



## PART V

# ACTION PLAN

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This chapter contains a comprehensive list of actions to help support the implementation of the Master Plan. It should be used as a tool to guide the preparation of annual Town Council strategic planning, Town department work programs, capital improvement planning, and the allocation of staff time and other Town resources. It should also be used as a reference for community partners interested in supporting plan implementation. Actions are organized by the five core values that serve as a framework for the Master Plan and the goals listed under each:

- Community Value 1: Healthy Natural Environment
- Community Value 2: Sense of Community and Inclusivity
- Community Value 3: Small Town Character and Identity
- Community Value 4: Vibrant and Balanced Economy
- Community Value 5: Well-Managed Growth

For each action listed, anticipated responsibilities, timing, and resources required are identified.

# IMPLEMENTATION ACTIONS

## Roles and Responsibilities

Town staff plays a critical role in helping to implement the Master Plan in the course of carrying out their regular duties. For each implementation action, the Town department responsible for leading the action and any supporting partners are listed. An overview of each department's regular duties is provided at right.

## Timing

Anticipated timeframes for completion of the implementation actions are as follows:

- **Short-term:** to be initiated within 1-3 years of the Master Plan's adoption
- **Medium-term:** to be initiated within 4-7 years of the Master Plan's adoption
- **Long-term:** to be initiated within 8-10 years of the Master Plan's adoption
- **Ongoing:** actions implemented by Town staff that continue over time

Actions may be implemented sooner than the timeframes identified here if the opportunity to do so arises (e.g., staffing or grant funding becomes available) or as community priorities change over the 10 to 20 year Master Plan horizon. Shaded actions indicate those that are already underway not including ongoing actions.

## Resources Required (RR)

The types of resources needed to implement each of the actions listed in this chapter are listed to inform preparation, planning, and budgeting for implementing the actions as well as to help Town staff and elected officials identify needs and gaps in the resources currently available. While the time commitment required for each action will vary, all actions will require Town staff time for completion or ongoing administration. Some of the actions (both those listed as ongoing, and those with shading)

### DUTIES OF TOWN DEPARTMENTS

- **Town Manager:** The Town Manager serves as the legislative liaison for the Council overseeing the administration and management of the Town in accordance with the policies determined by the Town Council.
- **Town Clerk:** The Town Clerk's office provides administrative support to the Town Council and Planning Commission and is responsible for other administrative tasks that support the function of the Town government.
- **Marshal:** The Marshal's Office provides general law enforcement to maintain public peace and safety; protect life and property and prevent crime.
- **Community Development:** The Community Development department consists of Planning, Building, as well as the Main Street, Space to Create, and Creative District initiatives. Together these divisions are responsible for development, land use, code enforcement, building permit reviews, and economic vitality efforts.
- **Public Works:** The Public Works Department is responsible for the operation, maintenance, repair, and long-term planning of the Town's infrastructure. This includes parks, water, sewer, streets, and more.

build on Town initiatives and efforts that are already underway.

Other types of resources that may be required to carry out the actions listed include:

- **Regional Collaboration (RC).** Actions to be implemented in partnership with others in the region, such as Ouray County, the City of Ouray, the Chamber of Commerce, the Ridgway School District. In some cases, actions will be initiated by the Town. In other cases, actions

reflect ongoing partnerships or initiatives that the Town is already engaged in.

- **Funding (F).** Actions that will require funding through the Town's General Fund and/or Capital Improvement Plan (CIP). Others will require outside support or other specialized services (e.g., through grants or other funding sources) to supplement staff time and expertise.
- **Public (P).** Actions that may include significant interaction with the public, workshops with Town Council/Planning Commission and/or the public, reviewing and adopting ordinances, public meetings, and other time from elected and appointed officials.

## Community Value 1: Healthy Natural Environment

ACTION ITEM	RESPONSIBILITY	TIMING (RR)
<b>GOAL ENV-1: Preserve, protect, and restore natural habitats, including for wildlife and ecosystems.</b>		
<b>Action ENV-1a:</b> Expand and maintain the Town's collection of GIS data related to the natural environment and wildlife, including habitat and migration corridors.	<b>Lead:</b> Community Development <b>Partners:</b> Colorado Parks and Wildlife, Colorado Natural Heritage Program	Short-term (F)
<b>Action ENV-1b:</b> Prioritize the conservation and preservation of community valued natural resources such as environmentally sensitive areas, view and wildlife corridors, riparian areas and wetlands, river corridor, natural filtration and storm water drainage areas.	<b>Lead:</b> Community Development <b>Partners:</b> Public Works, Ouray County, Colorado Parks and Wildlife, Community Partners	Ongoing (RC,F)
<b>Action ENV-1c:</b> Work with Land Trust organizations and other partners to identify opportunities for land preservation.	<b>Lead:</b> Community Development <b>Partners:</b> Ouray County, Land Trusts, private property owners	Ongoing (RC)
<b>Action ENV-1d:</b> Continue noxious weed management that balances the community's desires with available Town resources.	<b>Lead:</b> Public Works <b>Partners:</b> Ouray County, Uncompahgre Watershed Partnership	Ongoing (F,RC)
<b>GOAL ENV-2: Strengthen the Uncompahgre River corridor as a community asset and environmental resource.</b>		
<b>Action ENV-2a:</b> Coordinate with regional partners to identify and pursue sources of funding for the completion of the Uncompahgre RiverWay Trail from Montrose to Ouray.	<b>Lead:</b> Administration <b>Partners:</b> Ouray County, City of Ouray, Montrose County, City of Montrose, private property owners, CDOT	Long-term (RC)
<b>Action ENV-2b:</b> Continue to acquire property or easements along the Uncompahgre River using, among other strategies: <ul style="list-style-type: none"> <li>• Fee simple purchases;</li> <li>• Options to buy or rights of first refusal;</li> <li>• Land exchanges;</li> <li>• Donations;</li> <li>• Dedications; and</li> <li>• Partnerships with land trusts.</li> </ul>	<b>Lead:</b> Administration <b>Partners:</b> Public Works, Town Council, private property owners	Ongoing (F,P,RC)
<b>GOAL ENV-3: Proactively manage and protect Ridgway's water resources.</b>		
<b>Action ENV-3a:</b> Complete water supply analysis to better understand available water resources. Pursue identified priority opportunities.	<b>Lead:</b> Administration <b>Partners:</b> Public Works	Short-term (F)

ACTION ITEM	RESPONSIBILITY	TIMING (RR)
<b>Action ENV-3b:</b> Work with Ouray County to regulate uses or activities allowed within or adjacent to the Town's Source Water Protection Area to reduce the risk of pollution or other contaminants entering the Town's water supply and ensure the Town has access as needed.	<b>Lead:</b> Community Development <b>Partners:</b> Public Works, Ouray County, US Forest Service, private property owners	Short-term (RC)
<b>Action ENV-3c:</b> Update the Town's landscaping regulations to require low water usage landscaping or xeriscaping.	<b>Lead:</b> Community Development <b>Partners:</b> Public Works, Planning Commission	Short-term (F,P)
<b>Action ENV-3d:</b> Create and implement a master stormwater plan for the entire Town. Codify and or create standards and specifications for stormwater mitigation requirements for new development.	<b>Lead:</b> Public Works <b>Partners:</b> Private Property Owners, Developers	Short-term (P,F)
<b>Action ENV-3e:</b> Research and explore water conservation opportunities in follow up to the 2018 adoption of the Water Management and Conservation Plan and water rate increases. Codify regulations as appropriate.	<b>Lead:</b> Public Works	Short-term (P,F)
<b>Action ENV-3f:</b> Update regulations for shared utility taps and shared water meters.	<b>Lead:</b> Public Works	Short-term (P)
<b>Action ENV-3g:</b> Develop and roll out regulations to require and maintain grease traps to prevent sewer backups and facilitate the water treatment process.	<b>Lead:</b> Public Works <b>Partners:</b> Community Development	Short-term (P)
<b>Action ENV-3h:</b> Provide the public with information on best practices for reducing stormwater pollution.	<b>Lead:</b> Public Works <b>Partners:</b> Community Development, Community Partners	Medium-term
<b>Action ENV-3i:</b> Conduct a study on the Town's water system to identify and repair leaks or other issues that result in water being lost as it travels from the headgate to customers.	<b>Lead:</b> Public Works	Medium-term (F)
<b>Action ENV-3j:</b> Improve water quality by incorporating functional green infrastructure into the Town's stormwater drainage system where practical.	<b>Lead:</b> Public Works	Ongoing (F, P)
<b>Action ENV-3k:</b> Monitor the use of the Town's water resources and regularly report usage statistics to the public. Reports should compare usage/demand to available supplies.	<b>Lead:</b> Public Works <b>Partners:</b> Clerk's Office	Ongoing
<b>Action ENV-3l:</b> Regularly review the Town's water rate structure to ensure rates promote water conservation.	<b>Lead:</b> Public Works <b>Partners:</b> Administration, Town Council	Ongoing (P)

ACTION ITEM	RESPONSIBILITY	TIMING (RR)
<b>Goal ENV-4: Advocate for the efficient use of resources and sustainable practices that work to eliminate harmful impacts to the health of the community or natural environment.</b>		
<b>Action ENV-4a:</b> Update building codes and conduct outreach to the development community.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission, community stakeholders	Short-term (P)
<b>Action ENV-4b:</b> Share radon mitigation information with the building community by disseminating information via training and electronic media.	<b>Lead:</b> Community Development <b>Partners:</b> Builders, Designers	Short-term
<b>Action ENV-4c:</b> Convert street lights where appropriate to LEDs.	<b>Lead:</b> Public Works <b>Partners:</b> SMPA	Long-term (F)
<b>Action ENV-4d:</b> Work to get more electric vehicle charging stations and encourage the use of alternative fuel vehicles.	<b>Lead:</b> Public Works <b>Partners:</b> SMPA, State of Colorado	Long-term (F)
<b>Action ENV-4e:</b> Support regional efforts to reduce greenhouse gas emissions and regional sustainability.	<b>Lead:</b> Public Works <b>Partners:</b> Community Development, regional and local governments, SMPA, Sneffels Energy Board	Ongoing (RC)
<b>Action ENV-4f:</b> Continue to protect our dark skies as a valuable community resource.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission, Community Partners	Ongoing (P)
<b>GOAL ENV-5: Maintain a healthy and resilient community forest.</b>		
<b>Action ENV-5a:</b> Work to create a sustainable and reliable water supply in Cottonwood Creek.	<b>Lead:</b> Public Works	Short-term (F)
<b>Action ENV-5b:</b> Consider a tree ordinance that addresses the management, maintenance, protection, and/or replacement of trees.	<b>Lead:</b> Public Works <b>Partners:</b> Parks, Trails and Open Space Committee	Short-term (P)
<b>Action ENV-5c:</b> Continue to implement Ridgway's Community Forest Management Plan. Update the plan as needed.	<b>Lead:</b> Public Works <b>Partners:</b> Parks, Trails and Open Space Committee, Community Development, Colorado State University Forest Service	Ongoing (F)
<b>Action ENV-5d:</b> Support the Parks, Trails and Open Space Committee in their efforts toward monitoring and protecting Ridgway's community forest.	<b>Lead:</b> Public Works	Ongoing

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## Community Value 2: Sense of Community & Inclusivity

ACTION ITEM	RESPONSIBILITY	TIMING (RR)
<b>Goal COM-1: Maintain Ridgway as a community that is accessible to a range of income levels, ages, and households.</b>		
<b>Action COM-1a:</b> Continue to plan, design, and construct Ridgway Space to Create to provide long-term affordable and workforce housing in Ridgway's downtown, in conjunction with State, regional, and local entities.	<b>Lead:</b> Administration, Community Development <b>Partners:</b> Space to Create Colorado, ArtSpace, DOLA, Town Council, regional partners	Short-term (F,P,RC)
<b>Action COM-1b:</b> Update Planned Unit Development Regulations to require community benefits—such as, but not limited to— the dedication of a portion of planned units to affordable or workforce housing.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission, Town Council, private property owners, developers	Short-term (P)
<b>Action COM-1c:</b> Update the Ridgway Municipal Code to promote housing affordability (i.e.: reducing lot size requirements, increasing allowed densities, and reducing parking requirements).	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission	Short-term (P,F)
<b>Action COM-1d:</b> Develop and consider adopting a policy on deed restriction language for affordable units.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission	Short-term (P)
<b>Action COM-1e:</b> Explore and pursue a variety of mechanisms to help fund affordable housing, including but not limited to: residential and commercial linkage policies that require paying a fee, constructing units, or other contributions to housing affordability for new development; real estate transfer tax (RETT); <sup>1</sup> use tax; lodging and occupancy taxes; dedication of a portion of marijuana tax revenue; and/or a potential mill levy.	<b>Lead:</b> Administration <b>Partners:</b> Community Development, Town Council, City of Ouray, Ouray County	Short-term (RC,P)
<b>Action COM-1f:</b> Develop and adopt guidelines or standards for universal design that encourage the use of design features or strategies that create housing that is usable by all people, particularly those with limited mobility.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission, Community Partners	Medium-term (P)

<sup>1</sup> See COM-1k. The use of Real Estate Transfer Taxes (RETT) is currently restricted and would require changes at the state level.



ACTION ITEM	RESPONSIBILITY	TIMING (RR)
<b>Action COM-1g:</b> Provide development incentives, such as density bonuses, fee waivers, or others as appropriate, to encourage the construction of a variety housing sizes, types and prices.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission, Town Council	Medium-term (P,F)
<b>Action COM-1h:</b> Explore, in collaboration with Ouray County, the potential to allow for the construction of affordable and/or workforce housing in targeted areas outside the Urban Growth Boundary, provided it meets certain locational criteria and other provisions of the IGA, as adopted, if such an opportunity presents itself.	<b>Lead:</b> Administration <b>Partners:</b> Community Development, Town Council, Ouray County	Long-term (RC)
<b>Action COM-1i:</b> Track the location of deed restricted and other workforce housing in the community, including any units that are income restricted and their affordability expiration date. When units are set to expire, implement partnerships with the non-profit and private sectors to preserve the affordability of the unit.	<b>Lead:</b> Community Development <b>Partners:</b> Administration, Town Council, Community Partners	Ongoing
<b>Action COM-1j:</b> Apply for state funds and make residents aware of affordable housing resources, including but not limited to the State of Colorado Division of Housing and Community Development Block Grant Rehabilitation and Down-Payment Assistance programs through the Delta Housing Authority. <sup>2</sup>	<b>Lead:</b> Community Development <b>Partners:</b> Regional Housing Authorities, Ouray County	Ongoing
<b>Action COM-1k:</b> Collaborate with other jurisdictions in the region to inform state leadership (legislators and governor) of the significantly limited resources in the region and the need to develop state-level legislative solutions, such as removing existing restrictions on the use of real estate transfer tax (RETT) and/or removing rent control restrictions in state statute and funding a state trust fund.	<b>Lead:</b> Administration <b>Partners:</b> Town Council, Ouray County, City of Ouray, Region 10	Ongoing (RC,P)
<b>Action COM-1l:</b> Communicate the challenges, opportunities, and efforts regarding affordable and workforce housing in a positive and consistent manner.	<b>Lead:</b> Community Development <b>Partners:</b> Town Council, Planning Commission, all Town Departments, Community Partners	Ongoing

<sup>2</sup> The Delta Housing Authority offers a range of programs and resources to Ridgway and other Western Slope communities without dedicated Housing Authorities.

ACTION ITEM	RESPONSIBILITY	TIMING (RR)
<b>Action COM-1m:</b> Continue to collaborate with Ouray County and the City of Ouray on affordable housing, including establishing a goal for the creation of affordable housing units in the next 10 years.	<b>Lead:</b> Town Council <b>Partners:</b> Community Development, City of Ouray, Ouray County	Ongoing (RC)
<b>Goal COM-2: Encourage a diversity of housing options that meet the needs of residents.</b>		
<b>Action COM-2a:</b> Review and update the Town's zoning regulations as necessary to ensure desired housing types are defined and allowed in locations designated for residential uses by the Land Use Plan.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission	Short-term (P,F)
<b>Action COM-2b:</b> Review and update the Town's subdivision standards and PUD regulations to encourage/incentivize a mix of housing types in new neighborhoods and establish formal criteria for community benefits, such as affordable or workforce housing.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission	Short-term (P,F)
<b>Action COM-2c:</b> Study recent innovations in modular home and small home construction and revise land use and building codes to allow in appropriate locations.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission, Community Partners	Short-term (P)
<b>Action COM-2d:</b> Consider incorporating housing in future public building and facilities.	<b>Lead:</b> Administration <b>Partners:</b> Ridgway School District, Ouray County	Medium-term (RC)
<b>Action COM-2e:</b> Collaborate with regional partners to develop affordable housing units such as Habitat for Humanity of the San Juans.	<b>Lead:</b> Community Development <b>Partners:</b> Habitat for Humanity of the San Juans, Ouray County, Ridgway School District	Ongoing (RC,F,P)
<b>Goal COM-3: Encourage citizen participation and dialogue with elected and appointed officials and town administration in order to foster broad-based representation and input for all local government decisions.</b>		
<b>Action COM-3a:</b> Increase outreach on municipal elections with reminders, absentee ballot option, banners, among other efforts.	<b>Lead:</b> Clerk's Office <b>Partners:</b> Town Council	Ongoing
<b>Action COM-3b:</b> Expand community outreach and information sharing efforts.	<b>Lead:</b> Clerk's Office <b>Partners:</b> Town Council	Ongoing
<b>Goal COM-4: Strive to be a model for transparency, efficiency, and good governance.</b>		
<b>Action COM-4a:</b> Expand efforts on official record and electronic file organization.	<b>Lead:</b> Clerk's Office <b>Partners:</b> All Departments	Short-term
<b>Action COM-4b:</b> Acquire and utilize a new integrated software system for the Marshal's Office.	<b>Lead:</b> Marshal's Office	Short-term (F)

ACTION ITEM	RESPONSIBILITY	TIMING (RR)
<b>Action COM-4c:</b> Develop clear roles, expectations and guidelines for all Town volunteer groups and committees.	<b>Lead:</b> Community Development <b>Partners:</b> All Departments	Medium-term
<b>Action COM-4d:</b> Create and maintain succession plans for all Town Hall positions and standard operating procedures.	<b>Lead:</b> Administration <b>Partners:</b> All Departments	Medium-term
<b>Action COM-4e:</b> Include a progress report detailing implementation of the Master Plan as part of the annual strategic planning, capital improvement planning and budgeting process.	<b>Lead:</b> Administration <b>Partners:</b> All Town Departments	Ongoing
<b>Action COM-4f:</b> Continue to provide opportunities for residents to participate and provide feedback during applicable study and planning processes.	<b>Lead:</b> All Departments	Ongoing
<b>Action COM-4g:</b> Periodically review and update fee schedules for all of Town services, applications, fees, etc.	<b>Lead:</b> Administration <b>Partners:</b> All Departments	Ongoing (P)
<b>Action COM-4h:</b> Continue to evaluate and prioritize the annual Capital Outlay and the 5- and 10-year Capital Improvements Plan as part of the yearly budgeting process.	<b>Lead:</b> Administration <b>Partners:</b> Town Council, All Departments	Ongoing (F,P)
<b>Goal COM-5: Encourage a range of health, human, youth, senior and other community services in Ridgway.</b>		
<b>Action COM-5a:</b> In collaboration with local and regional organizations, seek to support the expansion of programming and community spaces for youth in the community, focusing in particular on evening programs, weekend programs, programs serving teens, and programs serving infants and toddlers.	<b>Lead:</b> Community Development <b>Partners:</b> Community Partners, Ridgway School District	Medium-term (RC)
<b>Action COM-5b:</b> Assess community needs related to seniors and an aging community and identify gaps in existing programs and services that Town services could address. Develop and implement an action plan to address gaps or other identified priorities.	<b>Lead:</b> Community Development <b>Partners:</b> Region 10, Ouray County, Community Partners	Long-term (F,RC)
<b>Action COM-5c:</b> Explore opportunities for mental health support and outreach.	<b>Lead:</b> Marshal's Office, Ridgway School District, Ouray County	Ongoing (F,RC)

ACTION ITEM	RESPONSIBILITY	TIMING (RR)
<b>Goal COM-6: Support education and lifelong learning in our community.</b>		
<b>Action COM-6a:</b> Develop a “Local Government 101” presentation or series of presentations which introduce residents to the basic functions, services, and responsibilities of the Town of Ridgway and inspire participation in local government, particularly among those who might be interested in running for Town Council or joining a Town board or commission.	<b>Lead:</b> Clerk’s Office <b>Partners:</b> All Town Departments	Short-term
<b>Goal COM-7: Provide public safety and emergency response services to engage and protect the community.</b>		
<b>Action COM-7a:</b> Develop a set of metrics for the Marshal’s Office, including call response times, to help track performance over time, and to understand when additional deputies or other staff may be needed to meet the needs of Ridgway as the community grows.	<b>Lead:</b> Marshal’s Office <b>Partners:</b> Administration, Clerk’s Office	Short-term
<b>Action COM-7b:</b> Monitor and improve traffic calming initiatives.	<b>Lead:</b> Marshal’s Office	Short-term (F)
<b>Action COM-7c:</b> Develop and maintain a local emergency response and management plan, as well as a plan for the continuation of government operations during and following an emergency event.	<b>Lead:</b> Administration <b>Partners:</b> All Departments, Ouray County, City of Ouray, Ridgway School District, Community Partners	Short-term (RC)
<b>Action COM-7d:</b> Explore the feasibility and desirability of implementing new approaches to policing and community safety.	<b>Lead:</b> Marshal’s Office <b>Partners:</b> Administration	Long-term (F,P)
<b>Action COM-7e:</b> Engage the community in identifying solutions for community identified public safety issues such as traffic, parking, bears, leashes, puffing, etc.	<b>Lead:</b> Marshal’s Office <b>Partners:</b> Town Council	Ongoing (P)
<b>Action COM-7f:</b> Continue to participate, organize, and/or facilitate regional law enforcement trainings.	<b>Lead:</b> Marshal’s Office	Ongoing (RC)

## Community Value 3: Small Town Character & Identity

ACTION ITEMS	RESPONSIBILITY	TIMING (RR)
<b>Goal CHR-1: Support vibrant, diverse, safe, and well-connected neighborhoods.</b>		
<b>Action CHR-1a:</b> Consider updating the Single Family Home Design Standards for residential infill and redevelopment to protect the character of these areas.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission, Ouray County Historical Society	Short-term (P)
<b>Action CHR-1b:</b> Work to prioritize, plan and construct a pedestrian and bicyclist underpass/overpass across Highway 550.	<b>Lead:</b> Administration <b>Partners:</b> CDOT, GVTPR, community partners, BLM, CPW, private property owners	Medium-term (RC,F,P)
<b>Action CHR-1c:</b> Review and update as needed the Town's subdivision regulations to ensure connectivity and public infrastructure requirements are aligned with the goals and policies of the Master Plan.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission	Medium-term (P)
<b>Action CHR-1d:</b> Address gaps or missing links in the town's bicycle and pedestrian network.	<b>Lead:</b> Public Works <b>Partners:</b> Community Development	Ongoing (F)
<b>Goal CHR-2: Protect and preserve Ridgway's historic assets.</b>		
<b>Action CHR-2a:</b> Conduct a historic resources inventory to understand the location, distribution, and condition of historic resources in the community.	<b>Lead:</b> Community Development <b>Partners:</b> Ouray County, Ouray County Historical Society, State Historical Fund/History Colorado, Planning Commission, Colorado Main Street/DOLA	Medium-term (RC,F)
<b>Action CHR-2b:</b> Continue to explore the feasibility of becoming a Certified Local Government.	<b>Lead:</b> Community Development <b>Partners:</b> Town Council, History Colorado, Colorado Main Street/DOLA	Medium-term
<b>Action CHR-2c:</b> Create, distribute and promote educational or promotional materials that highlight historic resources.	<b>Lead:</b> Community Development	Medium-term
<b>Goal CHR-3: Promote Ridgway's identity as a ranching and agricultural community and preserve the rural character of landscapes surrounding Ridgway.</b>		
<b>Action CHR-3a:</b> Revise subdivision regulations and/or PUD regulations to encourage the retention of agricultural land or the incorporation of small-scale urban agriculture as community benefits where appropriate or desirable.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission, Ouray County Right to Farm Board	Short-term (P)

ACTION ITEMS	RESPONSIBILITY	TIMING (RR)
<b>Action CHR-3b:</b> Provide information to residents and visitors about ranching activities that periodically occur in and around Town, such as cattle drives, and how they can safely view such activities without creating hindrances to ranchers.	<b>Lead:</b> Clerk's Office <b>Partners:</b> Ouray County Right to Farm Board, Ouray County Ranch History Museum	Short-term
<b>Action CHR-3c:</b> Continue to honor our ranching heritage through the Creative District Program.	<b>Lead:</b> Community Development <b>Partners:</b> Community partners	Ongoing (RC,P)
<b>Action CHR-3d:</b> Continue to support events and activities such as the Ouray County Fair and Rodeo, 4-H programs, Skijoring competitions, and others that celebrate and help educate and inspire others about Ridgway's ranching heritage.	<b>Lead:</b> All Town Departments <b>Partners:</b> Community partners	Ongoing (F)
<b>Action CHR-3e:</b> Maintain IGA with the County to continue to protect surrounding rural lands.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission, Ouray County	Ongoing (RC,P)
<b>Action CHR-3f:</b> Continue to collaborate with neighboring ranching and agricultural operations to facilitate their interface with the town.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission, Ouray County, Community partners	Ongoing
<b>Action CHR-3g:</b> Consider annexing land for conservation and/or recreational purposes, should the opportunity arise.	<b>Lead:</b> Administration <b>Partners:</b> Community Development	Ongoing
<b>Goal CHR-4: Promote Ridgway's identity as a creative and innovative community where creative individuals and enterprises thrive.</b>		
<b>Action CHR-4a:</b> Continue to engage in creative placemaking that increases the vibrancy and quality of life for residents and visitors to town.	<b>Lead:</b> Community Development <b>Partners:</b> Public Works, PARC	Short-term (F)
<b>Action CHR-4b:</b> Continue to plan, design, and construct and activate spaces within the Ridgway Space to Create development that support Ridgway's creative individuals and enterprises.	<b>Lead:</b> Administration, Community Development <b>Partners:</b> Space to Create, ArtSpace, DOLA, Town Council, regional partners	Short-term (F, P, RC)
<b>Action CHR-4c:</b> Explore opportunities to activate underutilized spaces or buildings, with a particular emphasis on those in the Historic Town Core.	<b>Lead:</b> Community Development <b>Partners:</b> Ridgway Area Chamber of Commerce, Property owners	Medium-term (F)
<b>Action CHR-4d:</b> Generate promotional pieces that communicate the Ridgway Creative District's and Main Street Program's value to the community, objectives, and invite potential partnerships and collaboration.	<b>Lead:</b> Community Development <b>Partners:</b> Creative community, businesses, Ridgway Area Chamber of Commerce	Ongoing

ACTION ITEMS	RESPONSIBILITY	TIMING (RR)
<b>Action CHR-4e:</b> Cultivate activities with Creative District partners and collaborators that benefit the creative sector, encourage innovation, and increase the vitality of the community and economy.	<b>Lead:</b> Community Development <b>Partners:</b> RCD partners and collaborators	Ongoing (F)
<b>Action CHR-4f:</b> Continue to strengthen communication between the Creative District, the community, and District collaborators about the purposes and activities of the Creative District and the evolving priorities of the community for the District.	<b>Lead:</b> Community Development <b>Partners:</b> Creative District partners and collaborators	Ongoing (F)
<b>Action CHR-4g:</b> Take the lead on RCD and Main Street initiatives until such time as organizational capacity builds and other nonprofits can take on responsibility and budgeting for these initiatives.	<b>Lead:</b> Community Development	Ongoing (F)
<b>Goal CHR-5: Promote a range of opportunities and spaces for community gatherings and interactions.</b>		
This goal will be implemented through the application of accompanying policies.		
<b>Goal CHR-6: Maintain and enhance Ridgway's gateways, entry-corridors, and scenic vistas.</b>		
<b>Action CHR-6a:</b> Develop a gateway concept plan for Heritage Park, to address gaps left by departure of Railroad Museum assets, including funding options, and implementation phases.	<b>Lead:</b> Community Development <b>Partners:</b> Ridgway Area Chamber of Commerce, CO Main Street/DOLA, CO Tourism Office, Community partners	Short-term (F,P)
<b>Action CHR-6b:</b> Examine each community gateway to determine any defining features or characteristics that should be protected or considered when reviewing development applications in these areas.	<b>Lead:</b> Community Development <b>Partners:</b> Public Works	Long-term
<b>Action CHR-6c:</b> Revise the Town's zoning and development regulations to ensure new development or redevelopment preserves the existing or desired character of gateways.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission	Long-term (P,F)
<b>Goal CHR-7: Develop an interconnected system of parks, trails, open space, and recreational facilities that meets the needs of Ridgway's residents and visitors.</b>		
<b>Action CHR-7a:</b> Work with local, regional, state, and federal partners to promote recreational amenities within the Town and throughout Ouray County, including the collaborative development of outreach materials and mapping.	<b>Lead:</b> Public Works <b>Partners:</b> Community Development, Ouray County, City of Ouray, Chamber of Commerce	Short-term (RC)

ACTION ITEMS	RESPONSIBILITY	TIMING (RR)
<b>Action CHR-7b:</b> Identify and work to address needed trail linkages and recreation paths that would expand access to existing and future parks, open spaces, public facilities and schools within the Town.	<b>Lead:</b> Public Works <b>Partners:</b> Community Development	Short-term (F,P)
<b>Action CHR-7c:</b> Continue to work with the community to develop the Green Street Park plan, including the community garden.	<b>Lead:</b> Public Works <b>Partners:</b> Ridgway Community Garden, Parks, Trail and Open Space Committee	Short-term (F)
<b>Action CHR-7d:</b> Improve trails in Cottonwood Park.	<b>Lead:</b> Public Works	Short-term (F)
<b>Action CHR-7e:</b> Replace picnic tables town-wide in parks.	<b>Lead:</b> Public Works	Short-term (F)
<b>Action CHR-7f:</b> Create multi-purpose tennis and pickleball courts in the Athletic Park.	<b>Lead:</b> Public Works <b>Partners:</b> Ridgway Pickleball Club	Short-term (F)
<b>Action CHR-7g:</b> Identify opportunities for volunteers to take part in the care and management of the Town's parks such as an "Adopt a Park" program.	<b>Lead:</b> Public Works <b>Partners:</b> Administration, Community Partners, Parks, Trails and Open Space Committee	Medium-term
<b>Action CHR-7h:</b> Adopt development regulations that address the long-term management and financing of new parks, trails, open spaces and facilities, including but not limited to the acquisition and/or dedication of irrigation and water rights when possible and feasible.	<b>Lead:</b> Administration <b>Partners:</b> Public Works, Community Development, Town Council	Long-term (P)
<b>Action CHR-7i:</b> Establish and codify requirements for developing parks, trails, open spaces and amenities to ensure community spaces are compatible, appropriate, connected and have a plan for long-term maintenance.	<b>Lead:</b> Public Works <b>Partners:</b> Community Development, Parks, Trails and Open Space Committee	Long-term (P)
<b>Action CHR-7j:</b> Explore the feasibility of forming a regional recreation district or similar special district with the City of Ouray and Ouray County.	<b>Lead:</b> Administration <b>Partners:</b> Public Works, City of Ouray, Ouray County	Long-term (RC,P)
<b>Action CHR-7k:</b> Analyze current use and demand for recreational facilities and amenities and identify priority projects.	<b>Lead:</b> Public Works <b>Partners:</b> Parks, Trails and Open Space Committee, Community Development, Town Council	Long-term (P)



ACTION ITEMS	RESPONSIBILITY	TIMING (RR)
<b>Action CHR-7I:</b> Provide continuing education and training of parks staff to assess and care for existing flora and trees in public parks for health and longevity, and plant new flora and trees accordingly to ensure long - term growth and healthy canopies.	<b>Lead:</b> Public Works	Ongoing (F)
<b>Action CHR-7m:</b> Continue to pursue outside funding, including grant opportunities, to supplement efforts for the acquisition, development, and maintenance of desired parks and recreation facilities and amenities.	<b>Lead:</b> Administration <b>Partners:</b> Public Works	Ongoing

## Community Value 4: Vibrant & Balanced Economy

ACTION ITEM	RESPONSIBILITY	TIMING (RR)
<b>Goal ECO-1: Create a vibrant, diverse, and sustainable year-round local economy that reflects Ridgway's social fabric, values, and character.</b>		
<b>Action ECO-1a:</b> Update zoning regulations to support the implementation of broadband access in all new developments.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission	Short-term
<b>Action ECO-1b:</b> Continue to engage marketing partners in local government conversations, meetings and planning relative to sustainable tourism and shoulder season efforts, economic development, and supporting small businesses.	<b>Lead:</b> Community Development <b>Partners:</b> Ridgway Area Chamber of Commerce, Ouray Tourism Office, OEDIT	Medium-term (RC)
<b>Action ECO-1c:</b> Encourage innovative small business development and an entrepreneurship culture.	<b>Lead:</b> Community Development <b>Partners:</b> CO Main Street, OEDIT, Proximity Space, Southwest Innovation Corridor, School District	Medium-term (RC,F)
<b>Action ECO-1d:</b> Encourage entrepreneurial and learning opportunities for creative individuals and businesses so that they can economically thrive and continue to live in town.	<b>Lead:</b> Community Development <b>Partners:</b> OEDIT/CCI, Small Business Development Center	Ongoing (RC,F)
<b>Action ECO-1e:</b> Continue to improve a system to track the impact of Creative District and Main Street programs on town-wide revenues.	<b>Lead:</b> Clerk's Office <b>Partners:</b> Community Development	Ongoing
<b>Action ECO-1f:</b> Continue to collaborate with Region 10 on its Broadband Project on efforts to provide affordable access to broadband, including completion and management of a Carrier Neutral Location in Town and key linkage to anchor institutions. Encourage providers to complete last mile infrastructure.	<b>Lead:</b> Public Works <b>Partners:</b> Administration, ClearNetworkx, Deeply-Digital	Ongoing (RC)
<b>Goal ECO-2: Support the retention and expansion of local businesses.</b>		
<b>Action ECO-2a:</b> Continue to assess the value of establishing a system for business licensing to better track business retention, transitions, and closures, implementing this as indicated.	<b>Lead:</b> Community Development <b>Partners:</b> Clerk's Office, Chamber of Commerce, Businesses	Short-term
<b>Action ECO-2b:</b> Strengthen the Town zoning code to support industrial and commercial uses in appropriate zones.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission	Short-term (P)

ACTION ITEM	RESPONSIBILITY	TIMING (RR)
<b>Action ECO-2c:</b> Engage the business community to review development regulations as they apply to light industrial development in future locations.	<b>Lead:</b> Community Development <b>Partners:</b> Public Works, Light Industrial businesses	Long-term (P)
<b>Action ECO-2d:</b> Engage local businesses and employers to better understand and respond to local economic conditions, space needs, or similar issues.	<b>Lead:</b> Community Development <b>Partners:</b> Chamber of Commerce	Ongoing
<b>Goal ECO-3: Balance the need to preserve quality of life for residents with the needs of tourists and visitors.</b>		
<b>Action ECO-3a:</b> Work with the community to identify mechanisms to improve food accessibility.	<b>Lead:</b> Community Development <b>Partners:</b> Community partners	Medium-term (RC)
<b>Action ECO-3b:</b> Identify gaps in the local economy envisioned to meet the needs of local residents.	<b>Lead:</b> Community Development <b>Partners:</b> Chamber of Commerce	Ongoing (F)
<b>Action ECO-3c:</b> Incorporate creative and innovative approaches to community improvements to engage visitors in a way that also meets the needs of the community.	<b>Lead:</b> Community Development <b>Partners:</b> Chamber of Commerce	Ongoing (F)

## Community Value 5: Well- Managed Growth

ACTION ITEM	RESPONSIBILITY	TIMING (RR)
<b>Goal GRO-1: Manage growth and development in order to maintain Ridgway's small town character, support a diverse community, and create employment opportunities.</b>		
<b>Action GRO-1a:</b> Update the Town's zoning code and map, as needed, to align with the Master Plan.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission, Town Council	Short-term (P,F)
<b>Action GRO-1b:</b> Evaluate the desirability of creating an incentive system whereby developers and property owners are given density, height, or other bonuses in exchange for community benefits, such as affordable housing. Codify the incentive system if found desirable.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission, Town Council	Short-term (P)
<b>Action GRO-1c:</b> Review and update the Town's Planned Unit Development and Subdivision Regulations to ensure economic impacts, service demands, compatibility, connectivity, and community enhancements are considered, and to ensure both support the vision and goals of this Master Plan.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission, Town Council	Medium-term (P,F)
<b>Action GRO-1d:</b> Consider revising the Commercial Design Guidelines to provide clearer guidance on design related issues, such as transitions between incompatible land uses or development densities. Codify applicable guidelines where desired.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission	Long-term (P)
<b>Action GRO-1e:</b> In collaboration with Ouray County, periodically review and update, as needed, the Town's IGA with the County to ensure it supports the vision and goals of this Master Plan.	<b>Lead:</b> Community Development <b>Partners:</b> Town Council, Ouray County	Ongoing (RC,P)
<b>Action GRO-1f:</b> Continue to monitor development activity and trends in Ridgway to evaluate how well new growth is meeting the community's vision as set forth in this Master Plan. Consider amendments to the Master Plan or the addition of new implementation actions if needed.	<b>Lead:</b> Community Development <b>Partners:</b> Clerk's Office	Ongoing
<b>Action GRO-1g:</b> Track the location and uses allowed on vacant parcels in the community to ensure Ridgway maintains a land supply adequate to meet its future housing, employment, and commercial needs.	<b>Lead:</b> Community Development	Ongoing (F)

ACTION ITEM	RESPONSIBILITY	TIMING (RR)
<b>Goal GRO-2: Ensure public infrastructure, utilities, facilities, and services are sufficient to meet the needs of residents and businesses as the town grows.</b>		
<b>Action GRO-2a:</b> Develop operational plans for all infrastructure systems in Ridgway detailing the Town's intended approach to maintenance, operation, and expansion of systems and facilities over time.	<b>Lead:</b> Public Works	Short-term
<b>Action GRO-2b:</b> Review and update the Town code's regulations regarding adequate water supply for new development.	<b>Lead:</b> Public Works <b>Partners:</b> Community Development	Short-term (P)
<b>Action GRO-2c:</b> Develop and maintain the water and sewer utility systems GIS database.	<b>Lead:</b> Public Works	Short-term (F)
<b>Action GRO-2d:</b> Pursue IGAs with other local districts or agencies as may be appropriate to assure that new development does not burden their service delivery capacities or place additional costs on existing residents.	<b>Lead:</b> Public Works <b>Partners:</b> Administration	Ongoing (RC)
<b>Action GRO-2e:</b> Pursue potential funding/revenue sources to support the incremental expansion of the Town's Water and Wastewater System.	<b>Lead:</b> Public Works <b>Partners:</b> Administration	Ongoing
<b>Action GRO-2f:</b> Regularly monitor existing infrastructure and ensure that improvements needed to maintain Town systems are appropriately conveyed, budgeted and completed. Establish regulations as needed to protect town infrastructure.	<b>Lead:</b> Public Works <b>Partners:</b> Community Development	Ongoing (F)
<b>Action GRO-2g:</b> Monitor available infrastructure capacity in the context of growth trends, particularly at the Town's water and wastewater treatment facilities, to understand how much residential and non-residential development could be accommodated and when upgrades might be needed.	<b>Lead:</b> Public Works <b>Partners:</b> Community Development	Ongoing (F)
<b>Goal GRO-3: Proactively mitigate natural and human-made hazards and plan for a resilient community.</b>		
<b>Action GRO-3a:</b> Identify and secure a secondary interconnection for any interruption in the Town's water supply.	<b>Lead:</b> Administration	Short-term (F)
<b>Action GRO-3b:</b> Define "steep slopes" in the development code, and develop regulations that detail the conditions and performance standards under which such development may be evaluated.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission	Long-term (P)

ACTION ITEM	RESPONSIBILITY	TIMING (RR)
<b>Action GRO-3c:</b> Work with area partners to implement and update local, regional or statewide hazard mitigation planning efforts, as adopted.	<b>Lead:</b> Administration <b>Partners:</b> Ouray County, All Departments	Long-term (RC,F)
<b>Action GRO-3d:</b> Maintain a contingency plan in case of an emergency that threatens or disrupts the community water supply.	<b>Lead:</b> Administration <b>Partners:</b> Public Works	Ongoing (P,F, RC)
<b>Action GRO-3e:</b> Continue to evaluate Town infrastructure and critical facilities to determine what values are at risk from hazards. Identify opportunities to introduce redundancies into infrastructure systems.	<b>Lead:</b> Public Works <b>Partners:</b> San Miguel Power Association, Ouray County, CDOT, Black Hills Energy	Ongoing (RC)
<b>Action GRO-3f:</b> Work with FEMA and Ouray County to maintain up-to-date maps of the 100-year floodplain and floodway along all waterways flowing through Ridgway.	<b>Lead:</b> Administration <b>Partners:</b> Community Development, FEMA, Ouray County	Ongoing (RC)
<b>Goal GRO-4: Develop a safe and efficient multi-modal transportation system, balancing the needs of all users.</b>		
<b>Action GRO-4a:</b> Update Town specifications and engineering standards to incorporate ADA guidelines and standards for the design of sidewalks and other pedestrian facilities.	<b>Lead:</b> Public Works	Short-term (P,F)
<b>Action GRO-4b:</b> Establish pedestrian trail connections along Railroad Street to the south of Highway 62 in a manner that will connect Regional Athletic Park with the center of Town.	<b>Lead:</b> Public Works <b>Partners:</b> Ouray County, Community Partners	Short-term (F)
<b>Action GRO-4c:</b> Add high visibility striping and bicycle symbols to existing bike lanes with greater frequency to make lanes more visible and easily identifiable.	<b>Lead:</b> Public Works <b>Partners:</b> CDOT, Ouray County	Medium-term (F)
<b>Action GRO-4d:</b> Update subdivision requirements for streets to include bike lanes where appropriate.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission, Town Council	Medium-term (P)
<b>Action GRO-4e:</b> Explore the feasibility of establishing a Town-wide sidewalk district.	<b>Lead:</b> Administration <b>Partners:</b> Public Works, Town Council	Long-term (P)
<b>Action GRO-4f:</b> Establish parameters to guide the repair, reconstruction, and use of the Town's roadways, balancing the desire to safely accommodate multiple functions and modes with maintenance, community character, and air quality objectives.	<b>Lead:</b> Public Works <b>Partners:</b> Community Development	Long-term (F)

ACTION ITEM	RESPONSIBILITY	TIMING (RR)
<b>Action GRO-4g:</b> Identify opportunities for adding sidewalks and bicycle lanes on existing roadways and establish a plan for implementation. This includes, but is not limited to, connections between the secondary and elementary schools and to other recognized pedestrian routes.	<b>Lead:</b> Public Works <b>Partners:</b> Community Development, Administration, Community Partners	Long-term (F,P)
<b>Action GRO-4h:</b> Continue to work with state and regional partners to explore the feasibility of expanding the frequency of regional transit service and potentially establishing localized shuttles between Ridgway, Telluride, Montrose, Ouray, and points beyond. Also work to develop a park and ride facility in Ridgway.	<b>Lead:</b> Public Works <b>Partners:</b> Community Development, CDOT, Regional Partners	Ongoing (RC)
<b>Action GRO-4i:</b> Monitor and implement specific road improvement projects and control measures, including striping, bulb-outs, walk signals, and other improvements which enhance traffic flow and pedestrian and bicyclists safety.	<b>Lead:</b> Public Works <b>Partners:</b> Community Development, Marshal's Office	Ongoing (F)
<b>Action GRO-4j:</b> Reevaluate street classification, such as arterial, collector and local streets, as development occurs. Maintain appropriate design standards and traffic speeds accordingly.	<b>Lead:</b> Public Works <b>Partners:</b> CDOT, Community Development	Ongoing
<b>Action GRO-4k:</b> Explore the feasibility of alternatives to the current stoplight at Highway 550 and Highway 62 to improve pedestrian and bicycle connectivity and safety and enhance the character of the community gateway.	<b>Lead:</b> Public Works <b>Partners:</b> CDOT, Community Development	Ongoing
<b>Goal GRO-5: Use Ridgway's parking resources efficiently.</b>		
<b>Action GRO-5a:</b> Educate downtown employees about the best places to park in order to free up nearby customer parking and implement other education recommendations per 2018 Parking Assessment recommendations.	<b>Lead:</b> Community Development <b>Partners:</b> Local Businesses, Ridgway Area Chamber of Commerce	Short-term
<b>Action GRO-5b:</b> Prioritize and implement event parking recommendations from the 2018 Parking Assessment.	<b>Lead:</b> Clerk's Office <b>Partners:</b> Community Partners	Short-term (F)
<b>Action GRO-5c:</b> Revise the zoning code parking requirements for residential and lodging uses in the Historic Business district.	<b>Lead:</b> Community Development <b>Partners:</b> Public Works, Planning Commission	Medium-term (P)
<b>Action GRO-5d:</b> If lack of turnover becomes a larger concern, evaluate the potential need to limit parking to 2-hours along Clinton and Lena Street and in other hubs of activity.	<b>Lead:</b> Public Works <b>Partners:</b> Community Development, local businesses	Medium-term (F)

ACTION ITEM	RESPONSIBILITY	TIMING (RR)
<b>Action GRO-5e:</b> Add universally recognized parking directional signage as recommended in 2018 Parking Assessment.	<b>Lead:</b> Community Development <b>Partners:</b> Pubic Works	Medium-term (F)
<b>Action GRO-5f:</b> Consider striping and adding signage to unmarked parking areas, particularly areas that can accommodate diagonal and motorcycle parking, as parking demand increases with growth.	<b>Lead:</b> Public Works <b>Partners:</b> Community Development	Long-term (F)
<b>Action GRO-5g:</b> Prioritize and implement new ADA public parking spaces as recommended in the 2018 Parking Assessment.	<b>Lead:</b> Public Works <b>Partners:</b> Community Development	Long-term (F)
<b>Action GRO-5h:</b> Periodically update the 2018 Parking Assessment, or applicable sections to analyze how parking resources are meeting demand.	<b>Lead:</b> Community Development	Ongoing (F)



## ***The Beautiful Finale?***

*a live-scribe poem by Adrian H Molina*

Excitement builds.  
The hopeful and skeptical gather.  
Smiles, handshakes and eye rolls—  
Political landscapes. Democracy matters.

Insiders. / Outsiders.  
Bridges. / Dividers.  
Familiar Patterns. / Outliers.  
The land reflects it all.

Little walls fall. Breath. Poetry.  
Surveys. Trivia. “Bear with me.”

Projected growth is lower than we had all  
thought!  
For the town... WAIT.  
Shhhhhiiiiiiiiee...oooouuut! The region size could  
double?!  
Trouble.

Upturns. / Downturns.  
Backspins. / U-turns.  
You can look around  
and see all the wheels turn:

questions burning,  
calculations,  
transformations—What do you want?

New roads. Walking trails. Bike paths.  
Parking. Healthy food. Recreation.  
And Space to Create fill the collective  
imagination.

But, “Who is missing from the conversation?”  
Who notices?  
Who has reservations?

How might the conversation about jobs,  
housing, services, and transportation change  
if *they* were here?

(Questions to follow up on.)

For now, play the role.  
Dream BIG. Before the authority  
comes to scale dreams down to size.  
They always come. They take big bites.  
And some pay with their lives.

“But this is just an exercise,” right?

Until it gets real. Wheh! “It’s getting real.”  
“Where are the comedians?” Why didn’t we  
bring the circus? Work with us. “If they try to  
bring Home Depot we’ll either burn it down or  
stamp ’N.F.W. in the ground”  
(Resident’s quotes).

Let’s talk vision: *Ridgway is a welcoming,  
community-minded rural small town  
situated in a beautiful mountain valley...*  
“and it’s going to stay that way!”

Can I get a witness?!  
How about a handclap??

Switch gears. Change clothes.  
Deep breath. Go.  
Who, again, are we missing from this  
conversation?

“The animals.”  
“The water.”  
“The youth.”  
“The poor.”  
The eccentrics who quite fit the mold—  
(“Screw the mold.”)

And closing questions from the floor:

How do we set the table for honest and  
authentic inclusion?

What is the tradeoff when we let the money  
talk?

When do we as community walk?  
(away... and forward, not back)

And will the leadership have our back?

You can answer with a clicker and one eye  
closed but the questions open doors—

a fitting dark sky place to end  
as Ridgway opens up a star portal  
and the next adventure begins.





TOWN OF RIDGWAY  
PO Box 10 | 201 N. Railroad Street  
Ridgway, Colorado 81432