



## Decker Community Room Management Plan 2025-2028

**Goal:** Strengthen the Decker Community Room as an inclusive, responsive, and collaborative space that supports creative expression, community engagement, and evolving local needs.

**Team:** The Community Room Coordinator in partnership with the Community Initiatives Facilitator with support from FUSE volunteers, Decker Room volunteers.

### Objectives & Action Plan:

#### 1. Coordinate a flexible, workable **multipurpose environment** that reflects the diversity of Ridgway's creative community.

- a. Preserve the Decker Room's open, adaptable format to support a range of community and creative uses. **ONGOING**
- b. Continue to host a variety of exhibitions, workshops, and gatherings that represent diverse voices and disciplines. **ONGOING**
- c. Develop communication materials and branding to help space users and artists understand the multi-use nature of the space. **SHORT/MEDIUM TERM**
- d. Define and clarify boundaries, roles and responsibilities for artists, room users and staff. Include protocols for events, First Fridays, and art installations. **SHORT/MEDIUM TERM**

#### 2. Activate the space through consistent use and community involvement.

- a. Maintain regular weekly open hours during peak visitor season. **SHORT TERM**
- b. Actively invite artists to work in the space. **SHORT TERM**
- c. Consider free community use to increase foot traffic and engagement. **SHORT TERM/MEDIUM TERM**
- d. Activate sidewalk outside the Decker Room **SHORT TERM/MEDIUM TERM**

#### 3. Provide consistent, accessible **communication** about Decker Room events, usage, and opportunities.

- a. Post weekly updates on social media and monthly in the FUSE newsletter. **ONGOING**
- b. Maintain up-to-date web listings and room availability calendar. **ONGOING**
- c. Engage destination marketing partners to increase reach of promotions. **SHORT TERM**

#### 4. Improve signage and visibility

- a. Post clear hours on the door, website, and social media. **SHORT TERM**
- b. Design and install a durable, highly visible sidewalk sign. **MEDIUM TERM**
- c. Add fluorescent “resiliency hub” sign to be activated in emergency. **SHORT TERM**
- d. Work with branding professionals to consider additional signage needs. **LONG TERM**
- e. Activate iPad kiosk to display information for users and visitors. Develop process for utilizing kiosk for emergency information display in case of emergency use. **SHORT/MEDIUM TERM**

#### 5. Expand volunteer, intern, and partnership opportunities to support programming and operations.

- a. Recruit high school or college interns to assist with communications and event support. **MEDIUM/LONG TERM**
- b. Reach out to local retirees or interested community members to volunteer during gallery hours. **SHORT TERM**
- c. Invite artists to make art in the space while it is open to the public. **SHORT TERM**
- d. Identify local partners (schools, nonprofits) for co-programming and volunteer engagement. **SHORT/MEDIUM TERM**
- e. Explore ways to deepen collaboration with resident-run ArtSpace Gallery. **SHORT/MEDIUM TERM**

#### 6. Enhance physical space and operations to support functionality and visitor experience.

- a. Assess lighting needs. Consider adding ambient lighting, storage room lighting and new fixtures under front awning. **MEDIUM/LONG TERM**
- b. Equip the space to function as a resilience hub in the event of power outage. Work with Town staff to develop operations plan. **SHORT/MEDIUM TERM**
- c. Consider adding an acoustic curtain to divide the space as needed. **MEDIUM TERM**
- d. Purchase a front desk, printer, and charging station. **SHORT TERM**
- e. Ensure smooth show turnover with checklists and staff support. **SHORT TERM**
- f. Repaint and repair the walls annually. Continue to consider most effective and efficient system for hanging art and maintaining wall integrity. **SHORT TERM**
- g. Insulate ceiling water pipes to reduce noise during residential plumbing use. **SHORT/MEDIUM TERM**

#### 7. Regularly review and update policies to ensure clarity, fairness, and alignment with available resources.

- a. Conduct annual internal policy reviews, including fee structure and update as needed.
- b. Invite community input via website and meetings to ensure evolving needs are reflected. **MEDIUM TERM**

- c. Publish updated policies on the FUSE website. **MEDIUM TERM**

**8.** Continue to engage community in reviewing the **vision** for the space, evaluating operations and community impact, and identifying resource needs to sustain and improve programming.

- a. Conduct an annual user feedback survey to gather ongoing feedback on user experiences. **SHORT/MEDIUM**
- b. Hold an annual learning conversation with room users, volunteers and staff to make sense of feedback and refine management plan. . **SHORT/MEDIUM**
- c. Track attendance and event data to inform resource planning. **SHORT/MEDIUM**
- d. Explore additional funding sources for staffing, improvements, and programming. **LONG TERM**