



# **Ridgway Creative District Creative Advocacy Team • (RCD CAT)**

## **Meeting Notes**



*Ridgway Town Hall: 201 North Railroad Street  
April 16, 2019*

**C.A.T. Members in attendance:** Joan Chismire, Brenda Ratcliff, Ninah Hunter, Paula Marlatt, Sue Lake, Amanda Gabrielson; **Staff:** Diedra Silbert, Karen Christian (minutes)

- 1) **Call to Order** – Brenda called the meeting to order at 3:04 pm, in Betsy’s absence.
- 2) **Agenda Review** (additions or deletions) - There were none.
- 3) **C.A.T. Prowl Review** – Brenda tallied 16 events that each member attended, volunteered for, or participated in and will report that information to the group at the May meeting.
- 4) **Old Business**
  - a) Name Tag Design - Brenda reviewed name tag content and requested each member clarify what name they want printed on their name tag. It was approved by census to purchase the name tags with an estimated cost of \$70, to be taken from the promotions line item in the budget. The group also discussed business cards and approved spending \$55 for those. Both of these will be utilized to help C.A.T. members present themselves and the C.A.T. to the community.
  - b) Update on Sherbino Relationship – Diedra reported that she and Jen Coates met with Ashley King (Sherbino and Weehawken Director) regarding how CAT and the Sherbino will collaborate. Ashley clarified how the organizations she manages should be promoted. The inclusion of their logos and public acknowledgement of involvement and in-kind support are critical. Ashley requested that C.A.T. be aware of not duplicating what her organizations are doing and collaborating when there are new ideas or opportunities. However, CAT members might coordinate things on their own that are not specifically RCD/CAT-sponsored activities. The group agreed with this point. A memorandum of understanding between the organizations will be drafted in the future outlining the partnership generally, and Diedra and Ashley will continue to communicate regularly regarding the Film Festival and other RCD activities.
  - c) Film Festival Subcommittee Update - Diedra reported on the Film Fest discussion with Ashley. They discussed what the partnership would look like. Ashley requested consistent recognition for the Sherbino’s partnership in Film Fest. The Sherbino will help with the call to artists on their website, and provide free space at the Sherbino (more than an \$800 value for just the space). Ashley also needs to know if the films are family-friendly for promotional purposes. Diedra noted that a new name for the Film Fest may be introduced as RIFF (Ridgway Independent Film Festival), and the Group agreed on the proposed name. This needs to be discussed by the Film Fest subcommittee as well.

Amanda suggested everyone interested in volunteering for the event at the Sherbino take a volunteer bartending class through the Sherb. She reported on the sub-committee meeting. Amanda explained that the subcommittee is reaching out to the areas of Moab, New Mexico and Colorado, in particular to students. She explained judges will be used to determine the “best in show” film, in addition to a people’s choice winner. Artists will pay \$10 per film to enter their works. There will be an amateur and a professional category. Sponsors are not particularly being sought, and the same logo will be used with the new RIFF name.
  - d) Ridgway Old West Fest Update – Paula said the call for artist and musicians will mirror the 610’s call and entry form, and she received a list of expenses to consider from Diedra to formulate a budget for the event. Paula expects the details for the Old West Fest to be finalized by next month’s meeting.

- e) CCI Grant Call to Artists – Diedra posed the large mural idea to Artspace in developing the Call, and they were not comfortable with specifying that the art be a mural in a specific location since the building is still only a concept, not an architectural design. Artspace suggested allowing the artists to propose using different mediums and within certain size dimensions which would allow for a variety of placement locations. Diedra reminded everyone to let her know if they would like to be on the selection committee.
- f) First Friday Subcommittee Formation – Betsy, Brenda and Sue agreed to be the members of this subcommittee.
- g) Liaisons to Community - Diedra passed out the List of RCD Partners that consisted of organizations and individuals. She requested each CAT member select 2 potential partners from that list by the next meeting. Brenda and Betsy will have a script prepared for the liaisons to use in their roles by the next meeting as well.

## 5) New Business

- a) Reusable Bag Design Proposal – Sue Husch asked Betsy if the CATs would like to design a Ridgway logo for reusable bags to promote the new plastic bag ban resolution. Brenda suggested the design could have a Ridgway logo on the front of a uniform bag and local merchant logos on the back of the bag. (Amanda suggested using a stamp for the logo.) There was discussion of promoting an online design contest for the reusable bag logo and the idea was deferred until after the community open house that will provide information and receive feedback about the ban. The CATs agreed to use funds from the 2019 budget (even though it is not on the 2019 Work Plan) to promote a design contest, if the open house reveals community interest.

## 6) Next RCD C.A.T. Meeting – Tuesday, May 21st, 3:00 – 5:00pm

## 7) Announcements – 3 Ridgway residents were selected in Carbondale’s call to artists for a creative districts’ show in Glenwood Springs (Meredith Nemirov, Judy Hazen, and Loretta Casler); Paula and Julia will have an art show at the library on May 11; Weehawken’s Rally in the Alley and the Love Your Valley events are also on May 11.

Diedra reminded everyone attending the CD Convening to get together to prepare for the Art Car project at the Convening. Joan reported the Railroad Museum renovation should be completed mid-May.

## 9) Adjourn - @4:25 pm.

## 10) Surprise! – The C.A.T.s convened to participate in the True Grit Walking Tour, hosted by Ninah.

Respectfully Submitted,

Karen Christian

## Parking Lot

1. Activating Spaces in the Community (outside eyes tour)
2. Adding existing public art placements into the local Creative Corridor brochure/map
3. Bear paw representation to honor native heritage
4. Healing Arts Moon Walk
5. Outdoor Murals
6. Story Plaques
7. C.A.T. Schwag