



Ridgway Creative District Creative Advocacy Team • (RCD CAT)



Meeting Minutes

August 18, 2020

3:00 – 5:00 pm on Zoom

C.A.T. Members in attendance: Betsy Baier, Joan Chismire, Brenda Ratcliff, Amanda Gabrielson, Diane Thompson, Andy Naisse, Kevin Grambley; Staff: Diedra Silbert, Karen Christian (minutes)

- 1) Call to Order** - Betsy called the meeting to order at 3:05 p.m.
- 2) Agenda Review** (additions or deletions) – Colorado Creative Industries (CCI) Annual Values Report discussion added to 4h.
- 3) Approval of 7/28 Minutes*** - Approved via consensus.
- 4) Old Business**
 - a) CCI Grant – Thanks to Betsy, Andy, and Brenda for pulling the hand sanitizer supply together! Betsy researched and picked up small spray bottles of sanitizer from Jack Rabbit Hill Farm (near Hotchkiss). Andy will pick up five two-gallon buckets of hand sanitizer from Marble Distilling Company (Carbondale). Brenda researched 1-gallon pump bottles to order for refilling bottles. A subcommittee will meet to discuss a plan for distribution to the community, times and locations, how to inform the public, etc.
 - b) Subcommittee Reports -
 - i) Ridgway Independent Film Festival (RIFF) – Amanda reported the RIFF subcommittee will meet on August 20. Film submissions are down from last year, but historically most of the submissions arrive the week of the deadline. Once the due date of 9/25 has passed, the Film Fest Committee will decide if enough submissions were received to proceed with a Film Fest of some sort, likely virtual. Amanda will email an update to the C.A.T.s after decisions are made at the 8/20 RIFF meeting.
 - ii) Colorado Creative Corridor – Diedra reported Zach Wolfson will be in Ridgway on September 10th to film the 3 selected Creatives (Bluecorn Beeswax, Alice Billings' Thunder Heart Haven, and Cimarron Art Glass) and the 2 Places (Clinton St. and our night sky). The Team discussed what could be staged on Clinton St. to project a lively town while filming.
 - c) Update on Geocaching Event Concept - The Committee deferred this event until spring 2021, due to timing and the planning needed to successfully hold this event.
 - d) 2020-21 Work Plan and Budget Brainstorming – The Team discussed the remaining work plan items which had not been discussed at the July meeting:
Goal IV. Communications, A. and B. Website and Promotional Pieces -Diedra felt progress could still be made on this goal in 2020.
Goal V. Entrepreneurial and Learning Opportunities, A. Learning Opportunities – The Team brainstormed opportunities for courses to offer local businesses this year and next and decided to discuss again. Diedra will ask Zach Wolfson if he'd like to offer an educational filming workshop. Joan suggested increasing funds for educational opportunities and actually offering some workshops.
Goal VI. Future Structure, A. Timing Indicators – There was discussion about the need for this goal since action hasn't been taken. Diedra thinks it needs to remain as a goal and could be achieved, though no one volunteered to assist with it yet.

Funds should be requested for the 2021 Creative District conferences and \$1000 for the geocaching event. Diedra noted that the 2021 CCI Project and Technical Assistance grant (assuming it's offered this year) could go toward funding an outdoor mural in response

to community interest or for Heritage Park improvements. This grant would require funding for a match from the Town. The budget discussion, which will include Main Street funds, will continue at the retreat. Diedra will put a draft budget together based on CAT discussions so far.

e) CAT Retreat Subcommittee Meeting Date – The retreat is scheduled for October 6 at the Top of the Pines. The subcommittee will meet soon to plan for the retreat.

f) Flute Circle Update – The Flute Circle is no longer officially meeting monthly. The members are still meeting sporadically but unofficially.

g) Grant Opportunities Update – The Main Street HartBeat grant closed quickly, due to the number of applications received nationally, after Diedra informed local Creative businesses, some of whom expressed interest in applying. It will be reopened per the National Main Street office. The Energize Colorado grant application is not yet available online.

h) CCI Annual Values Report - Diedra said she is completing this annual report, one part of which requires stories about the impact of RCD on the community. She asked the C.A.T.s to share their stories with her so she can include them. Diedra will send an email to the Team about the kinds of stories being sought.

5) New Business - none

6) Announcements - Joan said a surprise at the Museum is coming in a few weeks.

7) Reflection on Meeting, Tasks, and Next Agenda, and Parking Lot – none noted

8) Next RCD C.A.T. Meeting – Tuesday, Sept. 15th, 3– 5p.

9) Adjourn - @ 4:56 p.m.

Parking Lot

1. Representation to honor native heritage
2. Healing Arts Moonwalk
3. Ambassador to connect with schools
4. Geocache Event