



Ridgway Creative Main Street Group Tuesday, September 21, 2021

5:30 – 7:30pm - In-person meeting at Athletic Park Pavilion

Attendees: Sue Husch (minutes), Vanessa Backer, Ashley Perkins, Arielle Bielak, Joan Chismire, Alison Etheridge, Jill McCord; Clifford Pastor, Amanda Gabrielson. Absent: Michi Countryman, Guthrie Castle, Tammee Tuttle (this meeting time does not work for her) and Kevin Grambley. Town Staff: Diedra Silbert. Guest: Brent

AGENDA

5:40 Diedra welcomed all.

5:42 Kudos – 1) To Brenda for all her hard work and appreciation as she leaves the committee. (She is still willing to help with graphic design, as she can, and some on First Fridays.) 2) To the rodeo and the concerts in the park. 3) To Alison, Cliff and Joan for their work on the Ridgway Roundup, and 4) to Cliff for being the master flyer hanger.

5:45 Membership – Brenda Ratcliff submitted her letter of resignation. The Group is sad to lose her. Checking in – all stated their current impressions of their involvement – most feel busy, a little detached, excited for fall and hopeful for a little slower time. Diedra mentioned she really appreciates getting responses to her emails but doesn't get many sometimes. On the topic of openness to new members, all felt it will be important to involve more people who have time to give and are interested in our activities. It would be good to develop a list of people who also want to volunteer for specific projects even if they do not want to join the committee (subcommittees). Brent commented on the optimism & progress over the past 10 years he has been visiting town.

A calendar of events is mentioned, and Sue reminded everyone that there is an online calendar (www.alpenglowarts.com). No need to create a new one.

Old Business

1. First Friday Follow up – some felt it has been gaining momentum, but attendance this year was less than in prior years. Diedra asked the group whether they want to continue it next year. It was decided to get a subcommittee together to complete a survey of participating and non-participating venues to assess the value. The Chamber will be putting out a survey soon and could add a question to assess this.
2. Space to Create Event, 9/23 – it will be a big event, and Diedra could use help getting flyer out, needs coolers, and picking up additions to the art piece that Kellie Day is creating. Ashley says she can help with that portion.
3. Ridgway Roundup update, 9/24 – Five musicians responded to our Call to Musicians and will be playing at various locations. A discussion was held about the rate for the stipend for each one which had been set at \$80. The group wanted to and agreed to raise that to \$100,



acknowledging that a stipend is not meant to be reflective of a salary. Old West Fest is showing a movie at Town Hall at 7:30 on Friday.

4. Ridgway Independent Film Festival, 11/12 & 11/13 – so far there are 73 submissions, the judges are on board and funding is doing well. It's an exciting time. May need door, bar and set up/clean-up help – save the dates.
5. Quorum question – Diedra asked when we could start our meetings and make decisions. It was decided that 1/3rd of the current membership present is fine to start the meetings. 50% (including proxy and email participation) is needed for decisions.
6. 2022 Work Plan and Budget – The amount of the CCI grant is an unknown still, but we should hear soon what will be available. Using those funds toward a mural on the side of the Space to Create building is discussed. The Creative Corridor will not apply for a marketing matching grant this year from the CO Tourism Office but will continue to be supported through participating community contributions (for Ridgway, \$2500 from the Town and \$2500 from the Chamber). All agreed that the budget amount requested from the Town this year should stay the same with the understanding that there is some flexibility within it to move projects around. Sue moved to accept the budget as discussed. The motion was seconded. Discussion included focus on updating the Creative District website to merge Main Street with it. All were in favor.
7. Diedra asked the group whether they'd like to consider holding a retreat this fall. All were in favor with focus to be on the Master Plan and strategic planning. It was discussed whether to have a facilitator. Most think it would be a good idea.
8. Statewide Creative District Convening and Colorado Creative Industries Summit: 9/29 – 10/1 in Steamboat Springs. Arielle & John Clark will attend.

7:29

Adjourned– we were all freezing. Next meeting **October 19th at 5:30** – location TBD