

WORKSHOP GOALS

- Identifying the current challenges with business success in downtown Ridgway
- Understanding opportunities to better support economic development goals
- Connect recent tourism industry strategic planning to economic capacity

TWO 90 MIN WORKSHOPS TO COMPLEMENT PREVIOUS TOURISM STRATEGIC PLANNING AND THE DESTINATION BLUEPRINT.

Overcoming Challenges + Seizing **Opportunities**

> MAY 22 | 11AM | DECKER **COMMUNITY ROOM! 675 CLINTON STREET**

Ridgway is at a pivotal moment in shaping its downtown's future. This interactive workshop will help the community identify key challenges affecting business success and explore solutions to support economic growth and resilience.

Aligning Development with Community Vision

MAY 27 | 11AM | ZOOM

While tourism is a key driver for Ridgway, sustainable economic development requires long-term planning and strategic investment. This session will focus on community and economic development, ensuring that Ridgway's growth is intentional, community-driven, and beneficial for residents and businesses alike.

FOR MORE INFORMATION CONTACT TERA WICK TWICK@TOWN.RIDGWAY.CO.US SPONSORED BY COLORADO TOURISM OFFICE, DOWNTOWN FACILITATED BY COLORADO