



Ridgway Creative District Creative Advocacy Team • (RCD CAT)

Meeting Notes



Ridgway Town Hall: 201 North Railroad Street
June 25, 2019

C.A.T. Members in attendance: Betsy Baier, Joan Chismire, Brenda Ratcliff, Julia Reid, Ninah Hunter, Paula Marlatt, Sue Lake, Amanda Gabrielson, Diane Thompson; **Staff:** Diedra Silbert, Karen Christian (minutes); **Prospective Member:** Jen Randolph

- 1) **Call to Order**–Betsy called the meeting to order at 3pm.
- 2) **Agenda Review (additions or deletions)**–The June 26 Town Council and Planning Commission Joint Workshop (6pm-7:30 pm) was added to agenda item 7.
- 3) **C.A.T. Prowl Review (events attended)**-Brenda tallied 11 local events. The results of advocacy were: 4 members were actively involved in some of the events, 32 occurrences of attendance, and 3 members volunteering.
- 4) **Membership: Jen Randolph Letter of Interest***-Jen stepped out of the meeting for this discussion. Diedra read Jen’s letter of interest submitted for CAT review. The CATs discussed the attributes sought for membership and voted by consensus to recommend Jen’s membership for Town Council approval.
- 5) **Approval of 4/16 and 5/21 Minutes***-Approved by consensus with the correction to the minutes from the May 21 meeting. Regarding agenda item 5.d., Paul “Moran’s” name is corrected to Paul LeGrand.
- 6) **Old Business**
 - a) **First Fridays (FF) Review and Update**– Betsy reviewed the event and said the 1st FF event went well, except that part of Sherman Street was still in need of activity. She commented that Sue Lake bought red scarves that can be used to promote the FF event. Betsy noted two people should manage the Tree House, taking staggered shifts. This will provide coverage and relief, to avoid one person managing a very long shift. Joan has an idea to secure a roll up piano keyboard or painted piano to add to the ambiance and attract more people to the eastern boardwalk area of Sherman Street. Joan also commented that the Treehouse should be mindful of not competing with other FF artists. Diane suggested closing the block in front of the Sherbino to provide an activity area for families. There was also discussion of suggesting Leighton Darnell (Poi artist) add music to his outdoor demonstration no matter where he is set up for the evening.
 - b) **Film Festival Subcommittee Update**- Amanda announced that Weehawken will sponsor an introduction to filmmaking class on July 13 from 6pm-8pm to spark interest in the event. John Clark and Abel Lannan, both subcommittee members, will teach the class. She noted the Call to Filmmakers is underway and the subcommittee would like to have some flyers announcing the Call to post. Brenda agreed to help with this to keep the branding consistent.
 - c) **Ridgway Old West Fest Subcommittee Update**- Paula said she would like the Call to Artists to be out approximately July 15. Call specifics were proposed: Western- and Native American-themed works; up to 2 pieces to be submitted digitally by September 27; an entry fee of \$10; and a maximum size per piece of 18 X 24 X 24, inclusive of the frame; a submission deadline of September 27; and final selection on October 4. The exhibit will be October 11-12, and the artists will be asked to cover shifts. A five member selection committee was proposed with three of the members

being C.A.T.s. Paula would like to have musicians for the event. She will be reviewing the timeline and budget with Diedra soon.

- d) CCI Grant Call to Artists/Selection Process- Diedra explained the Call to Artists for Space to Create Artwork has been reopened. It was published in the Plaindealer Newspaper and publicized by CCI statewide and regional creative districts, as well as the RCD and Town Facebook pages. The deadline for the new submissions is July 16, and the unveiling/celebration date will be sometime in October, instead of August as had been tentatively planned. She noted the packet for the Call to Artists is on the Town website. There was discussion about how and when the unveiling event will occur, and it was decided that the committee will discuss this and get back to the Team with their ideas.
- e) Liaisons to Community – Joan reported she reached out to John Billings as his liaison to the RCD. Ninah also reached out to Lupita; Paula reached out to Suzanne at Art by the Park; and Diane reached out to the staff at Ridgway Yoga Shala. Responses have been positive to this outreach effort so far. Diedra thanked the group for taking on this effort to reach out to community Creatives and creative enterprises to further develop those relationships.
- f) Brochure Distribution- Betsy and Sue distributed approximately 350 *Creativity and Entrepreneurship in Ridgway, Colorado* brochures to local merchants. The brochures were well received, and Sue has been checking each merchant’s supply to keep their stock replenished or moved to other businesses, if not being utilized.
- g) Billings Tour and CCI Summit Report- John Billings told Joan he will host a CAT tour of Billings Artworks on July 16 at 3:00 pm (next meeting). Diedra will send out a Doodle poll to schedule the informal C.A.T. workshop meeting to report out on the Convening and Summit. Discussion on dates only highlighted the challenges of trying to schedule it between now and August.

7) New Business- (*agenda addition*) Diedra explained that the 6/26 Joint workshop is an orientation on RCD, Main Street, CAT and Space to Create for new Council and Commission members. She encouraged CAT members to attend, if possible, and explain their involvement and accomplishments as the C.A.T. She apologized for the late notice.

8) Next RCD C.A.T. Meeting – *Tuesday, July 16th, 3:00 – 5:00p*

9) Announcements- Diedra said Colorado Main Street is coordinating a “Best Practices Road Tour” to in Rawlins, Steamboat Springs, Granby and Laramie in September. She will send information to the CATs about the tour at a later date. Betsy said David Nunn is performing at the Colorado Boy Southwest in Ouray on June 26.

10) Reflection on Meeting, Tasks, and Next Agenda - none

11) Adjourn-@4:15 p.m.

12) Ouray County Ranch History Museum Tour at 4:15p - The Team convened for a tour given by Joan at the Museum.

[No changes to Parking Lot items from May’s meeting]

Respectfully Submitted,

Karen Christian