



Ridgway Creative District Creative Advocacy Team (RCD C.A.T.)



Meeting Agenda

Ridgway Town Hall: 201 North Railroad Street

September 17, 2019

3:00 – 5:00 pm

C.A.T. Members in Attendance: Betsy Baier, Paula Marlatt, Sue Lake, Amanda Gabrielson, Diane Thompson, Jen Randolph; **Staff:** Diedra Silbert, Karen Christian (minutes)

- 1) **Call to Order** – Betsy called the meeting to order at 3:07 p.m.
- 2) **Agenda Review** (additions or deletions) – There were none.
- 3) **C.A.T. Prowl Review** (C.A.T. community participation) – Sue reviewed 16 local events. The results were 23 attendees at local events, 5 volunteering and no participants.
- 4) **Approval of 8/20 Minutes*** - Approved via consensus
- 5) **Old Business**
 - a) Unveiling Event Update – 10/27 – The subcommittee will contact local restaurants to see who wants to provide food. They met after the CAT meeting to work on details for this event at which the Space to Create artwork will be unveiled.
 - b) First Fridays Review – Evaluation of 2019 First Friday events was tabled until next meeting. A discussion took place about honoraria and the philosophy behind what merits an honorarium. The group approved an honorarium via consensus.
 - c) Ridgway Old West Fest Art Show Update – 10/12-13 – Paula said she will ask the Montrose Center of the Arts who they are using for judges at their events. The judge selection process was discussed as well as the philosophy regarding committee members entering works for sale and not for competition. Paula also reported there are not many entries to date from the Call to Artists. The Team discussed extending the date for accepting entries, and they agreed that entries would be accepted until September 24 with additional promotional effort.
 - d) Film Festival Update - 11/8-9 – Amanda reported that the committee is considering purchasing the 2019 and 2020 awards this year to save cost and accommodate the vendor making the awards. The Call to Filmmakers closes in a couple of days.
 - e) Liaisons to Community – Amanda reported that she reviewed what CAT does with the owner (Daniel) of the Colorado Boy and noted that he is interested in providing beer for the unveiling event. Diane reported that Katie, owner of Eatery 66 **gave her an estimate to provide dessert** at the Old West Fest. Diane also spoke to ROCC (Ridgway Ouray Community Council) and they are interested in attending a CAT monthly meeting.
 - f) C.A.T. Retreat Planning (subcommittee, goals) – Christi Strickland has agreed to facilitate the 2019 retreat which will be held at Sue's house. Diedra asked the CATs to email her or Betsy with their ideas for topics at the retreat. Diedra reminded everyone that community perception of CAT is critical and to be sure to clarify which "hat" you are wearing when interacting with the community (i.e. committee member, community resident, employment position, etc.).
- 6) **New Business**
 - a) Discussion: C.A.T.s and RCD Calls - Diedra asked other creative districts whether they have any special procedures regarding their volunteers (similar to CATs) responding to calls to artists, since this topic has come up repeatedly in 2019 especially. She received responses from the Paonia, Steamboat Springs, Carbondale, Greeley and 40 West creative districts regarding this. Their responses revealed that some of the districts don't organize their own calls but promote the calls of other organizations within their districts, so for those it's not

an issue. None discouraged their volunteers from submitting artwork. Some specified that they could not win cash awards. Most had blind juries that did not include regular volunteers as judges. The discussion for the Ridgway procedure will continue at a future monthly meeting.

- 7) 2020 RCD Planning and Budget Discussion** - Diedra had emailed a draft *2020 RCD Work Plan*, a *2020 draft Budget* and the *2019 RCD Work Plan* for review prior to the meeting. Diedra explained that the 2020 Work Plan goals and objectives mirror the Master Plan. The documents were reviewed, and the process will be continued at the next meeting and at the retreat. The community's comments during the Master Plan and how best to respond to comments about S2C will be discussed at the retreat as well. The group approved having Diedra request the draft budget as submitted to the Town Manager for 2020 budget planning.
- 8) Next RCD C.A.T. Meeting** - *Tuesday, Oct. 15th, 3:00 – 5:00p*
- 9) Announcements** - Diedra reminded the CATs that the Colorado Main Street annual visit will be on September 18. Sue, Jen and Diane volunteered to participate in the visit.
- 10) Reflection on Meeting, Tasks, Next Agenda, and Parking Lot** - Betsy said to plan on spending an hour on budget discussion at the next meeting.
- 11) Adjourn** - @5:07 p.m.

Respectfully Submitted,

Karen Christian

Parking Lot (no changes made)

1. Activating Spaces in the Community (outside eyes tour)
2. Adding existing public art placements into the local Creative Corridor brochure/map
3. Bear paw representation to honor native heritage
4. Healing Arts Moon Walk
5. Outdoor Murals
6. Story Plaques
7. C.A.T. Schwag