgway's tourism objectives.

TEAM & CONTACT INFORMATION:

The project lead for this initiative will be Erin Welsh, Marketing Director, with extensive experience in marketing and public engagement projects. Erin will work closely with the project team to ensure alignment with the marketing vision. For questions or notices regarding selection or the contract process, please contact Zach Hoffman at zach@dbdplanning.com or (828) 386-1866. All members of the team are currently employed by Destination by Design, and the majority have been in their positions for over two years.

Scope of Services

TASK 1:

Project Initiation, Discovery, and Ongoing Coordination

OBJECTIVE

Establish a strong foundation for collaboration and campaign success by aligning priorities with the Town of Ridgway, understanding existing marketing assets and workflows, and setting up structured communications to ensure transparency, responsiveness, and measurable results. This phase includes a field visit to immerse in Ridgway's identity, engagement with stakeholders, and a review of creative channels to inform campaign structure and delivery.

DELIVERABLE(S)

Discovery brief summarizing audit findings and strategic insights

Project Management

Monthly progress reporting and check-ins

TASK 1.1: KICK-OFF AND PROJECT MANAGEMENT

The project will begin with a kick-off meeting between Destination by Design and the Town of Ridgway staff. This session will confirm goals and priorities for the tourism marketing contract, clarify internal review workflows, and establish project milestones, deliverables, and reporting expectations. Following the meeting, our team will deliver a detailed work plan that outlines the schedule of activities, communication protocols, and a structure for collaboration throughout the contract term.

TASK 1.2: STAKEHOLDER ENGAGEMENT AND FIELD VISIT

Our team will conduct a field visit to Ridgway to deepen our understanding of the community, document visitor-facing assets, and connect directly with local tourism partners, creatives, and business owners. We will facilitate targeted one-on-one conversations or small group discussions with stakeholders such as Town staff, Chamber members, event organizers, and regional tourism partners. These interactions will help shape campaign messaging, identify content opportunities, and ensure that local voices are reflected throughout implementation.

TASK 1.3: BRAND AND CHANNEL AUDIT

We will complete a review of Ridgway's existing creative assets, including past campaigns, social media channels, the ridgwaycolorado.com destination website, and kiosk or print materials. This audit will assess content consistency, ADA accessibility, tone of voice, and visual alignment with Ridgway's identity and community values. We will also evaluate opportunities for alignment with the "Do Ridgway Right" campaign and the Colorado Tourism Office's "Do Colorado Right" framework. A light

competitive scan of nearby destinations (e.g., Ouray, Telluride, Montrose) will be included to identify strengths and positioning opportunities.

TASK 1.4: DISCOVERY BRIEF AND IMPLEMENTATION PLAN

All insights gathered during discovery will be synthesized into a concise Discovery Brief that outlines key recommendations for content themes, marketing channels, media placements, and visitor messaging. The brief will also include a seasonal campaign calendar, suggested reporting cadence, and implementation structure for content coordination, social media, email marketing, and paid placements. This will serve as the foundation for Ridgway's Year 1 campaign framework.

TASK 1.5: ONGOING PROJECT MANAGEMENT AND BOARD COORDINATION

Our team will maintain consistent communication with Town staff through monthly check-ins (remote or in person), strategic updates, and shared planning documents. We will provide clear reporting, performance summaries, and updates to support staff review and community transparency.

- **Monthly Reporting:** Submit performance snapshots covering website analytics, campaign engagement, social reach, and media activity.
- **Strategic Adjustments:** Deliver quarterly updates with insights, refinements, and recommendations for content focus or media strategy.
- **Annual Impact Review:** At the end of the contract term, we will produce a concise year-end summary highlighting overall impact, campaign reach, creative output, and recommendations for the next cycle.

TASK 2:

Campaign Strategy and Development

OBJECTIVE

Develop a values-driven, audience-aware marketing strategy to guide Ridgway's annual tourism promotion efforts. This plan will align with the Town's priorities for responsible tourism, support local businesses, and reinforce Ridgway's identity through targeted media, coordinated messaging, and seasonal storytelling. The framework will incorporate both strategic recommendations and practical tools for execution.

DELIVERABLE(S)

Strategic Framework with KPIs

Visitor Personas & Target Audience Profiles

Seasonal Messaging Guide

Annual Campaign Calendar

Final Marketing Plan

TASK 2.1: STRATEGIC FRAMEWORK AND PERFORMANCE METRICS

We will work with Town staff to define a strategic framework that reflects Ridgway's tourism objectives, Creative District and Main Street goals, and broader economic development priorities. The framework will include key performance indicators (KPIs) such as website traffic, paid media engagement, social media reach, event promotion impact, and overall campaign ROI. Goals will be aligned to seasonal cycles, media schedules, and content themes, ensuring that performance can be tracked and refined over time.

TASK 2.2: AUDIENCE SEGMENTATION AND PERSONA DEVELOPMENT

We will identify and define Ridgway's target visitor audiences, with particular focus on travelers already visiting nearby destinations such as Telluride, Ouray, and Montrose. These audience profiles may include outdoor adventurers, arts and culture seekers, families, regional weekenders, and values-aligned travelers drawn to sustainability and creativity. Each persona will include insights into motivations, media preferences, and recommended messaging tone and channels to improve engagement and conversion.

TASK 2.3: MESSAGING FRAMEWORK AND CAMPAIGN CALENDAR

Based on Ridgway's identity and campaign goals, we will create a seasonal messaging framework that organizes themes around values-based storytelling, event promotion, local business features, and regional trip planning. A campaign calendar will map out quarterly content themes, media flight schedules, key activation periods, and proposed deliverables across digital, social, print, and visitor-facing platforms such as kiosks and the ridgwaycolorado.com website.

TASK 2.4: FINAL CAMPAIGN PLAN

The completed campaign strategy will be delivered as a user-friendly Annual Marketing Plan. This document will include messaging strategies, content priorities, media tactics, creative guidance, performance benchmarks, and a suggested media and production budget aligned to Ridgway's \$60,000 annual allocation. The plan will also include scalable options to accommodate unexpected opportunities or shifts in priority. Designed for both strategic alignment and day-to-day implementation, this resource will guide all marketing and tourism promotion activity for the contract term.

TASK 3:

Content Development, Coordination, and Distribution

OBJECTIVE

Support the Town of Ridgway's tourism goals through values-based content that is locally grounded, strategically produced, and adaptable across digital, print, and visitor platforms. This task includes the planning, coordination, production, and distribution of creative assets, with a focus on seasonally relevant storytelling, community collaboration, and consistency across all marketing channels—including the visitor website, kiosks, social media, and the regional calendar.

DELIVERABLE(S)

Annual content production calendar with priority themes and capture schedule

Coordination of local content creators

2–3 seasonal photography/video capture sessions

Edited content

Bi-monthly visitor-facing email newsletter

Organized asset library

TASK 3.1: CONTENT STRATEGY AND PRODUCTION PLANNING

We will begin with a collaborative planning session to map out a production calendar that aligns with campaign themes, visitor seasons, and local events. This calendar will define content types (photography, short-form video, graphic design, written content), priority storylines, and ideal timing for capture. We'll identify opportunities for coverage of seasonal outdoor experiences, local art and music, community events, and businesses that contribute to Ridgway's identity. Content planning will ensure each asset is tied to a campaign goal or distribution channel.

TASK 3.2: LOCAL CREATOR COORDINATION AND PRE-PRODUCTION SUPPORT

We will prioritize working with Ridgway-based or regional content creators, including photographers, videographers, writers, and designers, whenever practical. Our team will handle subcontractor management, creative briefs, scheduling, and shot list development—ensuring that all collaborators are aligned with campaign goals and Town branding. We'll also ensure all usage rights and file delivery standards are in place. Pre-production efforts will include location scouting, weather and seasonal considerations, and coordination with local businesses or event organizers.

TASK 3.3: CONTENT CAPTURE AND ASSET PRODUCTION

Based on the approved calendar and creative briefs, we will direct and manage a mix of content capture sessions—tailored to highlight Ridgway's landscape, events, businesses, arts culture, and community values. Captured content will include photography and short-form video assets designed for use across website headers, social media reels, digital ads, print flyers, and kiosks. Post-production services will include editing, captioning, formatting, and optimization for cross-platform use.

TASK 3.4: NEWSLETTER AND CALENDAR INTEGRATION

Our team will manage the development and delivery of a monthly or bi-monthly visitor-facing email newsletter. Content will highlight seasonal events, featured businesses, visitor tips, and timely trip-planning resources. We will also work to promote and increase awareness of the Ridgway or countywide calendar, coordinating with event organizers to ensure timely listings and supporting its visibility through paid and organic promotion. Where needed, we will assist with uploading or formatting content for kiosks and digital signage.

TASK 3.5: ASSET DISTRIBUTION AND CROSS-PLATFORM SUPPORT

All final content will be organized in a shared cloud-based asset library for Town access, with clear labeling and formatting for web, print, and social use. We will assist with uploading content to the destination website, populating kiosks, preparing files for print distribution, and ensuring campaign assets are adapted for each use case. Coordination across platforms (website, email, social, print, kiosks) will ensure brand consistency and broad reach.

TASK 4:

Website Maintenance and Optimization

OBJECTIVE

Ensure the Town of Ridgway's official tourism website—ridgwaycolorado.com—remains a current, functional, and engaging tool for destination marketing. This task includes technical access coordination, seasonal content updates, SEO enhancement, ADA compliance, and digital performance tracking. The website will serve as the central hub for campaign messaging, trip planning, calendar promotion, and visitor engagement.

DELIVERABLE(S)

CMS access and site review summary

Ongoing homepage and seasonal content updates

SEO audit and implementation checklist

Quarterly accessibility scans and compliance recommendations

Monthly or quarterly website analytics reports

TASK 4.1: TECHNICAL ACCESS AND CMS COORDINATION

At project initiation, we will confirm access to the content management system (CMS) for ridgwaycolorado.com, including user roles, hosting protocols, and any third-party technical support contacts. If applicable, we will review the CMS's current capabilities and limitations to define a realistic update schedule and assess whether any back-end updates or structural changes are needed. This onboarding will establish clear workflows for content refreshes and digital asset uploads throughout the contract.

TASK 4.2: ONGOING CONTENT MANAGEMENT AND CAMPAIGN INTEGRATION

We will maintain and update the website's core content regularly to align with seasonal campaigns, new events, and community storytelling. This includes updating homepage features, integrating new photos and video content, refreshing visitor itineraries, maintaining business listings, and promoting "Do Ridgway Right" messaging. We will also create and update campaign landing pages as needed, ensuring all content reflects current priorities and aligns with the broader annual marketing plan.

TASK 4.3: SEARCH ENGINE OPTIMIZATION (SEO) AND USABILITY ENHANCEMENTS

Our team will conduct routine SEO audits and make content and metadata adjustments to improve organic search visibility. Areas of focus include page titles, meta descriptions, image alt tags, mobile responsiveness, keyword alignment, and internal linking. We will also monitor page load times and site structure to ensure a seamless and user-friendly experience for both desktop and mobile users.

TASK 4.4: ACCESSIBILITY COMPLIANCE

All content and design updates will follow WCAG 2.1 AA standards to ensure accessibility for all users. We will perform accessibility scans and implement improvements related to alt text, contrast, navigation, font legibility, and page hierarchy. These efforts will help the Town ensure ADA compliance and support an inclusive digital environment for visitors of all abilities.

TASK 4.5: WEBSITE ANALYTICS AND REPORTING

We will set up or refine Google Analytics and/or other performance tracking tools to monitor website activity. Metrics will include traffic sources, user behavior, top-performing pages, calendar and newsletter interactions, and conversion paths. These insights will be summarized in quarterly or monthly reports, integrated with broader campaign analytics, and used to inform future content and targeting strategies.

TASK 5:

Media Planning, Buying, and Performance Reporting

OBJECTIVE

Develop and implement a targeted, cost-effective media plan that aligns with Ridgway's tourism goals and amplifies campaign messaging across key regional markets. This task focuses on maximizing the impact of Ridgway's annual marketing budget through smart media placements, paid social campaigns, and transparent performance tracking—all aligned with seasonal visitation patterns and values-based storytelling.

DELIVERABLE(S)

Annual regional media flight plan

Implementation of all paid media and social ad placements

No-commission rate negotiation and placement management

Monthly campaign performance dashboards

Quarterly review presentations with insights and strategic refinements

End-of-year campaign performance summary and ROI analysis

TASK 5.1: REGIONAL MEDIA STRATEGY AND FLIGHT PLAN

We will create a tailored annual media plan that identifies optimal platforms, timing, and geographies to reach visitors in Telluride, Ouray, Montrose, Grand Junction, and broader Western Colorado. This flight plan will align with Ridgway's seasonal campaign calendar and focus on high-performing regional channels such as social media, tourism publications, print, digital display, and community radio. Each tactic will be tied to a specific audience segment, campaign goal (e.g., visitation, event attendance, website traffic), and time of year, ensuring media spend is tightly aligned with expected ROI.

TASK 5.2: MEDIA PLACEMENT AND OPTIMIZATION

Once approved, we will implement the media plan, managing vendor coordination, rate negotiation, creative delivery, and tracking setup. All placements will be purchased directly—with no agency markup or commission—and monitored to ensure maximum reach and efficiency. As campaigns run, we will evaluate results in real time and make strategic adjustments to targeting, creative rotation, or placement strategy. All optimizations will be documented and summarized in ongoing campaign updates to ensure transparency and responsiveness.

TASK 5.3: PAID SOCIAL CAMPAIGN MANAGEMENT

We will plan and manage paid social campaigns on platforms such as Facebook, Instagram, and YouTube, leveraging short-form video, carousels, and static image ads to engage Ridgway's core visitor audiences. Each campaign will be customized based on audience persona, creative theme, and seasonal timing. Budget allocations will prioritize efficiency and engagement, with real-time monitoring used to shift funds toward top-performing ads. These efforts will complement organic social content, newsletter promotions, and community event messaging.

TASK 5.4: PERFORMANCE REPORTING AND STRATEGIC INSIGHTS

We will provide monthly performance reports summarizing media activity, including impressions, clicks, engagement, conversion metrics, and cost-effectiveness. Reports will include channel-level insights, creative performance analysis, and actionable recommendations. In addition, we will deliver quarterly review sessions (virtual or in-person) to assess campaign progress, align on upcoming tactics, and refine strategies based on results. These sessions will ensure that Ridgway's marketing efforts remain agile, data-informed, and closely aligned with community goals.

Cost Proposal

To provide the Town of Ridgway with a transparent, flexible, and accountable pricing structure, we propose a monthly retainer model that reflects the project's scale and priorities. This approach supports year-round campaign planning, creative development, website support, media coordination, and performance reporting, while allowing for seasonal flexibility and local content collaboration. By allocating a portion of the annual budget to paid media, the Town can amplify campaign reach across key regional markets while maintaining cost-effective, high-impact implementation.

AGENCY SERVICES PRICING STRUCTURE:

Monthly Retainer Model Based on Scope of Work

- **Blended Hourly Rate:** \$150/hour
- **Base Monthly Hours:** 25 hours/month
- **Monthly Fee:** ~ \$3,350
- **Annual Fee (12 months):** \$40,000

This monthly fee covers all agency services outlined in the scope of work, including:

- Project initiation, field visit, and ongoing coordination
- Campaign strategy and annual marketing plan development
- Content coordination and newsletter/calendar execution
- Website updates, accessibility compliance, and SEO optimization
- Media planning, paid social management, and monthly reporting

All services will be delivered by Destination by Design's in-house team and subcontracted content creators as approved by the Town.

ESTIMATED ANNUAL HOUR ALLOCATION BY TASK:

TASK	EST. HOURS	% OF BUDGET
Task 1: Project Initiation & Coordination	35 hours 2–4 hrs/month	~13%
Task 2: Campaign Strategy & Development	50 hours	~19%
Task 3: Content Development & Distribution	75 hours 4–10 hrs/month	~28%
Task 4: Website Maintenance & Optimization	40 hours 2–4 hrs/month	~15%
Task 5: Media Planning & Reporting	45 hours 3–6 hrs/month	~17%
Ongoing Project Management & Flex Time	35 hours 1–3 hrs/month	~8%

MEDIA BUYING:

- **Media Planning and Coordination:** Included in the **\$40,000** retainer
- **Paid Media Placements:** Budgeted separately at **\$20,000** annually
- Billing Transparency: Destination by Design does not charge markups or commissions on media buys. All placements are billed at cost with full documentation and performance reporting provided.

\$40,000

12 MONTHS @ ~\$3,350/MONTH

Note: Media spend is not included in the above total and will be scoped and approved separately.

Portfolio

Rutherford County, NC

Economic Development Website and Public Engagement Marketing Management

The newly redesigned RutherfordBound.com serves as the central hub for communicating the vision, progress, and impact of the Rutherford Bound initiative. With a fresh, modern design and enhanced functionality, this is more than just a website, it is a dynamic storytelling platform that highlights how strategic investments in infrastructure, outdoor recreation, and downtown revitalization are transforming Rutherford County into a premier destination to visit, live, and work.

RutherfordBound.com has played a key role in rallying support for the initiative, helping to secure more than \$23M in funding for transformative projects. The site continues to be a critical tool in shaping a thriving, forward-thinking community—one that welcomes new families, attracts a talented workforce, and strengthens Rutherford County's identity as a vibrant and connected destination.

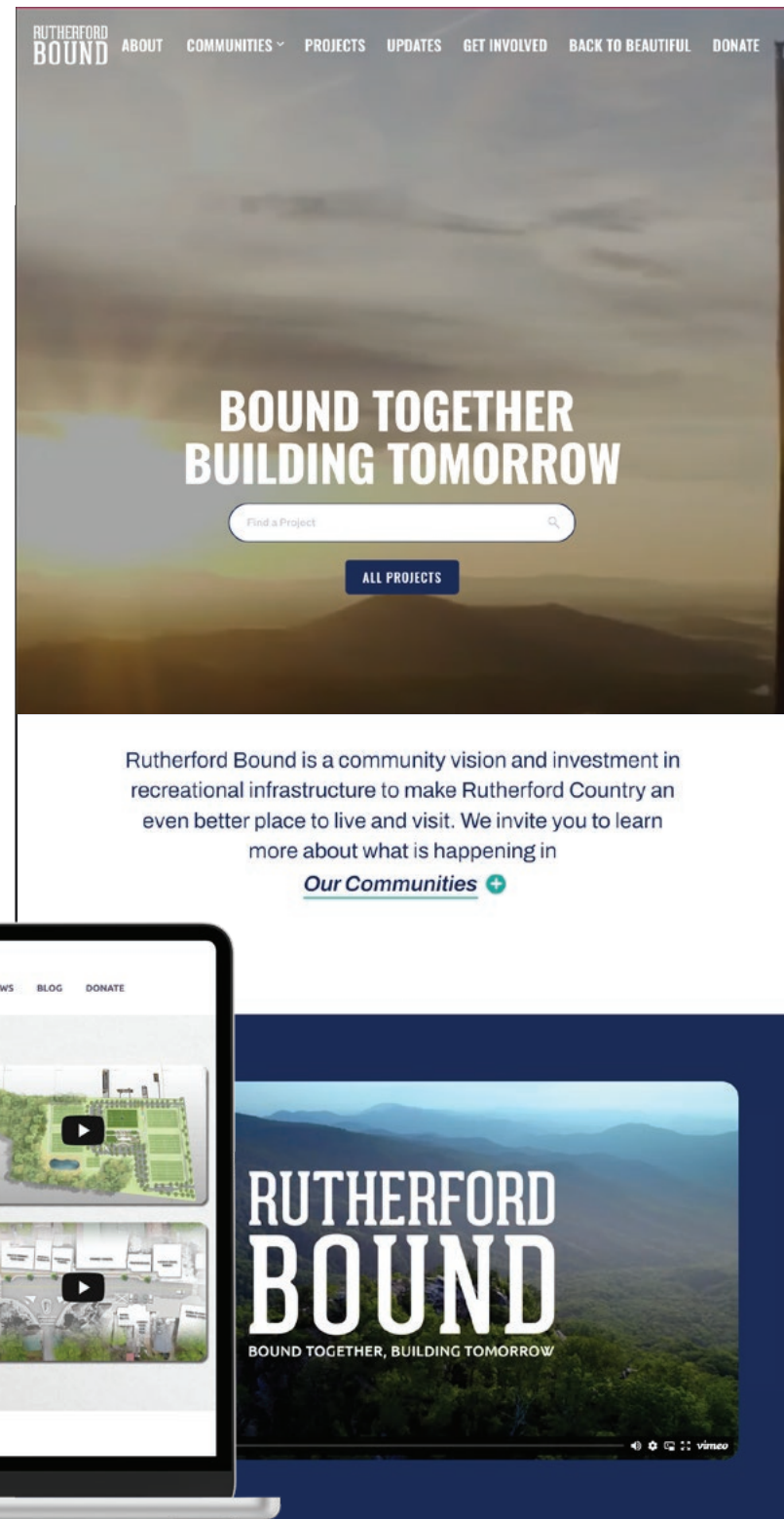
REFERENCE

Don Cason
Executive Director
Rutherford County Tourism
Development Authority
(828) 287-6121
don.cason@rutherfordcountync.gov

LINKS



[Click to Website](https://RutherfordBound.com)



DeSoto County, FL

Destination Brand, Website, and
Marketing Content

Discover the last southern wilderness, where history, landscape, and cultures merge into “FLORIDA WILD”. Partnering with DeSoto County, DbD crafted a distinctive destination identity, inviting adventurers to explore this inland gem and uncover a new side of Florida. All of the branding, marketing, content creation, and advertising campaigns drive people to the newly designed visitdesoto.com website as well as a new Economic Development site godesotofl.com. The launch of which has been so successful we are currently working on another site for DeSoto County’s Economic Development.

REFERENCE

Sondra Guffey
Economic Development Director
(863) 993-4807
s.guffey@desotobocc.com

LINKS



[Click to Website](#)



Harney County, OR

County Branding, Content Production,
Marketing Plan, Social Media
Management, and Website Development

Harney County, located in remote eastern Oregon, may appear as one of the emptiest areas in the continental US, but it conceals a resilient community and diverse ecosystem. Amidst the expansive high desert, mountains, and meadows, the Burns Paiute Tribe's influence fosters reverence for the land. With our branding and marketing experience, we are positioning Harney as an innovative steward of its natural resources, developing an authoritative brand voice, crafting a land ethos, promoting a new natural resource and restoration economy, while amplifying community voices, and embracing the frontier identity. The essence of the brand revolves around the elements of land, water, sky, and soul, with a focus on becoming an example of stewardship within the region and the United States.

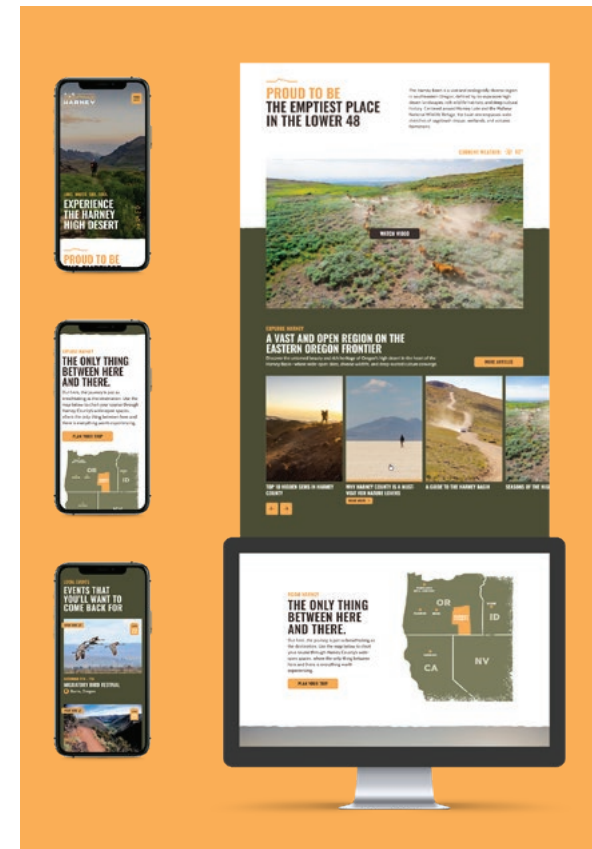
REFERENCE

Sondra Guffey
Economic Development Director
(863) 993-4807
s.guffey@desotobocc.com

LINKS



[Click for Link](#)



City of Aiken, SC

Agency of Record, Website, Destination Brand & Marketing Campaign

Nestled in the heart of South Carolina, Aiken is a captivating city that seamlessly blends history, charm, and modern vitality. With roots dating back to the early 19th century, Aiken is steeped in equestrian heritage, cultural diversity, and a strong sense of community—a city where visitors can explore picturesque trails, boutique shopping, diverse culinary delights, and rich history. Destination by Design (DbD) is helping shape Aiken's competitive tourism future through an inclusive brand strategy, visual identity refinement, and extensive marketing initiatives, including the development of a new website (VisitAikenSC.com), commercial content and creative production, and a comprehensive digital marketing campaign plus print advertising. These efforts have resulted in a 250% increase in web traffic, demonstrating the power of a strategic, well-executed tourism marketing approach in driving engagement and visitation.

REFERENCE

Eric Gordon
Tourism Manager
(803) 679-0012
egordon@cityofaikensc.gov

LINKS



[Click to Website](https://VisitAikenSC.com)



McDowell County, NC

Destination Branding, Marketing Plan, Content
Creation, and Social Media Creation

Destination McDowell is a 15-year visionary strategy, masterminded by the McDowell County Tourism Development Authority, aimed at skillfully managing its capital infrastructure program through strategic decision-making and investments. Through an extensive, year-long collaboration with local businesses, government officials and staff, residents, and tourism partners, the plan harnesses the diverse geography of McDowell County – from high peaks to river valleys – to enrich the visitor experience. Recommendations include innovative public venues, streetscapes, expansive trail systems and more, fostering downtown revitalization and outdoor adventure.

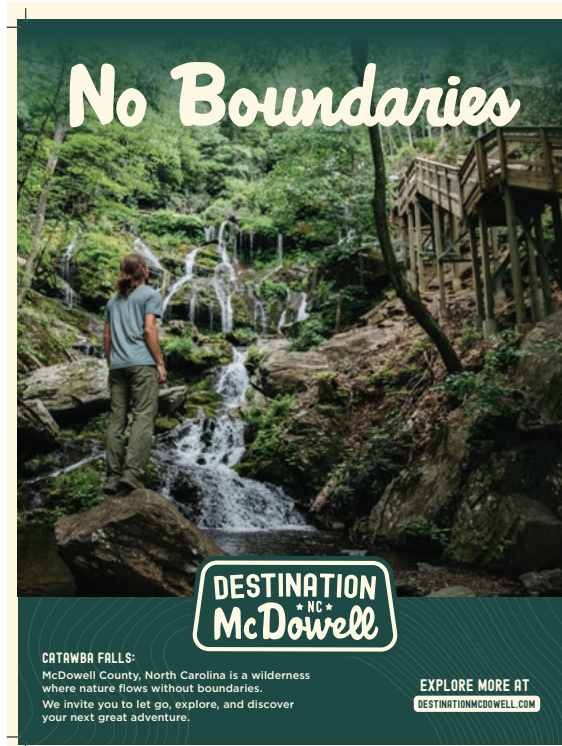
REFERENCE

Shannon Odom
Executive Director
McDowell County
Tourism Development Authority
(828) 668-4282
execdirector@blueridgetravelers.com

LINKS



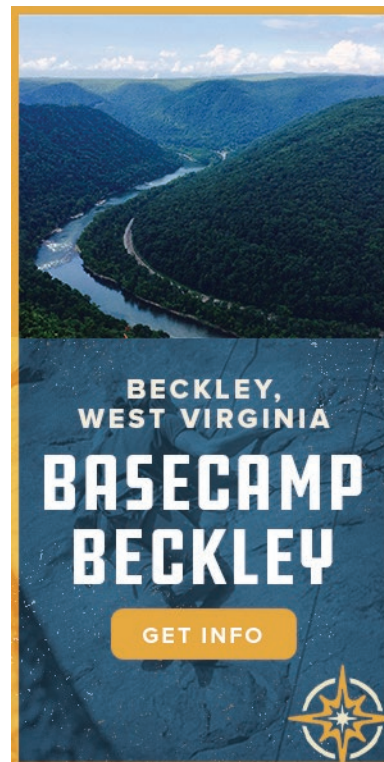
[Click for Link](#)



City of Beckley, WV

Destination Branding and Outdoor Tourism Plan

The Beckley Outdoors Plan and the Basecamp Beckley brand will establish and promote Beckley, WV as a premier outdoor destination. In addition, the DbD planning team led a tourism master planning effort to develop and improve unique outdoor infrastructure such as trails, greenways, river accesses, rock climbing areas, parks, public art, and multi-use public spaces for events and festivals. These projects aim to create a vibrant City that attracts and retains businesses, residents, and visitors.



Bath County, VA

Destination Branding, Marketing Plan, Campaign
Creation, & Community Engagement

From adventure to relaxation, the County of Bath envelops you in diverse encounters. With a fusion of historical charm, tranquil beauty, and excitement, Bath offers something for everyone. In collaboration with Visit Bath County, DbD has contributed to positioning Bath as a premier destination nestled within the Allegheny Mountains. Our joint effort has shaped an identity that preserves the ageless charm of the rejuvenating springs, an attraction that has captivated explorers for generations, and encapsulates the heart of a place where nature restores both body and soul.

LINKS



[Click for Link](#)



City of Danville, VA

City Branding and Community Engagement

Danville, Virginia, the namesake of the Dan River, needed a reinvigorated identity to engage their community and help lead the city out of the past and into a new era. Our mission was to align it with the community's dynamic spirit, forward momentum, and abundant outdoor recreation opportunities. Through our community engagement, we uncovered a profound commitment to fostering a sense of belonging, which led to the creation of the "Danville: HOME" brand, a symbol of optimism and progress, deeply rooted in the city's unique identity. The new brand encompassing strategy, vision and mission statements, along with a redesigned logo and city seal is now being integrated across the full range of municipal departments. This comprehensive adoption ensures a unified representation of the city's ethos in every facet of its leadership. As we move into implementation and marketing, our focus remains on ensuring Danville's new brand not only resonates with residents but sets a new standard in city branding, mirroring its aspirations and values.

REFERENCE

Ken Larking
City Manager, Danville VA
klarking@danvilleva.gov

LINKS



[Click for Link](#)



Rockingham County, NC

Blueway Brand, Blueway Guidebook, and Visitors Guide

Among the gentle sloping landscape of the North Carolina/Virginia border lies Rockingham County, NC. In its past the county was an industrial hub of textile manufacturing, largely because of its easy access to waterways as a means of transportation. Today the county's 4 major rivers and 3 large lakes support the economy in another way – Tourism & Recreation. DbD worked with the Rockingham, Co. to develop a brand that could represent the County's blueways which included a printed "passport map" that would help users get out on the water. An invitation was extended for adventurers to "Rock the RoCo." And now the brand has extended to a plethora of signage throughout the county, as well as additional branded assets that can be seen throughout.

REFERENCE

Tara Martin
Marketing Manager
Rockingham Co TDA
(336) 342-8138
tmartin@co.rockingham.nc.us



Town of Boone, NC

Outdoor Recreation Tourism Map Series

Watauga County is one of the most vibrant outdoor recreation destinations in Western North Carolina. To highlight the area's key outdoor recreation assets, the local Tourism Development Authority commissioned DbD to develop a custom map series featuring Rocky Knob Mountain Bike Park, the New River Paddle Trail, premier road cycling routes, and a variety of hiking trails along the Blue Ridge Parkway.

REFERENCE

Wright Tilley
Executive Director
Boone Tourism Authority
(828) 266-1345
wtilley@exploreboone.com



Let's Get
Started.



828-386-1866

zach@dbdplanning.com

Monday-Friday
9:00am-5:00pm

AGENDA ITEM #13



To: Honorable Mayor Clark and Ridgway Town Council
From: Preston Neill, Town Manager
Date: November 3, 2025
Agenda Topic: Appointment of new member to Ridgway FUSE

SUMMARY:

The purpose of this memo is to recommend the appointment of Anna Strauss as the newest member of Ridgway FUSE. At their October 18th meeting, the FUSE Committee reviewed an application from Anna (attached) and recommended to the Town Council that Anna be appointed to the FUSE Committee.

RECOMMENDED MOTION:

"I move to appoint Anna Strauss as a Ridgway FUSE Committee member."

ATTACHMENT:

New Member Application

Applicant Submission - Sept 18, 2025

Volunteer Sign-Up

Responder: (enlightener4aveda@gmail.com)

Started: 9/18/2025

Completed: 9/18/2025

Question: Email

Response: enlightener4aveda@gmail.com

Question: Contact First Name

Response: Anna

Question: Contact Last Name

Response: Strauss

Question: Cell Phone

Response: 8302202461

Question: Why would you like to volunteer?

Response: I want to be able to let my neighbors know what is going on as well as being involved with events that are in my building. I know Ridgway will continue and become successful. I hope art is always a part of that.

Question: How would you like to volunteer?

Response: Other, Serve on Leadership Team

Question: What other organizations or businesses are you involved with and how?

Response: I'm involved with the pride committee and have put on events at the adobe inn

Question: What skills, experience, knowledge or other strengths do you want to share?

Response: I've thrown multiple charity events in Houston on my own. I've also been part of a team for events ranging from fashion shows, hair shows, interactive art galleries, concerts, benefits and fundraisers from the beginning planning stages to tear down. I've been lucky enough to have worked in a variety of different areas for these events.

Question: Best way to reach me:

Response: Text

Question: I am most available at these times:

Response: Weekdays, Morning, Afternoon

Question: What is your vision for a thriving Creative and Business District in Ridgway?

Response: That the businesses thrive, not just barely survive. I can see the street being blocked off eventually and becoming walkable.



AGENDA ITEM #14



To: Honorable Mayor Clark and Ridgway Town Council
From: Preston Neill, Town Manager
Date: November 3, 2025
Agenda Topic: **First Reading of Ordinance No. 04-2025 Amending Chapter 15 of the Ridgway Municipal Code Concerning Vehicle Idling Restrictions**

SUMMARY:

The 2025 Strategic Plan contains a goal under Community Value 1 – Healthy Natural Environment to “Support and promote the Sustainability Advisory Board (SAB) as members work to, among many other things, advance and encourage environmentally sustainable practices and ideas within the Town.” One of the listed work plan items for 2025 is to “Draft and recommend adoption of idle-free (i.e., no-idling) regulations.”

Members of the SAB have collectively expressed a desire to regulate vehicle idling to help ensure that the practice is mitigated and to complement the Town’s “Idle-Free Ridgway” campaign. Over the last several months, SAB members have conducted research on vehicle idling restrictions in other communities and focused on crafting vehicle idling restrictions that they believe fit our community.

Ordinance No. 04-2025, which is attached to this staff report, would enact a restriction on any person to idle or permit the idling of a motor vehicle for two minutes or more within any one-hour period of time. The Ordinance provides for several exemptions including emergency vehicles. If approved, a violation of the Vehicle Idling Restrictions section of the Ridgway Municipal Code (RMC) would not be constituted as a “Traffic Infraction” and would be governed by RMC Section 15-1-13 – Penalties.

At the October 7, 2025 SAB meeting, SAB members present at the meeting voted to recommend approval of Ordinance No. 04-2025 to the Town Council.

PROPOSED MOTION:

“I move to approve Ordinance No. 04-2025 on first reading [with or without modifications].”

ATTACHMENT:

Ordinance No. 04-2025

**TOWN OF RIDGWAY, COLORADO
ORDINANCE NO. 04-2025**

**AN ORDINANCE OF THE TOWN OF RIDGWAY, COLORADO,
AMENDING CHAPTER 15 OF THE RIDGWAY MUNICIPAL CODE
CONCERNING VEHICLE IDLING RESTRICTIONS**

WHEREAS, the Town of Ridgway, Colorado (“Town”) is a home rule municipality existing pursuant to the laws of the Colorado Constitution, the Colorado Revised Statutes and the Town’s Home Rule Charter; and

WHEREAS, the Town Council finds that it would be in the best interest of public safety and welfare to enact restrictions on idling motor vehicles; and

WHEREAS, the Town Council desires to more comprehensively regulate vehicle idling to ensure that any nuisance associated with idling is mitigated to the maximum extent practicable; and

WHEREAS, the Town Council finds that this ordinance furthers and is necessary to promote the health, safety and general welfare of the Ridgway community.

NOW, THEREFORE, BE IT ORDAINED BY THE TOWN COUNCIL OF THE TOWN OF RIDGWAY, COLORADO the following:

Section 1. Recitals Incorporated. The above and foregoing recitals are incorporated herein by reference and adopted as findings and determinations of the Town Council.

Section 2. Amendment of Subsection 15-1-12 - Traffic Infractions. Subsection 15-1-12 - *Traffic Infractions* of the Ridgway Municipal Code is hereby changed to Subsection 15-1-13 - *Traffic Infractions*.

Section 3. Amendment of Subsection 15-1-13 - Penalties. Subsection 15-1-13 - *Penalties* of the Ridgway Municipal Code is hereby changed to Subsection 15-1-14 - *Penalties*.

Section 4. Addition of Subsection 15-1-12. Chapter 15 of the Ridgway Municipal Code is hereby amended with the addition of a new Subsection 15-1-12, to read as set forth in ***Exhibit A***.

Section 5. Codification of Amendments. The Town Clerk, as the codifier of the Town’s Municipal Code, is hereby authorized to make such numerical and formatting changes as may be necessary to incorporate the provisions of this Ordinance within the Ridgway Municipal Code. The Town Clerk is authorized to correct, or approve the correction by the codifier, of any typographical error in the enacted regulations, provided that such correction shall not substantively change any provision of the regulations adopted in this Ordinance. Such corrections may include spelling, reference, citation, enumeration, and grammatical errors.

Section 6. Severability. If any provision of this Ordinance, or the application of such provision to any person or circumstance, is for any reason held to be invalid, such invalidity shall not affect other provisions or applications of this Ordinance which can be given effect without the invalid provision or application, and to this end the provisions of this Ordinance are declared to be severable. The Town Council hereby declares that it would have passed this Ordinance and each provision thereof, even though any one of the provisions might be declared unconstitutional or invalid. As used in this Section, the term “provision” means and includes any part, division, subdivision, section, subsection, sentence, clause or phrase; the term “application” means and includes an application of an ordinance or any part thereof, whether considered or construed alone or together with another ordinance or ordinances, or part thereof, of the Town.

Section 7. Effective Date. This Ordinance shall take effect thirty (30) days after the date of final passage in accordance with Article 3-7 of the Ridgway Charter.

Section 8. Safety Clause. The Town Council hereby finds, determines and declares that this Ordinance is promulgated under the general police power of the Town of Ridgway, that it is promulgated for the health, safety and welfare of the public, and that this Ordinance is necessary for the preservation of health and safety and for the protection of public convenience and welfare. The Town Council further determines that the Ordinance bears a rational relation to the proper legislative object sought to be obtained.

Section 9. No Existing Violation Affected. Nothing in this Ordinance shall be construed to release, extinguish, alter, modify, or change in whole or in part any penalty, liability or right or affect any audit, suit, or proceeding pending in any court, or any rights acquired, or liability incurred, or any cause or causes of action acquired or existing which may have been incurred or obtained under any ordinance or provision hereby repealed or amended by this Ordinance. Any such ordinance or provision thereof so amended, repealed, or superseded by this Ordinance shall be treated and held as remaining in force for the purpose of sustaining any and all proper actions, suits, proceedings and prosecutions, for the enforcement of such penalty, liability, or right, and for the purpose of sustaining any judgment, decree or order which can or may be rendered, entered, or made in such actions, suits or proceedings, or prosecutions imposing, inflicting, or declaring such penalty or liability or enforcing such right, and shall be treated and held as remaining in force for the purpose of sustaining any and all proceedings, actions, hearings, and appeals pending before any court or administrative tribunal.

Section 10. Publication. The Town Clerk is ordered to publish this Ordinance in accordance with Article 3-7 of the Ridgway Charter.

INTRODUCED AND REFERRED TO PUBLIC HEARING on November 12, 2025, and set for public hearing on December 10, 2025, at Ridgway Town Hall, located at 201 N. Railroad Street, Ridgway, Colorado.

BY:

ATTEST:

John I. Clark, Mayor

Pam Kraft, Town Clerk

ADOPTED on December 10, 2025.

BY:

ATTEST:

John I. Clark, Mayor

Pam Kraft, Town Clerk

APPROVED AS TO FORM:

Bo James Nerlin, Town Attorney

EXHIBIT A

15-1-12 – VEHICLE IDLING.

(A) Except as hereinafter provided, it shall be unlawful for any person to idle or permit the idling of the motor of any stationary motor vehicle for a prolonged or unreasonable period of time determined herein to be two (2) minutes or more within any one (1) hour period of time.

(B) This Section shall not apply to the following:

- (1) When an engine must be operated in the idle mode for safety reasons including, but not limited to, the operation of cranes and forklifts used in the construction industry.
- (2) The idling of any motor when necessary to power the vehicle during the time required to perform a function for which the vehicle is designed: e.g., emptying solid waste containers, mixing cement and providing emergency medical services.
- (3) Emergency vehicles.
- (4) Vehicles engaged in traffic operations.
- (5) Vehicles which are being serviced.
- (6) Vehicles that must idle to operate auxiliary equipment, including but not limited to pumps, compressors or refrigeration units
- (7) Vehicles en route to a destination that are stopped by traffic congestion.

(C) The time during which transportation vehicles are actively loading or discharging passengers shall not be included in the computation of the two (2) minutes determined herein to be a prolonged or unreasonable period of time. A transportation vehicle shall be defined for purposes of this Section to mean motor vehicles designed to transport a minimum of sixteen (16) persons.

AGENDA ITEM #15

**TOWN OF RIDGWAY, COLORADO
ORDINANCE NO. 05-2025**

**AN ORDINANCE OF THE TOWN OF RIDGWAY, COLORADO,
AMENDING CHAPTER 2 OF THE RIDGWAY MUNICIPAL CODE
CONCERNING COMPENSATION OF TOWN COUNCIL**

WHEREAS, the Town of Ridgway, Colorado (“Town”) is a home rule municipality existing pursuant to the laws of the Colorado Constitution, the Colorado Revised Statutes and the Town’s Home Rule Charter (“Charter”); and

WHEREAS, Section 2-6 of the Charter establishes that Town Councilors and the Mayor shall receive compensation as the Town Council may prescribe by ordinance; provided, however, that their compensation may not be increased nor decreased during their current term in office; and

WHEREAS, the Mayor and Town Councilors commit significant time in representation of the citizens of the Town of Ridgway through: (1) preparation for and attendance at Town Council meetings and workshops; (2) serving as Town-appointed representatives and liaisons to various boards, commissions, and committees; and (3) meeting and communicating with constituents and businesses; and

WHEREAS, a study of elected officials' compensation in municipalities both contiguous to the Town and similar in size to the Town concluded that the Ridgway Town Council's compensation was not commensurate with the substantial time and effort expended in representation of the Town; and

WHEREAS, any increase in compensation for Town Council members will not benefit the individuals currently holding office as elected Council members and, therefore, there exists no conflict of interest resulting from any increase in compensation.

NOW, THEREFORE, BE IT ORDAINED BY THE TOWN COUNCIL OF THE TOWN OF RIDGWAY, COLORADO the following:

Section 1. Recitals Incorporated. The above and foregoing recitals are incorporated herein by reference and adopted as findings and determinations of the Town Council.

Section 2. Amendment of Subsection 2-1-4 - Compensation of Town Council. Subsection 2-1-4 - *Compensation of Town Council* of the Ridgway Municipal Code is hereby amended to read in full as follows:

2-1-4 – COMPENSATION OF TOWN COUNCIL

The Mayor shall be paid \$442 per month and each Councilor shall be paid \$267 per month.

Section 3. Codification of Amendments. The Town Clerk, as the codifier of the Town's Municipal Code, is hereby authorized to make such numerical and formatting changes as may be necessary to incorporate the provisions of this Ordinance within the Ridgway Municipal Code. The Town Clerk is authorized to correct, or approve the correction by the codifier, of any typographical error in the enacted regulations, provided that such correction shall not substantively change any provision of the regulations adopted in this Ordinance. Such corrections may include spelling, reference, citation, enumeration, and grammatical errors.

Section 4. Severability. If any provision of this Ordinance, or the application of such provision to any person or circumstance, is for any reason held to be invalid, such invalidity shall not affect other provisions or applications of this Ordinance which can be given effect without the invalid provision or application, and to this end the provisions of this Ordinance are declared to be severable. The Town Council hereby declares that it would have passed this Ordinance and each provision thereof, even though any one of the provisions might be declared unconstitutional or invalid. As used in this Section, the term "provision" means and includes any part, division, subdivision, section, subsection, sentence, clause or phrase; the term "application" means and includes an application of an ordinance or any part thereof, whether considered or construed alone or together with another ordinance or ordinances, or part thereof, of the Town.

Section 5. Effective Date. This Ordinance shall take effect thirty (30) days after the date of final passage in accordance with Article 3-7 of the Ridgway Charter.

Section 6. Safety Clause. The Town Council hereby finds, determines and declares that this Ordinance is promulgated under the general police power of the Town of Ridgway, that it is promulgated for the health, safety and welfare of the public, and that this Ordinance is necessary for the preservation of health and safety and for the protection of public convenience and welfare. The Town Council further determines that the Ordinance bears a rational relation to the proper legislative object sought to be obtained.

Section 7. No Existing Violation Affected. Nothing in this Ordinance shall be construed to release, extinguish, alter, modify, or change in whole or in part any penalty, liability or right or affect any audit, suit, or proceeding pending in any court, or any rights acquired, or liability incurred, or any cause or causes of action acquired or existing which may have been incurred or obtained under any ordinance or provision hereby repealed or amended by this Ordinance. Any such ordinance or provision thereof so amended, repealed, or superseded by this Ordinance shall be treated and held as remaining in force for the purpose of sustaining any and all proper actions, suits, proceedings and prosecutions, for the enforcement of such penalty, liability, or right, and for the purpose of sustaining any judgment, decree or order which can or may be rendered, entered, or made in such actions, suits or proceedings, or prosecutions imposing, inflicting, or declaring such penalty or liability or enforcing such right, and shall be treated and held as remaining in force for the purpose of sustaining any and all proceedings, actions, hearings, and appeals pending before any court or administrative tribunal.

Section 8. Publication. The Town Clerk is ordered to publish this Ordinance in accordance with Article 3-7 of the Ridgway Charter.

INTRODUCED AND REFERRED TO PUBLIC HEARING on November 12, 2025, and set for public hearing on December 10, 2025, at Ridgway Town Hall, located at 201 N. Railroad Street, Ridgway, Colorado.

BY:

ATTEST:

John I. Clark, Mayor

Pam Kraft, Town Clerk

ADOPTED on December 10, 2025.

BY:

ATTEST:

John I. Clark, Mayor

Pam Kraft, Town Clerk

APPROVED AS TO FORM:

Bo James Nerlin, Town Attorney

AGENDA ITEM #16