



TOWN OF RIDGWAY REQUEST FOR PROPOSAL FOR THE ARTSPACE RIDGWAY SPACE TO CREATE BUILDING PUBLIC ART COMPONENT

INTRODUCTION

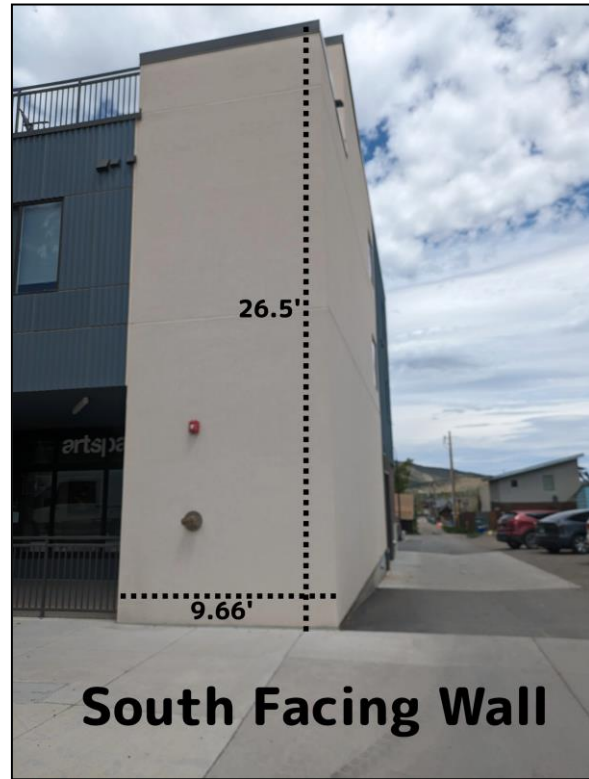
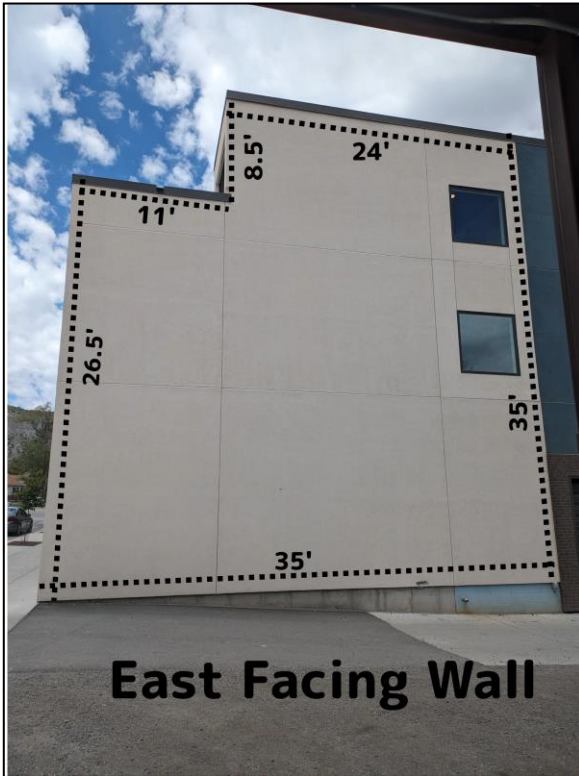
The Town of Ridgway, Colorado (“Town”) is issuing a Request for Proposal (“RFP”) seeking proposals from experienced artists for design and implementation services for a mural on an exterior wall of a building in downtown Ridgway.

A large exterior wall at the southeast corner of the Artspace Ridgway Space to Create Building (“Building”) has been left blank so that public art can be installed. The owner of the Building, Artspace Projects, Inc. (“Artspace”) partnered with the Town by way of Ridgway FUSE, the Town’s Creative Main Street Program, to present the Ridgway Space to Create public art concept (“Public Art Component”) and seek public input. Artspace and FUSE staff heard from community members that it will be the largest piece of public art in Ouray County, and the art installation should reflect Ridgway’s shared community values and identity. The Town has determined that the Public Art Component aligns with its mission to nurture the cultural and economic vitality of the community.

SITE SPECIFICATIONS

The Town is seeking an experienced artist/muralist to design, create, and install one mural. Prospective artists shall suggest the appropriate preparation of the space and submit one design concept for the Public Art Component. The proposal should include the artist fee, site preparation costs, supplies and materials, any travel-related expenses, and other associated costs.

The east-facing and south-facing sides of the Building are visible in the images below, notated with wall dimensions. The wall surface is stucco with an abrasive finish on top of a two-inch layer of foam attached with adhesive to concrete masonry units, grouted solid. Site preparation will be provided by the artist and includes the installation of the mural.



MURAL CONTENT

As stated above, the art installation should reflect Ridgway’s shared community values and identity, as depicted in the Town of Ridgway Master Plan. The Town of Ridgway Master Plan can be found on the Town’s website at



[https://townofridgway.colorado.gov/sites/townofridgway/files/2019.06.12%20Ridgway%20Master%20Plan Reduced.pdf](https://townofridgway.colorado.gov/sites/townofridgway/files/2019.06.12%20Ridgway%20Master%20Plan%20Reduced.pdf)

This public art should be relevant to its location and not misrepresent history or distract from the history of downtown. The mural as public art should complement the character of the building where it is placed and should integrate well into the design of its surroundings. Ideally, the work would become an iconic part of Ridgway’s downtown landscape. The design of each mural should consider the wall's location, the structure's architecture, the wall’s construction materials, the surface's viewing angles, and the impact on the surrounding area. All surfaces and materials used to create murals must be high-quality and durable enough to withstand weather and other environmental conditions and should be sealed with a mural sealant.

The Town welcomes proposals for permanent murals painted directly on the building surface, or murals on panels that can be rotated in future years.

BUDGET

The amount allotted to this project is anticipated to be \$25,000 in the Town’s Fiscal Year 2025 Budget. The projected amount is subject to the availability of an annual appropriation by the Town.

PROPOSAL REQUIREMENTS

General Instructions

Proposals shall include the following in the order given:

- A. Provide a letter of introduction stating your interest and understanding of the scope of this project. Within the letter, provide a brief narrative to convey artistic concept, intent, style of work, etc.
- B. A rough draft or mockup of the intended artwork. Please note that the Artist must own the rights to all artwork submitted.
- C. Itemized all-inclusive budget in the following format:
 - 1. Artist Fee: \$ _____
 - 2. Site preparation: \$ _____
 - 3. Labor: \$ _____
 - 4. Installation: \$ _____



- 5. Materials: \$ _____
- 6. Rental equipment: \$ _____
- 7. Travel to and from site: \$ _____
- 8. Insurance: \$ _____
- 9. **Total Project Cost:** \$ _____

- D. Timetable for completion
- E. Recommended maintenance plan
- F. Provide specific information regarding your experience and capabilities on similar projects. Please provide at least three examples of other works of similar scale and scope. Please include the title of the artwork, location, year of completion, medium, and size along with complete project budgets and point person contact information.
- G. Three professional references
- H. Artist qualifications and contact information

Submittal Instructions

Submit an electronic copy of the proposal via email with the subject line “Request for Proposal for the Artspace Ridgway Space to Create Building Public Art Component”, no later than 10:00 a.m. on September 6, 2024, to:

Pam Kraft, Town Clerk, pkraft@town.ridgway.co.us
Tera Wick, Community Initiatives Facilitator, twick@town.ridgway.co.us

Alternatively, proposers may submit printed proposals on 8.5”x11” paper in a sealed envelope labeled “Request for Proposal for the Artspace Ridgway Space to Create Building Public Art Component” to:

Town of Ridgway
Town Clerk
PO Box 10
201 N Railroad Street
Ridgway, CO 81432



TIMELINE

Identified below are the milestone dates associated with this Request for Proposal (subject to change).

<i>RFP Published:</i>	<i>Monday, June 17, 2024</i>
<i>Last Date for Questions:</i>	<i>Thursday, August 15, 2024</i>
<i>Proposal Due Date:</i>	<i>Friday, September 6, 2024 by 10:00 a.m.</i>
<i>Successful Artists Notified of Interview:</i>	<i>Friday, September 13, 2024</i>
<i>Interviews (held in-person or virtually):</i>	<i>Friday, September 20, 2024</i>
<i>Final Artist Selection by Ad Hoc Review Committee:</i>	<i>Friday, September 27, 2024</i>
<i>Final Selection Presented to the Ridgway Town Council</i>	<i>Wednesday, October 9, 2024</i>
<i>Project Awarded:</i>	<i>Wednesday, January 8, 2025</i>
<i>Kick-Off Meeting with Artist:</i>	<i>Monday, February 3, 2025</i>
<i>Completion of Painting/Fabrication/ Installation of Mural</i>	<i>Friday, June 13, 2025</i>

INQUIRIES

Interested parties are encouraged to submit questions regarding the Request for Proposal to Tera Wick, Community Initiatives Facilitator, at twick@town.ridgway.co.us. Responses to questions will be provided directly by email and posted on the Town's website directly after the "Last Date for Questions" identified in the timeline above.

SELECTION PROCESS

The review of proposals will focus in general on the expertise, experience and understanding of the scope of work as evidenced by the artist/muralist. Proposals will be evaluated using the following criteria:



- A. Artistic quality of the proposed work
- B. Qualifications and experience of the artist/muralist.
- C. Responsibility of the artist/muralist and their experience in dealing with projects of similar scale and scope.
- D. The degree to which the proposal meets or exceeds the terms of the Request for Proposal.
- E. Results of reference checks and past performance for other clients.
- F. The proposing artist's proposed budget.
- G. Geographic location of the artist performing the work relative to the Town.

The Town intends to select one artist/muralist to provide the scope of services described herein. The Town reserves the right to accept or reject any or all proposals, to waive any and all informalities and to negotiate contract terms with the successful Proposer, or to accept the proposer for the contract, which in its judgement best serves the interest of the Town, and the right to disregard all non-conforming, non-responsive, or conditional proposals.

ADDITIONAL INFORMATION

The selected artist will be required to enter into an agreement with the Town regarding the scope of services. The selected artist will be expected to grant Artspace and the Town a royalty-free license to reproduce the selected design and any design materials in connection with the Public Art Component, in order to publicize the Public Art Component. In addition, the selected artist will be expected to 1) acknowledge that the Public Art Component has been commissioned to be a site specific artwork, and 2) commit to refraining from reusing the design for any other mural project.

The Town will work to honor confidentiality requests to the extent possible and reasonable. If you feel certain aspects of your proposal are proprietary in nature, please clearly indicate those specific components in the submittal. For more information about the Town of Ridgway, please visit <https://townofridgway.colorado.gov/>.